

Q3 2019 results

Analyst and investor presentation 31 October 2019



Agenda

Introduction Louis Schmid, IR 1. Highlights Urs Schaeppi, CEO 2. Business review Urs Schaeppi, CEO 3. Financial results Mario Rossi, CFO Q&A all

Appendix



Q3 in a nutshell

Solid commercial execution and financially on track to achieve FY guidance

New inOne mobile in vogue

890k subs (Q3 with +320k) since launch (25 Feb) driving FM share further up









Fastweb obtained **MNO authorisation** in July 2019

Ookla network test with a clear result: Swisscom #1 for speed and coverage



Sound Q3 financials: EBITDA of CHF 1'120mn

In line with consensus and confirming FY guidance

Cloud partnership with Microsoft.

New B2B services:

'ExpressRoute', Managed

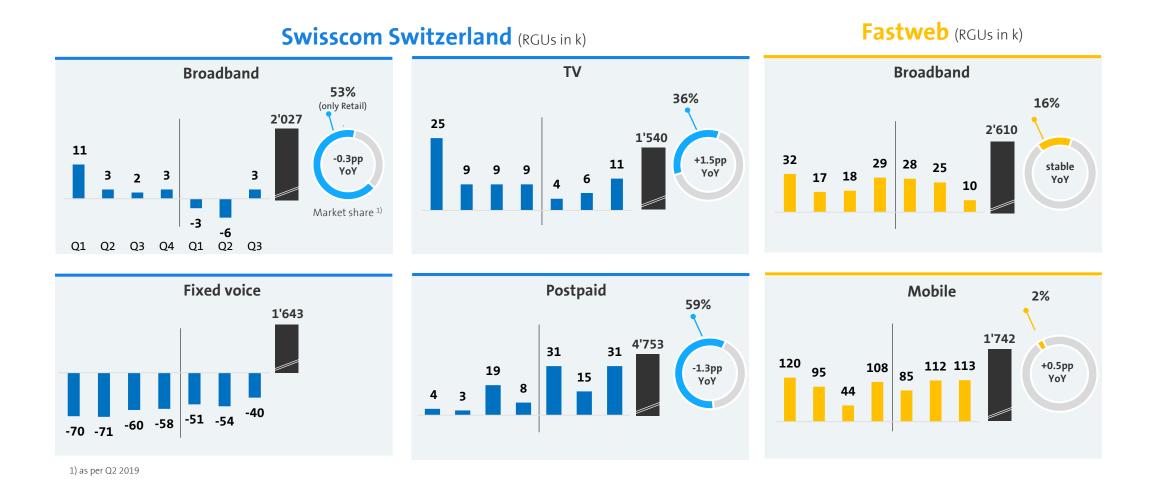
Services 2.0, SAP on Azure

Cost savings progressing well. Indirect cost down CHF 107mn YoY



Market performance

Operationally satisfying with positive momentum within challenging market environment



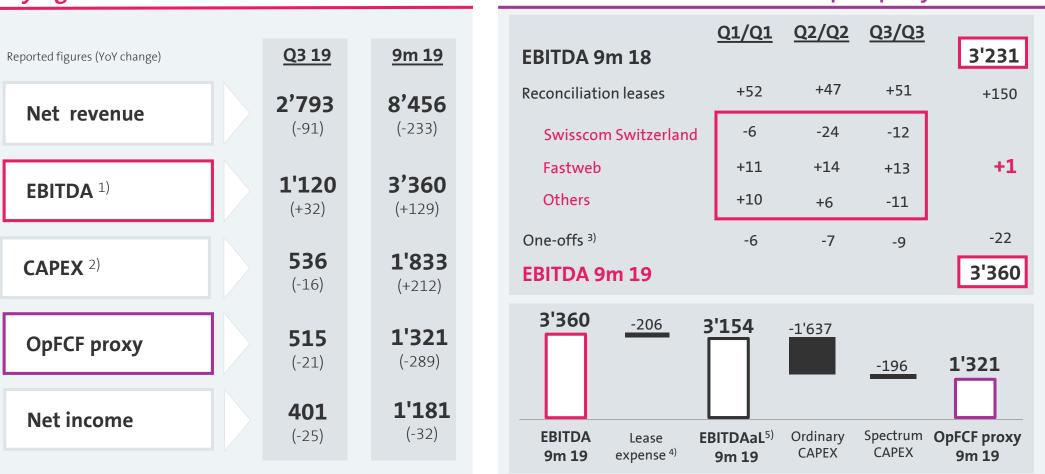
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Financial performance

EBITDA with stable underlying performance and on track to achieve FY target

Key figures in CHF mn



Reconciliation of 9m EBITDA and OpFCF proxy in CHF mn

1) incl. IFRS16 effects, 2) 9m figures incl. spectrum CAPEX for new 5G licenses of CHF 196mn 3) consists of FX impact of CHF -22mn, 4) consists of depreciation right of use assets and interest expense leases, 5) EBITDA after lease expense

1 Highlights Financials



Swisscom with a bouquet of tailored activities in 2019

The balance (between value and volume) matters. Promotions key driver of current market dynamics



- **Push inOne mobile go** and **cross-selling** to stimulate FMC growth and cement low churn rates
- Drive retention of customers with **dedicated promotions**
- **Boost youth segment** by promoting specific discounts
- **Continue pre2post migration** with incentivised switch measures
- Use 2nd / 3rd brands to satisfy different customer demands



Internetanbieter wechseln war noch nie so **verführerisch.**

B2C





- Focus on customer base management to achieve upselling and loyalty
- Drive **temporary 'inOne home' promotions** to stimulate broadband net adds
- Increase competitiveness of 2nd / 3rd brand offerings through promotions
- Push value-added services







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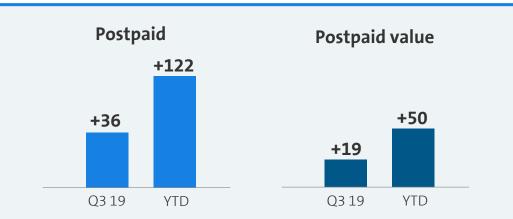


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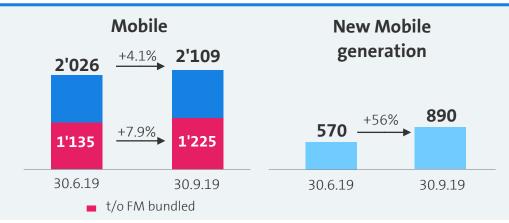
Solid postpaid momentum in B2C with increasing FM penetration

Positive RGU and stable churn development. FMC discounts and shift of RGU mix weighs on ARPU

