

Broadcast

On air
for you.



swisscom



«At 2502 metres above sea level and in your living room: we're always there for you.»

02



Your messages are always well received.

TV, radio, video, audio and telecommunications: every day, both private individuals and companies in Switzerland send millions of pictures, words, sounds and signals. Swisscom Broadcast guarantees that all these messages safely reach their recipients – around the clock.

We sense your frequency.

As a provider of TV and radio programmes, a telecommunications company, an event organiser or even a security organisation, you are in good hands with Swisscom Broadcast. Whether you would like to transmit football games, news reports, radio plays or other contents: both at the regional and national level, you benefit from our infrastructure and our comprehensive range of services. Thanks to our experience we react quickly when it comes to developing the right solution for your needs. For all your projects, rely on the know-how and ambition of Switzerland's leading infrastructure provider.

We overcome limitations for you.

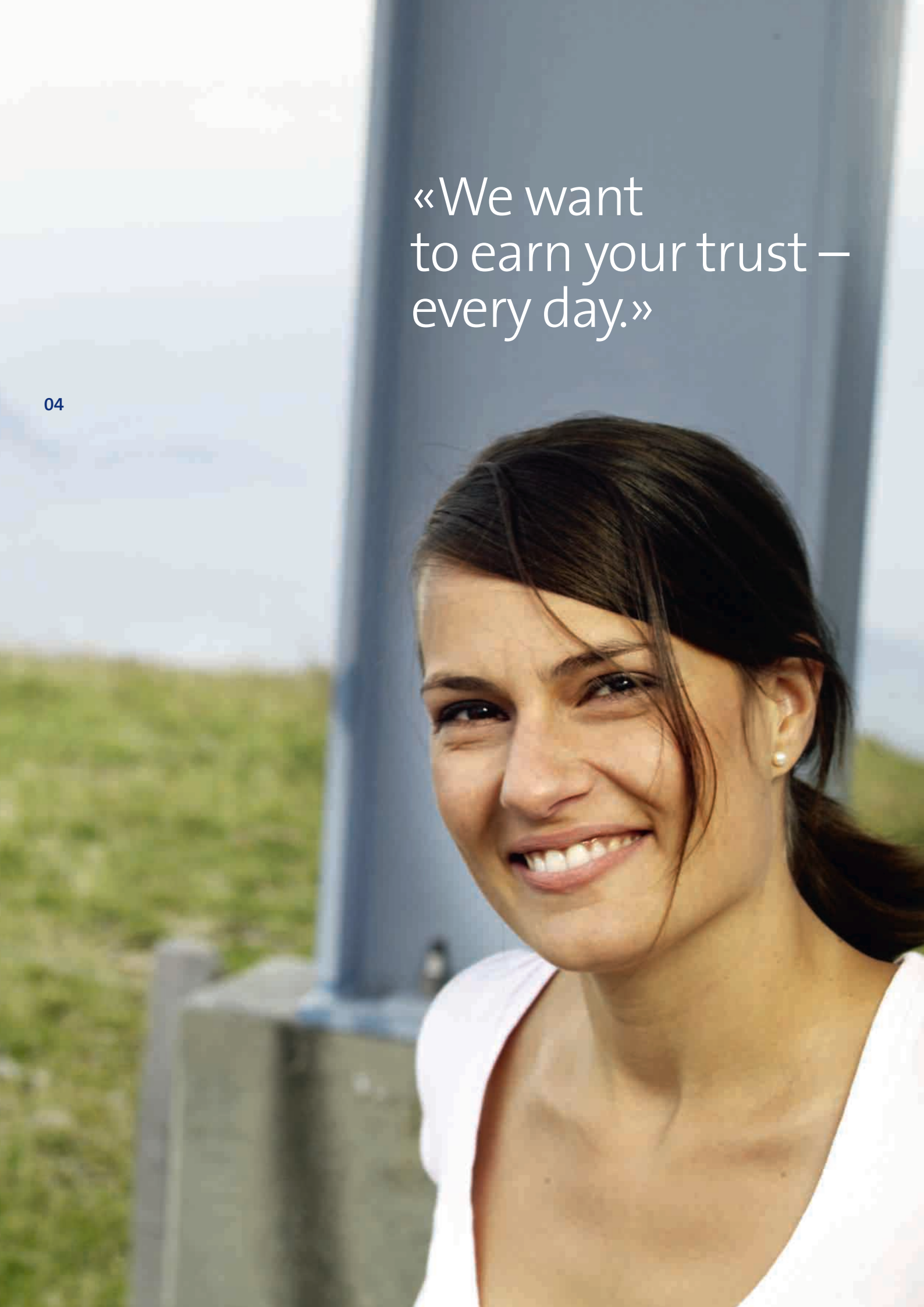
One of our country's most valuable treasures makes great demands on transmission technology: our mountainous landscape. With the use of modern and complex technologies we ensure crystal clear reception at all times, even in the remotest parts of Switzerland. We therefore guarantee nationwide coverage so that all inhabitants have access to news, programmes and messages of all sorts.

We keep moving for you.

Will everything be IP soon? What potential can our customers secure for themselves by means of temporary TV transmissions with a high bandwidth? Questions such as this, along with many others, are what drive us – when the future knocks on the door, we invariably open it: to make sure that you will have the best wavelength for your contents tomorrow as well.

