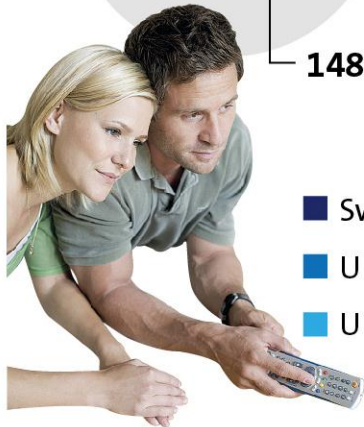
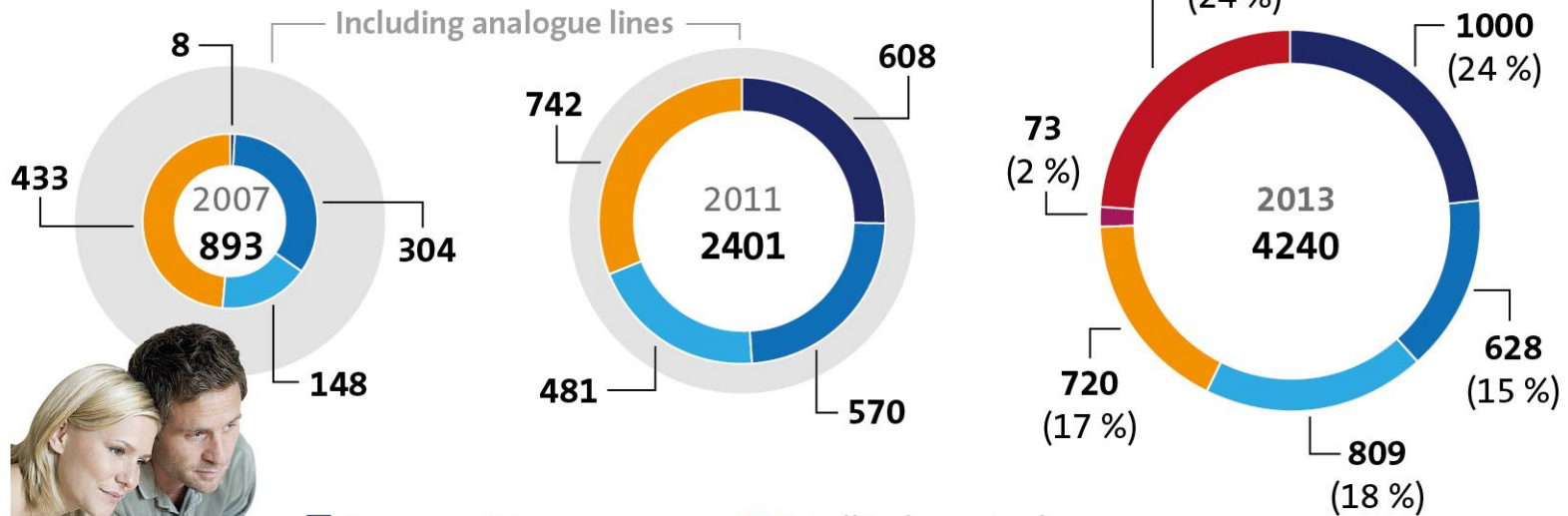


# Digital TV

Connections in thousands in 2007, 2011 and 2013 (market shares in %)



- Swisscom TV
- UPC Cablecom Premium TV
- UPC Cablecom\*
- Satellite/terrestrial
- Sunrise
- Cable television providers and network integrators\*

\* The migration from analogue to digital TV is largely only a technical matter, with no contract for digital TV

Graphic & photo: KEYSTONE, Source: Swisscom