

## **Personnel changes in the Swisscom Group Executive Board**

**Heinz Herren is to take over as Head of Swisscom's Network & IT Division from 1 January 2011, replacing Guido Garrone, who has decided to return to Italy. At the same time, Roger Wüthrich-Hasenböhler, who currently works in Swisscom's Corporate Customer business, will replace Heinz Herren as Head of the Small and Medium-Sized Enterprises Division. Günter Pfeiffer, Head of Human Resources, is leaving Swisscom.**

Guido Garrone (b. 1961), Member of the Group Executive Board and Head of the Network & IT Division, is to return to Italy as originally intended. Swisscom will put Guido Garrone forward for election to the Board of Directors of Fastweb. At Swisscom he promoted the transition to a modern technical platform for Swisscom's communications networks. These future integrated network and service platforms (All-IP) will provide the basis for Swisscom's convergent products. Guido Garrone hails from Milan and was previously responsible for Network, IT and Customer Service at Fastweb. The Board of Directors and the Group Executive Board would like to thank Guido Garrone for his exceptional commitment. Since taking over the Division at the beginning of 2008, he has driven forward infrastructure projects that are vital to the future success of Swisscom, including fibre-optic expansion, rapid further development of broadband technology and the All-IP strategic approach referred to above.

Heinz Herren (b. 1962), Member of the Group Executive Board, will become the new Head of the Network & IT Division with around 4,000 employees. He is extremely well acquainted with the business as a result of his various roles at Swisscom. Heinz Herren spent five years as Head of Marketing for Fixnet Wholesale Services, before taking over responsibility for the small- and medium-sized enterprises (SME) business at Swisscom in mid 2006.

Roger Wüthrich-Hasenböhler (b. 1961) will assume the position of Head of SME vacated by the transfer of Heinz Herren and will become a member of the Group Executive Board as well as the Swisscom Switzerland Management Board. Roger Wüthrich has extensive experience of looking after the needs of corporate clients and has managed sales and marketing in the corporate customer business for many years. His areas of responsibility have expanded steadily since the merger of Fixnet, Mobile and Solutions in 2008. His successor has yet to be determined.

Günter Pfeiffer (b. 1958), Head of Human Resources, is leaving the company at his own request to pursue a new professional challenge. He took over as Head of International Participations at Swisscom ten years ago and was appointed Chief Personnel Officer and Member of the Group Executive Board in 2004. CFO Ueli Dietiker will temporarily take over the Human Resources Division with immediate effect until a successor is chosen. Günter Pfeiffer will assist Ueli Dietiker for a few weeks. The Swisscom Board of Directors and Group Executive Board would like to thank Günter Pfeiffer for his outstanding commitment to the company and to wish him all the best for the future.



**swisscom**

**Press Release**

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