



## **Jürgen Galler named as new Chief Strategy Officer**

**The Board of Directors has appointed Jürgen Galler as the new Chief Strategy Officer and member of the Swisscom Group Executive Board. He will succeed Daniel Ritz, who left the company at the end of January. The Strategy & Business Development division will continue to be headed by the present management until Jürgen Galler takes up his new appointment in the autumn.**

Jürgen Galler has a PhD in economics and social science with a focus on business IT and has been working for Google Switzerland in Zurich for the past five years. At Google Switzerland he was in charge of product management for Google Search and Consumer Products in Europe until 2009, before assuming responsibility for product management and engineering for YouTube in Europe. He is currently responsible for market development activities in the emerging market regions.

Jürgen Galler has held various international management positions in his professional career and possesses extensive experience in the ICT sector. For example, as managing director he played an instrumental role in setting up the Asian business of IDS Scheer, a provider of consulting services and software tools for business process management, in South Korea and Japan. This included working for over three years in Japan, before joining Bertelsmann in 2000 as Vice President of Lycos Europe and Managing Director of Webhosting & Communities. In this latter role he worked in Germany and Spain.

Jürgen Galler (born 1966) is an Italian citizen with German as his mother tongue. He is married and lives in Küsnacht.

Berne, 11 June 2012

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