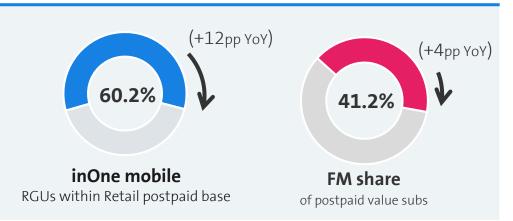
Wireless net adds in k



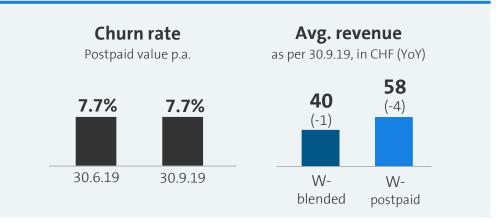
inOne subs in k



Penetration ratios as per 30.9.19



Churn and ARPU



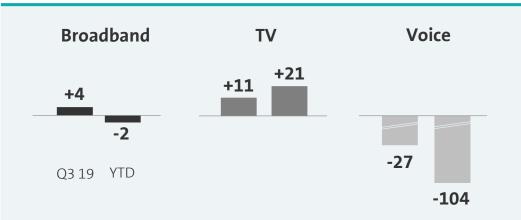
B2C



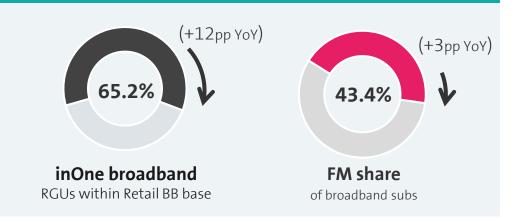
Respectable B2C results in fixed with lower BB churns and constant ARPU

Mixed RGU trends in fixed: voice line cancellations decreasing, BB again positive and TV strong

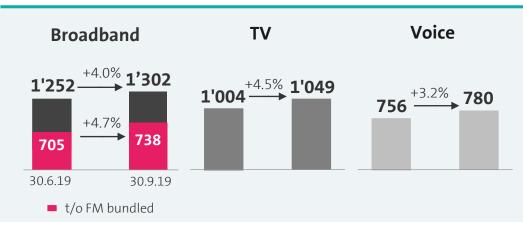
Wireline net adds in k



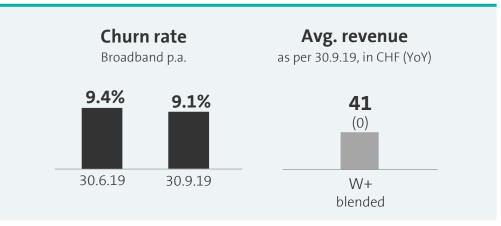
Penetration ratios as per 30.9.19



inOne subs in k



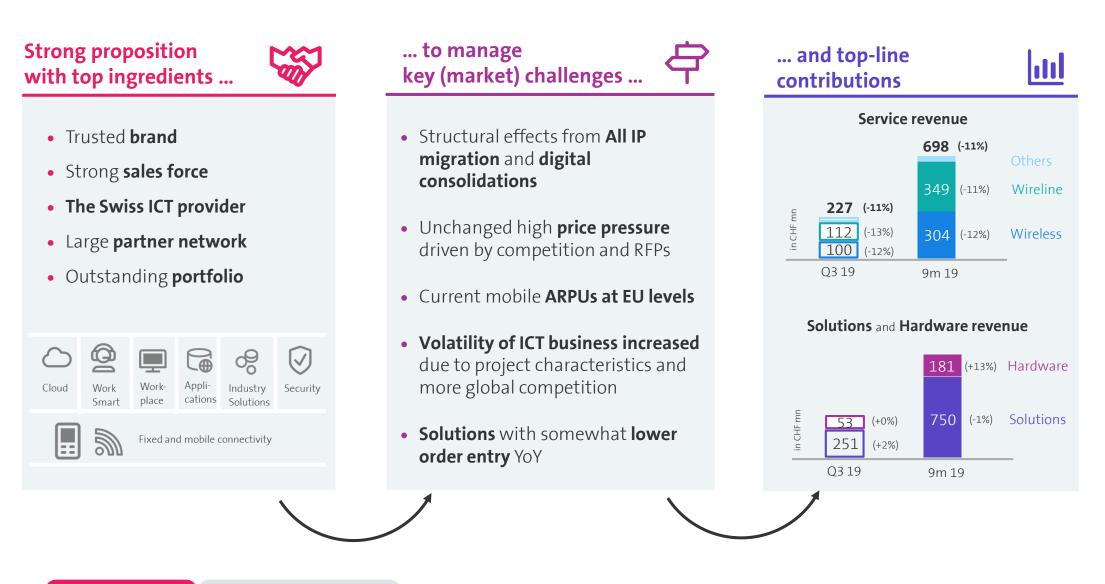
Churn and ARPU





B2B with continuous pressure in connectivity and lighter ICT progress

Unchanged B2B environment and revenue trends



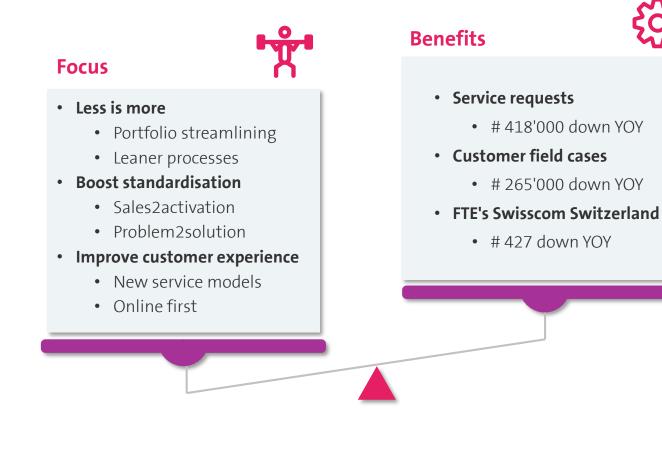
B2B

2 Business review



Operational excellence: on track!

Continuous optimisation of cost base and delivering on targets an ongoing key priority



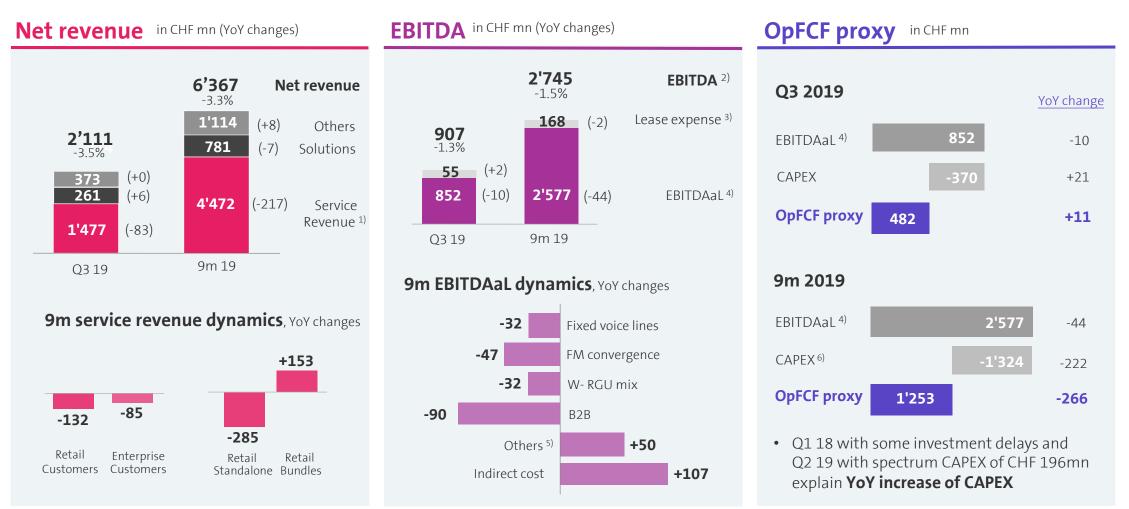




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Financial performance of Swisscom Switzerland

