





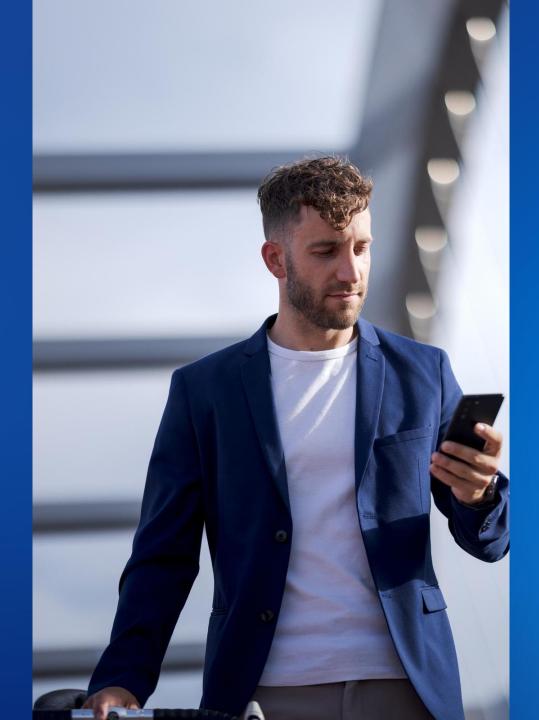
Agenda

Introduction

Louis Schmid, Head of Investor Relations

- O 1 Highlights
 Christoph Aeschlimann, CEO
- O 2 Business review Christoph Aeschlimann, CEO
- O 3 Financial results
 Eugen Stermetz, CFO
- O Q&A
- O Appendix





Highlights



Q2 achievements

Another successful quarter

Positive EBITDA development

FY 2023 guidance reiterated

Telco service revenue evolution as anticipated

Focus on value

Successful IT transaction.

Position as a leading IT service provider in Switzerland further strengthened

The most sustainable Telco world-wide.

Win of sustainability award for the 3rd time in a row¹

Fastweb with 10 years of continued growth

Q2 with +115k RGUs, +4% revenue and +2% underlying EBITDA

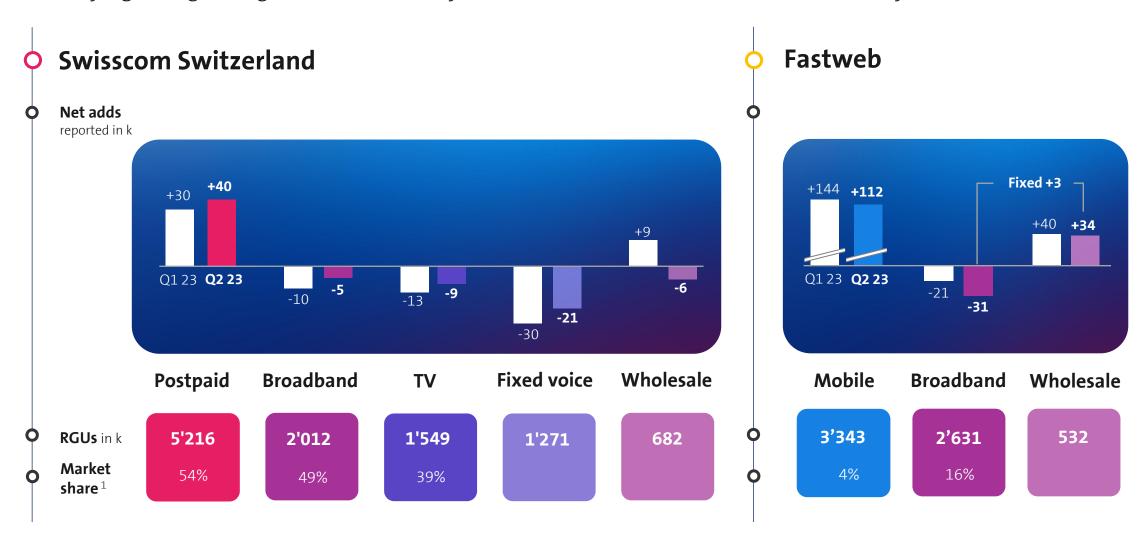
Strong credit ratings.