«We want
to earn your trust –
every day.»

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Benefit from simply good solutions.

No matter what project you approach Swisscom Broadcast with: we provide solutions which will make everyday life easy for you even in a complex environment. We make sure that you can concentrate all your energies on your core business.

We love to make things easy for you.

Simple, everything from a single source and nobody does it better: we want to deliver on this promise for the benefit of our customers at all times. It determines the way we cooperate with you. And it is contained in all our products and services: in conventional radio and TV broadcasting as well as audio and video services which we offer to companies in the telecommunications, media and security segments.

Benefit from a comprehensive package.

More than 500 transmitter sites and 2,000 transmitters constitute the strong technical backbone of Swisscom Broadcast in the area of broadcasting. The technical platforms are complemented by our know-how in the field of processing and transmitting audio and video signals. In combination with Swisscom's nationwide fixed network, this forms the basis for all current and future products and services in the area of processing and delivery of audio and video signals.

Our various services include.

Radio and TV broadcasting services:

Full-service delivery of radio and TV signals from the studio to your transmitter site as well as countrywide terrestrial distribution of your analogue and digital signals.

Telehousing:

Use of our locations without investment risk.

Services for the media sector:

Delivery and processing of radio and TV channels, transport of audio and video signals via flexible IP networks, temporary video transmissions with high bandwidths for major events.

Wholesale pay TV services:

turnkey solutions for your pay TV package on different target platforms (digital video broadcasting terrestrial or handheld).

Retail pay TV services:

complete pay TV service via digital video broadcasting terrestrial in the Grisons. From processing channel selections and terrestrial distribution to the customer device, including customer care, home support and billing.

Security radio networks:

Construction operation and maintenance of dedicated networks and facilities with increased security requirements.



«You can count on us —
today and tomorrow.»

Tune in to our wavelength.

Benefit from the experience and know-how of a strong partner: Swisscom Broadcast supports you in every phase of your project with a great deal of competence and commitment.

Bank on quality and ecological awareness.

There are no intermissions for Swisscom Broadcast when it comes to quality: from consulting to implementation of technical solutions to 7x24 service, you may expect outstanding services from us. And because we are committed to protecting the environment, we also make a contribution to preserving the quality of life in our country. As a company certified in accordance with ISO 9001 and ISO 14001, we continuously improve our processes.

Rely on the right partnership.

With their spectacular dimensions and striking forms, they are landmarks: our radio towers. Less visible but equally present are our roughly 240 employees – more than half of them take care of your concerns on site. Since 2002, Swisscom Broadcast has been an independent company and the leading national provider for everything to do with processing, delivering and distributing audio and video signals. Today and tomorrow.

You can count on us.

Swisscom Broadcast has a varied history. It all began more than 50 years ago with the establishment of radio and TV in Switzerland – under the auspices of what was PTT Telekom at that time. The liberalisation of the 1990s led to the foundation of Swisscom AG and to a transfer of the public service mandate to SRG SSR idée suisse. Since then, Swisscom Broadcast has been entrusted with the distribution of the programme signals of local radio stations, local TV and media companies as well as SRG SSR idée suisse. We have consistently applied our formula for success: we're always there for you – to ensure that you can enjoy the best transmission quality.

«You can reach us
around the clock.»



Customer Care Centre – on the pulse of your needs.

We provide excellent support around the clock. Our Customer Care Centre is available to you 7 x 24 for queries, orders, and fault reports. The team will process your requests in a quick and straightforward manner – you benefit from smooth processes.

0800 817 620 – your direct line.

By calling our freephone number 0800 817 620 you can get access to our services at all times. The Customer Care Centre will answer your call, coordinate any further activities and take all the necessary steps. Of course you can also get up-to-date information on our company every time you call. The Customer Care Centre maintains contact to our Network Management Centre. It surveys the entire network and all services around the clock.

Full performance – to ensure that everything keeps flowing.

The heart of the Customer Care Centre (CCC) of Swisscom Broadcast beats at a high frequency. Together with the Network Management Centre (NMC) it gets and keeps the ball rolling on many fronts:

Supervision:

In the NMC, our transmitter sites and their services are monitored around the clock – with efficient alarm and modern information systems. This means that we are always up to date about the latest activities and capable of reacting quickly should problems occur.

Fault repair:

The CCC records fault reports and initiates and monitors their clearance. It always keeps you informed.

Information:

The employees of CCC inform you in good time about planned works or the conditions of their programmes.

Access authorisation:

To ensure operational reliability, CCC sets up and controls access authorisations for our locations.

A warm welcome – always there for you.

Do you have a request or a question for Swisscom Broadcast? We will be happy to help you – quickly and competently at any time of the day or night. Simply dial our freephone number 0800 817 620 and experience the high quality of our service for yourself.



Swisscom Broadcast – your strong partner.

7 x 24, 365 days a year.

A single call is all it takes: 0800 817 620 –
and we are always there for you.



swisscom

Swisscom Broadcast AG
Ostermundigenstrasse 99
CH-3050 Bern, Switzerland

info.broadcasting@swisscom.com
www.swisscom.ch/broadcast
Tel. 0800 817 620
Fax +41 31 342 44 73