Cost savings mostly compensate top-line pressure. OpFCF proxy primarily impacted by spectrum CAPEX

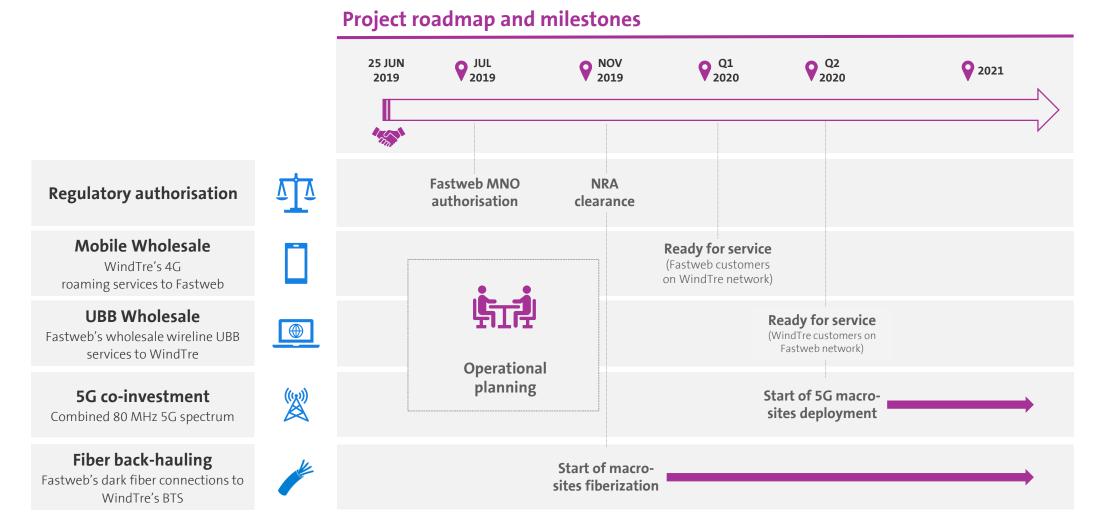


1) one-time customer-fidelity effects impacted Q1 2018 service revenue of Retail Customers with CHF -9mn and Enterprise Customers with CHF -2mn, 2) reported EBITDA, 3) consists of depreciation right of use assets and interest expense leases, 4) EBITDA after lease expense, 5) primarily higher Wholesale revenues (from BBCS, inbound roaming and MVNO), 6) incl. cost for new 5G licenses of CHF 196mn



Fastweb: Update on 5G co-investment partnership with WindTre

Strategic agreement in full implementation mode with first key steps accomplished



2 Business review

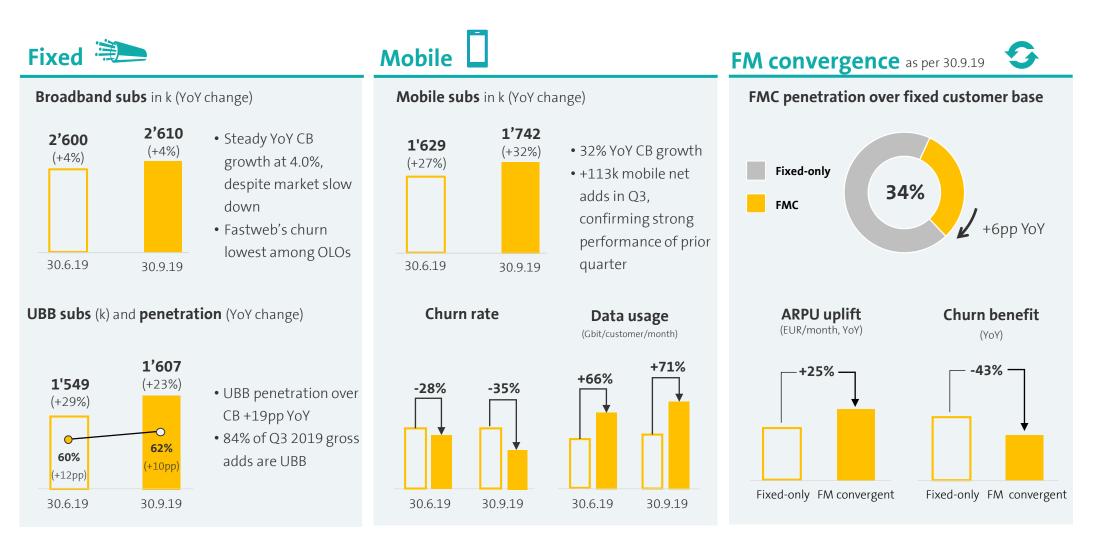
Fast

Fastweb



Consumer performance

Focus on UBB and FM convergence with strong results despite tough market environment





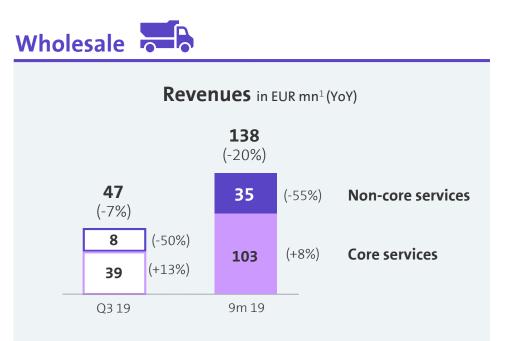
B2B performance

Enterprise growth driven by Public Sector, Wholesale core services accelerating growth



- Poste Italiane (connectivity)
- Italian Ministry of Justice (ICT services)





- **Core services**: 9m YoY revenues growth at 8% and 13% in Q3, driven by UBB wholesale lines (Tiscali) and dedicated point-to-point services
- **Non-core services**: -55% YoY in 9m due to progressive phase out of low-margin infrastructure projects. Expected FY impact fully considered in top-line guidance

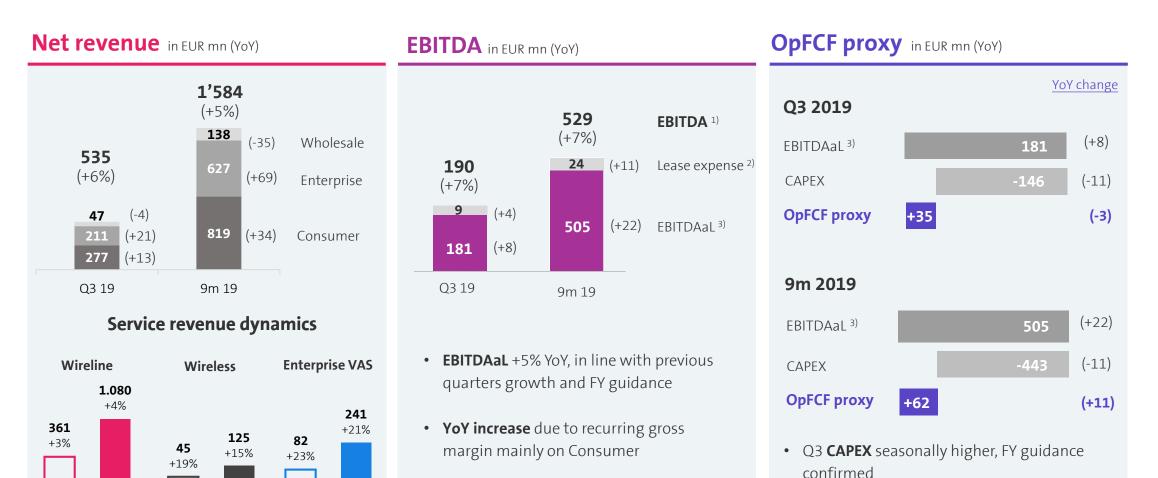
1) incl. intercompany revenues

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Financial performance

Confirming FY target of 5% EBITDAaL growth, significant OpFCF proxy growth



• **OpFCF proxy** improving +22% on a 9m basis

1) Reported EBITDA , 2) Consists of depreciation right of use assets and interest expense leases , 3) EBITDA after lease expense

