

## **Swisscom concludes public takeover of PubliGroupe Ltd**

**Swisscom concluded the takeover of PubliGroupe Ltd today as it transferred the purchase price and took possession of the tendered shares. 97.11% of all PubliGroupe shares involved in the bid were tendered. Swisscom's interest in PubliGroupe, including the shares Swisscom acquired as part of the offer, is 98.37%.**

As announced with the definitive results on 29 August, the public takeover of PubliGroupe Ltd was concluded today. Cancellation of the untendered shares will be requested in the next few weeks.

The takeover gives Swisscom control of the Local Group (Swisscom Directories Ltd, LTV Yellow Pages Ltd and local.ch Ltd), which was previously a joint venture of Swisscom and PubliGroupe.

Swisscom will sell off PubliGroupe's media participations and evaluate all options for its other participations by the end of the year. PubliGroupe Holding will remain in existence for the time being.

Berne, 5 September 2014

### **Swisscom AG**

SCMN / Valor 874251 / ISIN CH0008742519

Group Media Relations

CH-3050 Bern

Phone +41 58 221 98 04

Fax +41 58 221 81 53

E-Mail [media@swisscom.com](mailto:media@swisscom.com)

[www.swisscom.ch](http://www.swisscom.ch)