



## Curriculum Vitae

# Myriam Käser

## Head of Group Communications & Corporate Responsibility

Member of the Executive Committee Swisscom Switzerland

Born 1979

Swiss citizen

Master of Arts lic. phil. I

On 1 June 2024, Myriam Käser became Head of Group Communications & Corporate Responsibility at Swisscom Ltd and in April 2025 a member of the Executive Committee Swisscom Switzerland (Management Board). She studied political science, international law and Arabic studies. Myriam Käser began her career as a journalist and editor and also worked as a consultant for various Swiss public affairs, public relations and branding agencies, most recently as a senior consultant and Member of the Management Board. Between 2015 and 2018, she was the Chief Communications Officer (CCO) and a Member of the Extended Management Board at NZZ Media Group. Between February 2018 and May 2024, she was the Chief Communications and Public Affairs Officer (CCO) and a member of the Management Board at Skyguide. In this role, she had responsibility for corporate communications, national and international policies and CSR. Myriam Käser was a member of the Swisscom Group Management from June 2024 to March 2025.

## Career

- 2003–2009 Editor, International Relations and Security Network (ISN), ETH Zurich
- 2009–2010 Chief Editor, International Relations and Security Network (ISN), ETH Zurich
- 2010–2011 PR Project Manager, Bonhage PR, Bern
- 2011–2013 Communications Consultant, Prime Communications, Zurich
- 2013–2014 Senior Consultant, Member of the Management Board, Prime Communications, Zurich
- 2015–2018 Chief Communications Officer (CCO), Member of the Extended Management Board, NZZ Media Group, Zurich
- 2018–2024 Chief Communications and Public Affairs Officer, Member of the Management Board, Skyguide, Geneva
- Since June 2024 Head of Group Communications & Corporate Responsibility
- June 2024–March 2025 Member of the Swisscom Group Management
- Since April 2025 Member of the Executive Committee Swisscom Switzerland