Q3 19

9m 19

9m 19

03 19

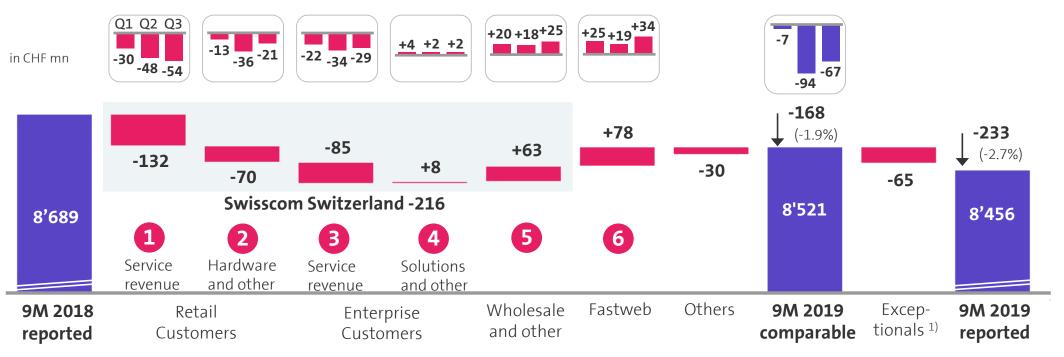
9m 19

Q3 19



Revenue breakdown by segments

Top-line evolution (with Switzerland down and Italy up) unchanged and in line with expectations



- 1 Market remains competitive: promotional activities and RGU mix changes lead to pressure on service revenue
 - Hardware up driven by smartphone sales (Q3: +10mn, 9M: +15mn). Other YoY down due to device decoupling in new mobile tariffs impacting revenue reconciliation (IFRS 15) by -31mn in Q3 and -87mn cumulative

1) Consists of currency impacts (CHF -65mn)

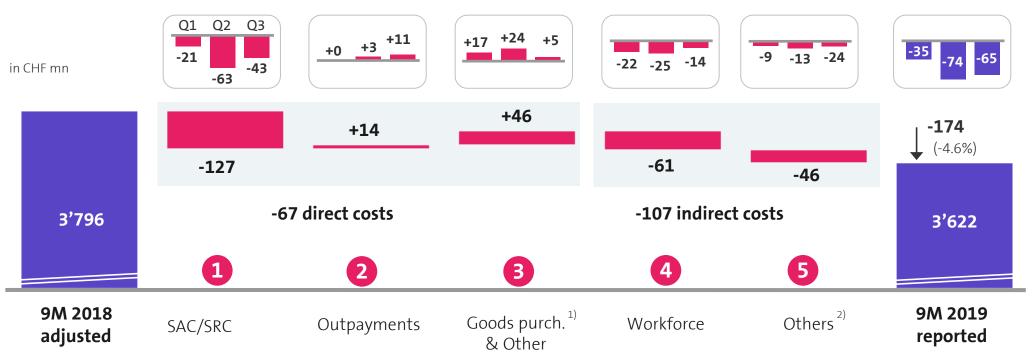
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- **3** Price pressure and market dynamics remain high
- 4 Solutions flattish also thanks to growing Cloud and Security services
- 5 Increase driven by higher MVNO services, BBCS and inbound roaming
- 6 Positive evolution in Q3 primarily from Consumer and Enterprise segments



OPEX of Swisscom Switzerland

Operational excellence initiatives with expected impacts lowering OPEX on a recurring basis



- Decrease driven by device decoupling in mobile tariffs compensating negative impact on revenue reconciliation item (IFRS 15)

2

Higher roaming outpayments (volume driven) in Q3 mostly compensated on EBITDA level by higher inbound roaming revenues

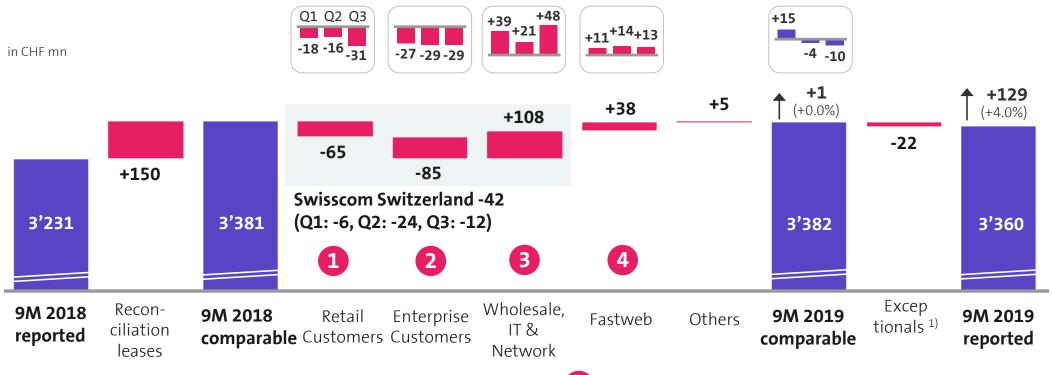
- Q3 increase driven by higher hardware sales, prior quarters also impacted by higher cost for sport content
- 4 Q3 savings slightly lower due to extraordinary effects from M&A
- 5 Cost decrease supported by lower marketing expenses and efficiency gains in IT-operations

including activated initial cost for customer projects (CHF 15mn)
excluding activated initial cost for customer projects (CHF 15mn)



EBITDA breakdown by segments

Cost saving initiatives partly compensate top-line erosion in Switzerland. Fastweb up YOY



- 1 Higher roaming outpayments impacts Q3, margin decrease partly compensated by positive device decoupling effects (Q3: +9mn, 9m: +34mn)
- 2 Price pressure and structural effects in the connectivity business unchanged

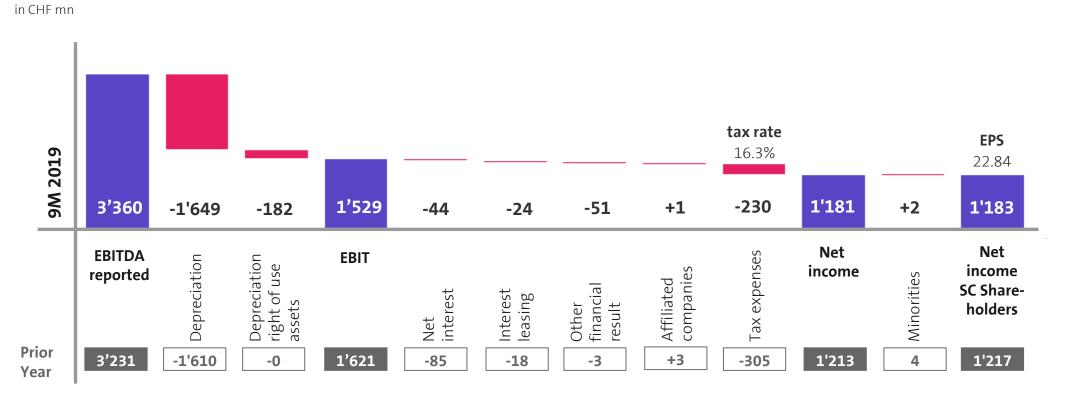
- Positive thanks to higher revenues for inbound roaming and wholesale services and accelerated cost decrease for support functions
- 4 Increase driven by revenue growth in the segments Enterprise and Consumer

1) Consists of currency impacts (CHF -22mn)



Net income

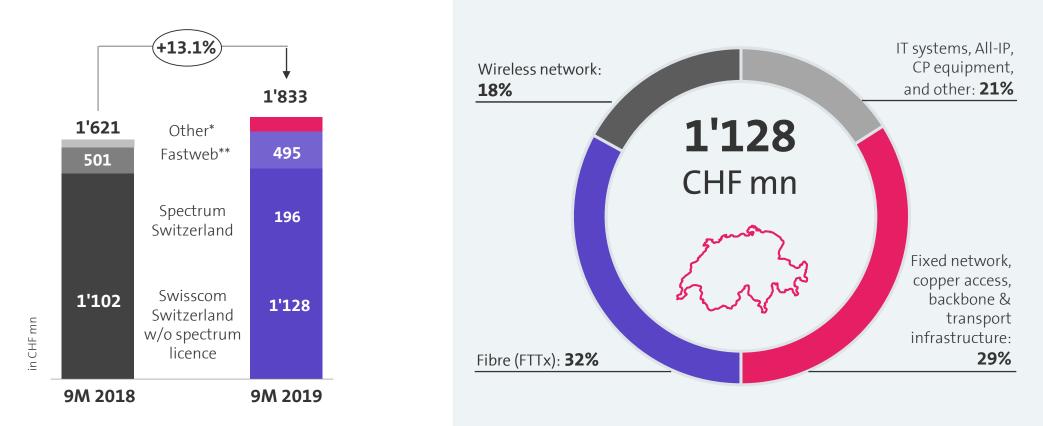
Net income almost on previous year level



- Optimised debt portfolio leads to lower net interest expenses
- Other financial result down due to fair value adjustments of interest rate swaps
- 9M 2019 tax expenses of CHF -230mn include an extraordinary (non-cash) impact of CHF +62mn from deferred tax liability adjustments due to a corporate tax reform in Switzerland. The FY extraordinary impact is expected to be approx. CHF +260mn

Capital expenditures

Network continuously improving for customer experience



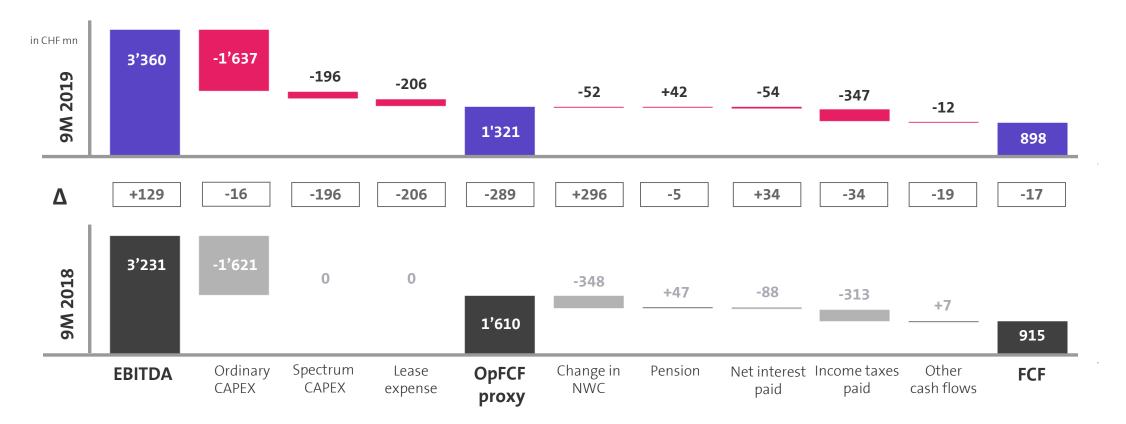
- Continuous fibre network roll out (higher volumes) and upgrading of mobile network driven CAPEX of Swisscom Switzerland
- Ongoing investments in network infrastructures keeps Fastweb's CAPEX on a high level in local currency

* in 9M 2018 CHF 18mn, in 9M2019 CHF 14mn, ** in local currency in 9M 2018: EUR 432mn, in 9M 2019: EUR 443mn



Free cash flow

Cost for new spectrum licenses impacts 9M free cash flow. Without CAPEX spectrum FCF up by +CHF 179mn YoY



- YoY decrease in OpFCF proxy of CHF -289mn primarily due to investments in new 5G spectrum licences (CHF -196mn)
- Tax payments of CHF 347mn exceed tax expenses by CHF 117mn, tax expenses positively impacted by deferred tax liability adjustments (non-cash)

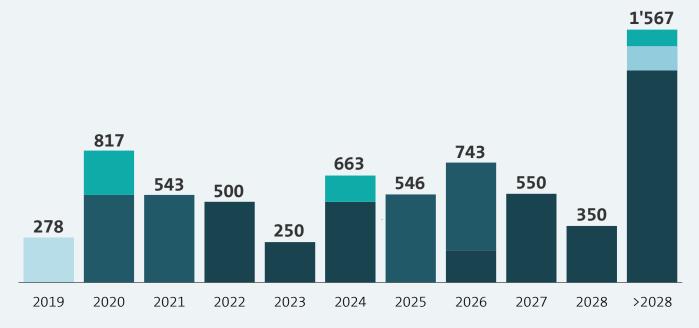


Swisscom's maturity profile as per 30.09.2019 *

Further improvement of financing costs

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- **Refinancing** of **CHF 125mn** for 25 years with a **coupon** of **0%**
- Average interest rate of debt portfolio further reduced to **0.9%**
- Debt portfolio actively managed and with a **duration** of **5.3 years**
- Active management of interest rate risk within well defined risk limits
- Debt portfolio **mix**:
 - fix 73%
 - floating 27%



■ Domestic bonds ■ Eurobonds ■ Swiss private placement ■ Foreign private placement ■ Bank loans

* excl. short-term money market borrowings



Guidance FY 2019

CAPEX guidance including spectrum costs of CHF 196mn, guidance on track

in bn	Swisscom Group without Fastweb	Fastweb ¹⁾	Swisscom Group
Revenue	CHF ~9.0	EUR >2.1	CHF ~11.4
EBITDA ²⁾	CHF < 3.6	EUR >0.7	CHF >4.3
CAPEX (incl. extra cost of CHF 196mn for spectrum in Switzerland)	CHF ~1.8	EUR ~0.6	CHF ~2.5

1) for consolidation purposes: 1.13 CHF/EUR, 2) incl. IFRS16 impact of CHF ~200mn (t/o Fastweb with CHF ~20mn)

Upon meeting its targets, Swisscom plans to propose again a dividend of CHF 22/share (payable in 2020)



Questions & Answers



Appendix



Key financials Reported and underlying revenue and EBITDA

in CHF mn		2018 2019			Change Q/Q								
	Q1	Q2	Q3	Q4		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Revenue, reported	2'885	2'920	2'884	3'025	. –	2'860	2'803	2'793		-25	-117	-91	
Currency effect						18	23	24		+18	+23	+24	
Revenue, underlying change										-7	-94	-67	
EBITDA, reported	1'058	1'085	1'088	982		1'119	1'121	1'120		+61	+36	+32	
Reconciliation leases	52	47	51	57						-52	-47	-51	
EBITDA, comparable	1'110	1'132	1'139	1'039		1'119	1'121	1'120		+9	-11	-19	
Currency effect						6	7	9		+6	+7	+9	
EBITDA, underlying change										+15	-4	-10	



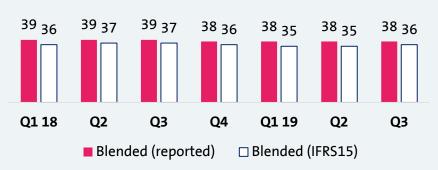
P&L statement with IFRS 16 reconciliation

Quarterly IAS 17 and IFRS 16 considerations

	Q1 18		Q1 19		Q2 18		Q2 19		Q3 18		Q3 19		9M 18		9M 19	
	reported	IAS 17														
Net Revenue	2'885		2'860		2'920		2'803		2'884		2'793		8'689		8'456	
OPEX	-1'827	-52	-1'741		-1'835	-47	-1'682		-1'796	-51	-1'673		-5'458	-150	-5'096	
EBITDA	1'058		1'119		1'085		1'121		1'088		1'120		3'231		3'360	
Depreciation	-540	-7	-554		-540	-9	-557		-530	-8	-538		-1'610	-24	-1'649	
Depreciation right of use assets	0		-60	-60	0		-62	-62	0		-60	-60	0		-182	-182
EBIT	518		505		545		502		558		522		1'621		1'529	
Net Interest	-29		-15		-29		-16		-27		-13		-85		-44	
Interest Leasing	-6	-6	-8	-8	-6	-6	-7	-7	-6	-6	-9	-9	-18	-18	-24	-24
Other financial result	-6		3		6		-28		-3		-26		-3		-51	
Affiliated companies	-2		2		2		0		3		-1		3		1	
Taxes	-96		-104		-110		-54		-99		-72		-305		-230	
Net Income	379		383		408		397		426		401		1'213		1'181	
IAS 17/IFRS 16 impact		-65		-68		-62		-69		-65		-69		-192		-206

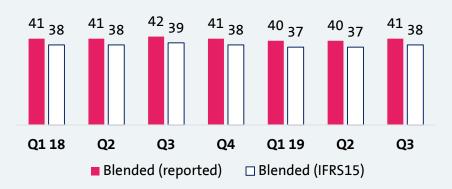
Swisscom Switzerland

Wireless ARPU and IFRS15 adjustments



Swisscom Switzerland

Retail Customers



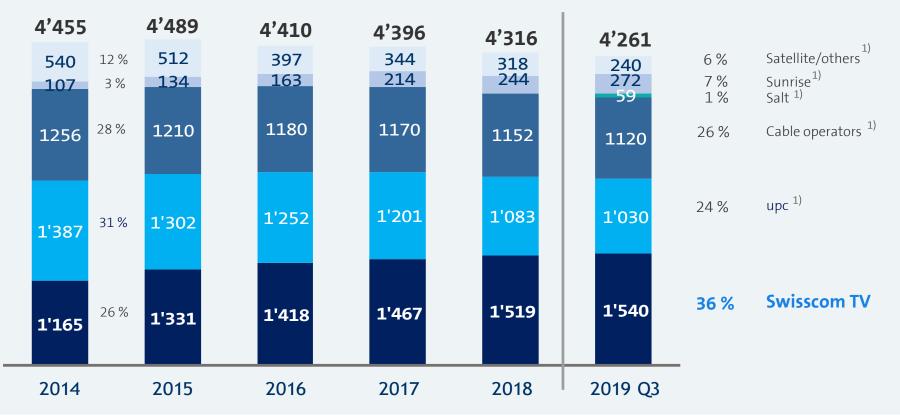
Swisscom Switzerland





TV market in Switzerland

Swisscom #1 with 36% market share (+10pp since YE 2014)



Market subscriptions in k

1) Estimates for Q3 2019



Retail Customers

Segment reporting as per 30.09.2019

Net revenue decrease driven by lower service revenue.

Service revenue decreased (-3.4%) due to higher discount volumes (inOne), a decrease in access lines and change in subscriber mix.

Furthermore the device decoupling in mobile tariffs impacts net revenue (reconciliation IFRS 15) by -87mn YoY.

Contribution margin 2 decreased by 2.4%. Lower service revenue and negative impact from the revenue reconciliation IFRS 15 was largely compensated by lower SAC/SRC and lower indirect cost (mostly workforce).

	Q3 2019	Q3/Q3	30.09.2019	YoY
Net revenue in MCHF ¹⁾	1'402	-5.1%	4'220	-4.6%
Direct costs in MCHF	-332	-5.7%	-915	-8.8%
Indirect costs in MCHF ²⁾	-227	-9.6%	-712	-6.4%
Contribution margin 2 in MCHF	843	-3.5%	2'593	-2.4%
Contribution margin 2 in %	60.1%		61.4%	
Depreciation & amortisation in MCHF	-22	-29.0%	-78	-27.8%
Lease expense in MCHF	-13	0.0%	-39	2.6%
Segment result in MCHF	808	-2.7%	2'476	-1.4%
CAPEX in MCHF	-6	-33.3%	-16	-46.7%
FTE's	-59		5'074	-5.3%
Broadband lines in '000 ³⁾	+4		1'996	0.2%
Voice lines in '000 ³⁾	-27		1'537	-8.7%
Wireless customers Prepaid in '000	-41		1'605	-7.8%
Wireless customers Postpaid in '000 ³⁾	+36		3'504	3.5%
Blended wireless ARPU in CHF	41	-2.4%	40	-2.4%
TV subs in '000 ³⁾	+11		1'540	2.0%

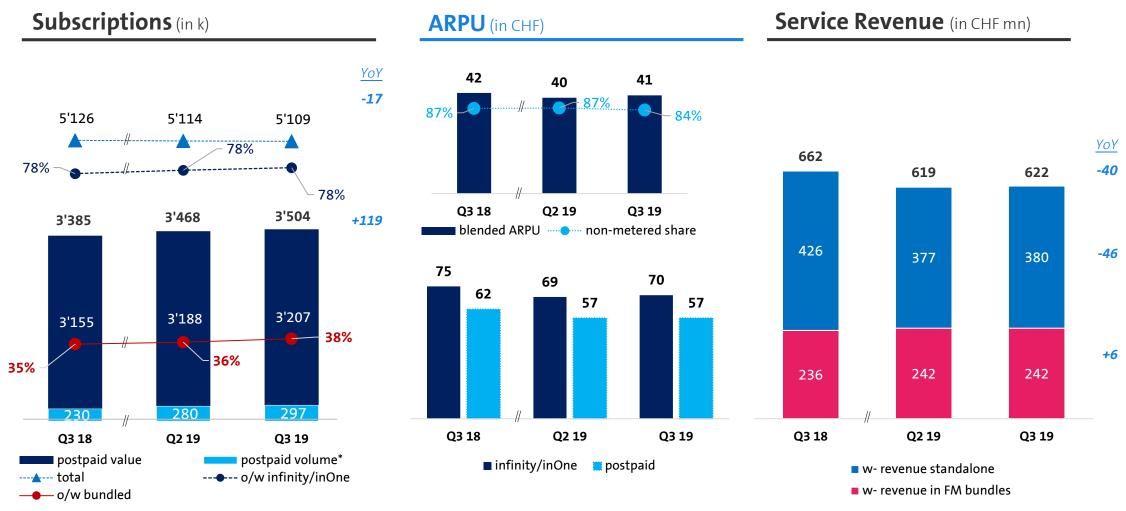
1) incl. intersegment revenues

2) incl. capitalised costs and other income

3) sum of single play and bundles



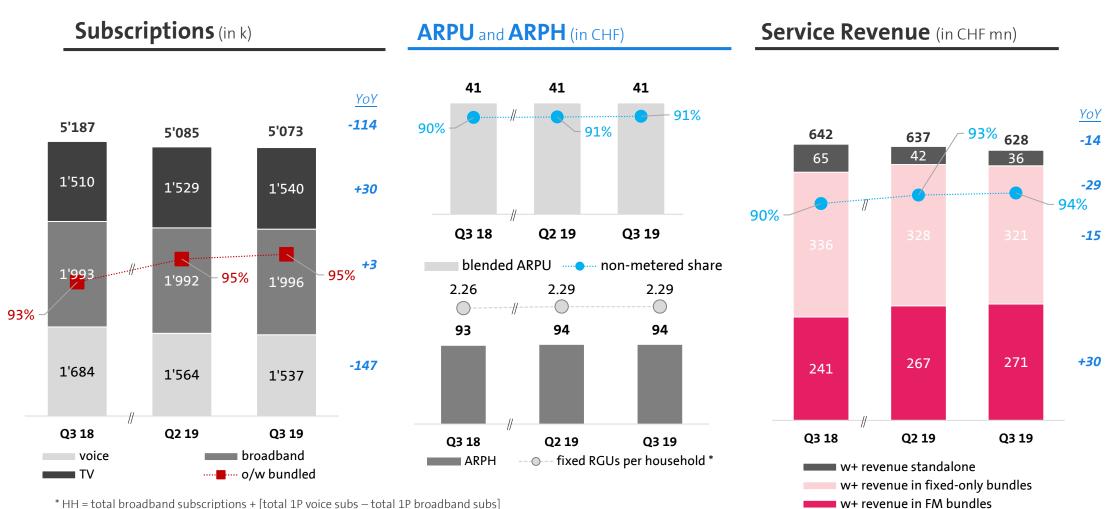
Wireless performance



* consists of data and multi SIM cards

Appendix

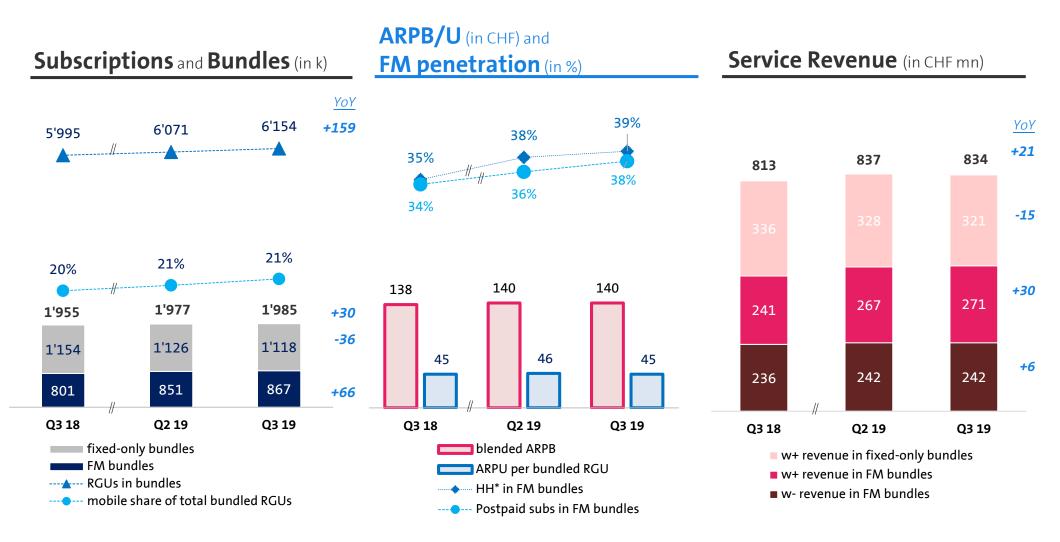




----- bundle share

Retail Customers

Performance of fixed and FM bundles



* HH = total broadband subscriptions + [total 1P voice subs – total 1P broadband subs]

Enterprise Customers

Segment reporting as per 30.09.2019

Net revenue down -4.2%, decrease in service revenue (-10.9%) due to price erosion and lower volume.

Solutions revenue down -1.1%, as volumes in workplace & UCC and banking decreased, however Q3 reports an increase.

Hardware sales partly compensate with an increase of 13%.

Contribution margin 2 down by 13.8%, driven by the revenue decrease.

	Q3 2019	Q3/Q3	30.09.2019	YoY
Net revenue in MCHF ¹⁾	559	-4.6%	1'722	-4.2%
Direct costs in MCHF	-185	-0.5%	-582	5.2%
Indirect costs in MCHF ²⁾	-197	1.5%	-608	-3.2%
Contribution margin 2 in MCHF	177	-14.1%	532	-13.8%
Contribution margin 2 in %	31.7%		30.9%	
Depreciation & amortisation in MCHF	-17	-5.6%	-52	-3.7%
Lease expense in MCHF	-7	-12.5%	-21	-16.0%
Segment result in MCHF	153	-15.0%	459	-14.7%
CAPEX in MCHF	-11	22.2%	-30	3.4%
FTE's	-37		4'473	3.0%
Broadband lines in '000	-1		31	-16.2%
Voice lines in '000	-13		106	-34.6%
Wireless customers in '000	-5		1'249	-2.7%
Blended wireless ARPU in CHF	27	-10.0%	27	-10.0%

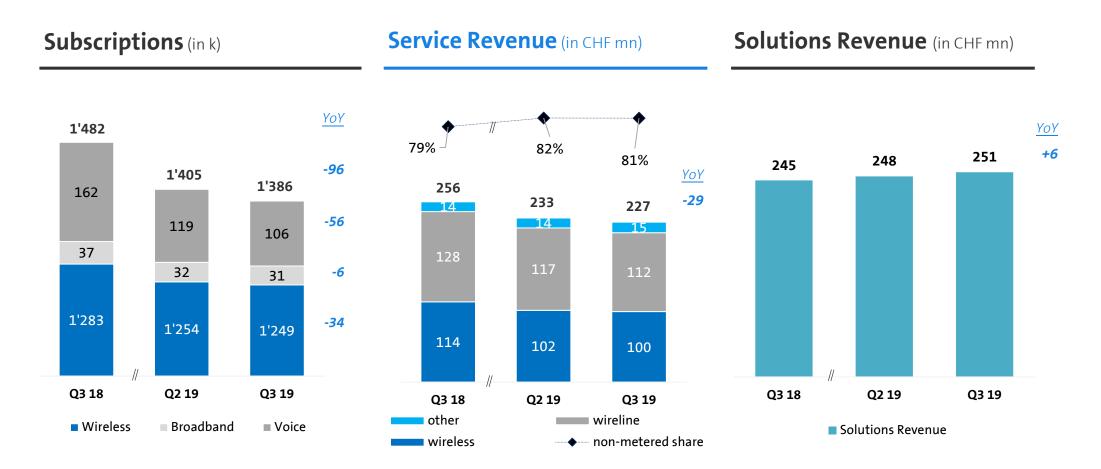
1) incl. intersegment revenues

2) incl. capitalised costs and other income



Enterprise Customers

Subs and revenue performance



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Wholesale

Segment reporting as per 30.09.2019

Revenue from external customers up by 10.5%. Revenue for wholesale connectivity services as well as revenue for inbound roaming increased.

Contribution margin 2 increased driven by the revenue increase.

	Q3 2019	Q3/Q3	30.09.2019	YoY
External revenue in MCHF	169	14.2%	489	12.7%
Intersegment revenue in MCHF	116	11.5%	260	6.6%
Net revenue in MCHF	285	13.1%	749	10.5%
Direct costs in MCHF	-139	7.8%	-333	3.1%
Indirect costs in MCHF ¹⁾	-5	25.0%	-13	0.0%
Contribution margin 2 in MCHF	141	18.5%	403	17.8%
Contribution margin 2 in %	49.5%		53.8%	
Segment result in MCHF	141	18.5%	403	17.8%
CAPEX in MCHF			-	
FTE's	+0		85	2.4%
Full access lines in '000	-4		75	-17.6%
BB (wholesale) lines in '000	+7		509	7.8%

1) incl. capitalised costs and other income



IT, Network and Infrastructure

Segment reporting as per 30.09.2019

Contribution margin 2 improved by 5.8% driven by lower workforce expenses and IT efficiency gains.

Headcount decreased by 5.9%.

CAPEX including spectrum costs of CHF 196mn (in Q2).

	Q3 2019	Q3/Q3	30.09.2019	YoY
Net revenue in MCHF	21	10.5%	65	10.2%
Direct costs in MCHF	-2	0.0%	-8	0.0%
Workforce expenses in MCHF	-187	-5.6%	-588	-5.2%
Maintenance in MCHF	-55	5.8%	-147	6.5%
IT expenses in MCHF	-40	-14.9%	-120	-12.4%
Other OPEX in MCHF	-112	3.7%	-340	1.8%
Indirect costs in MCHF Capitalised costs and other	-394	-2.7%	-1'195	-2.8%
income in MCHF	120	12.1%	355	2.3%
Contribution margin 2 in MCHF	-255	-9.3%	-783	-5.8%
Depreciation & amortisation in MCHF	-331	4.1%	-1'011	6.2%
Lease expense in MCHF	-35	0.0%	-108	5.9%
Segment result in MCHF	-621	-2.1%	-1'902	0.9%
CAPEX in MCHF	-353	-5.6%	-1'278	22.5%
FTE's	-45		4'463	-5.9%



Fastweb

Segment reporting as per 30.09.2019

Consumer revenue up by 4.3% YoY driven by the increase in customer base.

Enterprise revenue up by 12.4% driven by higher revenues with public administrations.

EBITDA up by 6.7% YoY driven by the revenue increase.

	Q3 2019	Q3/Q3	30.09.2019	YoY
Consumer revenue in MEUR	277	4.9%	819	4.3%
Enterprise revenue in MEUR	211	11.1%	627	12.4%
Wholesale revenue in MEUR ¹⁾	47	-7.8%	138	-20.2%
Net revenue in MEUR ¹⁾	535	5.9%	1'584	4.5%
OPEX in MEUR ²⁾	-345	5.5%	-1'055	3.4%
EBITDA in MEUR	190	6.7%	529	6.7%
EBITDA margin in %	35.5%		33.4%	
CAPEX in MEUR	-146	8.1%	-443	2.5%
FTE's	+16		2'467	-0.1%
BB customers in '000	+10		2'610	3.7%
Wireless customers in '000	+113		1'742	31.6%
In consolidated Swisscom accounts				
EBITDA in MCHF	208	2.0%	591	2.8%
CAPEX in MCHF	-160	3.9%	-495	-1.2%
1) incl. revenues to Swisscom companies 2) incl. capitalised costs and other income				

2) incl. capitalised costs and other income



Other

Segment reporting as per 30.09.2019

Net revenue up by 4.7% YoY driven by higher revenue at Cablex for construction services for external customers as well as for Swisscom Switzerland.

Close-down of Billag leads to decreasing external revenue.

FTE up by 4.2% YoY driven by the headcount increase at Cablex.

	Q3 2019	Q3/Q3	30.09.2019	YoY
External revenue in MCHF	117	-15.2%	383	-6.1%
Net revenue in MCHF ¹⁾	225	-2.2%	687	4.7%
OPEX in MCHF ²⁾	-179	2.9%	-543	6.9%
EBITDA in MCHF	46	-17.9%	144	-2.7%
EBITDA margin in %	20.4%		21.0%	
Depreciation & amortisation in MCHF	-15	15.4%	-50	16.3%
Lease expense in MCHF	-2	-33.3%	-8	-20.0%
Segment result in MCHF	29	-27.5%	86	-9.5%
CAPEX in MCHF	-13	8.3%	-32	3.2%
FTE's	+61		2'724	4.2%

1) incl. intersegment revenues

2) incl. capitalised costs and other income



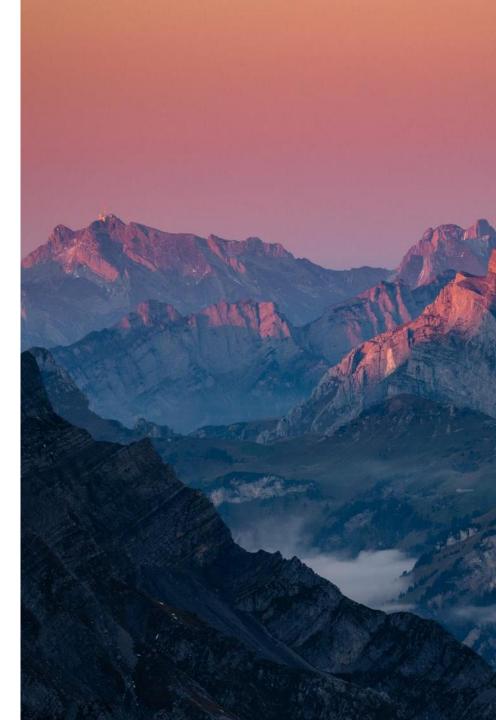
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Cautionary statement

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