After Moody's upgrade to A1 in Q1, S&P affirmed the A rating and revised the outlook from stable to positive in Q2



Q2 market performance

Satisfying with growing mobile and broadly stable fixed RGU base in Switzerland and Italy





Q2 financial performance

Positive EBITDA development

Overview of key financials



EBITDA and OpFCF proxy development



¹⁾ Including lease liabilities of CHF 1'891mn, net debt w/o lease liabilities: CHF 6'217mn

²⁾ Includes Other operating segments and intersegment elimination group level

³⁾ Consists of depreciation right of use assets excluding IRU of CHF -61mn and interest expense leases of CHF -9mn

⁴⁾ Adjustments of provisions for regulatory litigations (2022: CHF -82mn, 2023: CHF -3mn net) and currency effects (CHF -8mn)





Business review



Swisscom's business priorities in a nutshell

Successful development thanks to consequent execution along strategic objectives





Deliver on Telco cost savings.

Key to maintain EBITDA margin of Swisscom Switzerland





Achieve profitable growth in Italy.

Through scaling-up 5G mobile, growing in ICT and maximising infrastructure monetisation

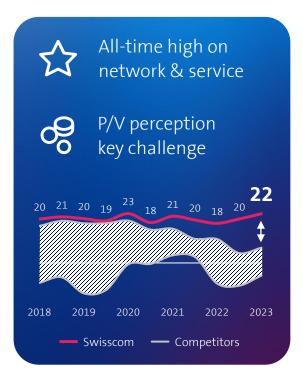


Swisscom Switzerland B2C - Value matters and pays off

No general price increase¹ until YE 2024 in favour of price/value perception

Clear NPS market leader across most metrics

#1 position extended



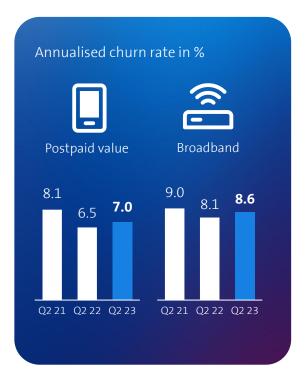
Constantly invest in product innovation

Key for value perception and brand



Swisscom customers with high loyalty

Churn at comparably low levels





Swisscom Switzerland B2C - Maintain strong market position

Successful with flagship offering blue and 2nd brand wingo

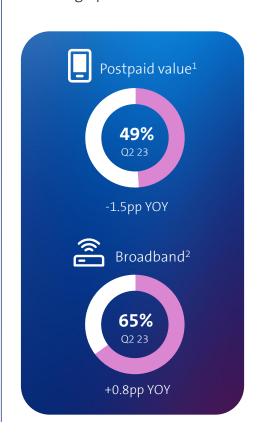
Postpaid value Postpaid value 48% Q2 23 +6.6pp YOY Broadband

80%

Q2 23

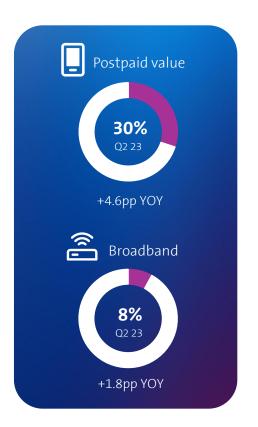
+2.3pp YOY





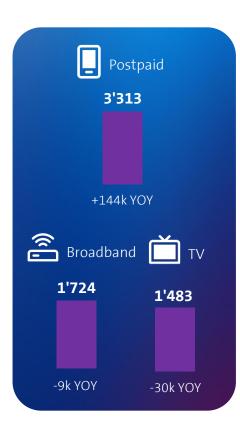
2nd/3rd brands share

Successful multi-brand approach



RGU base H1 23

Satisfying development



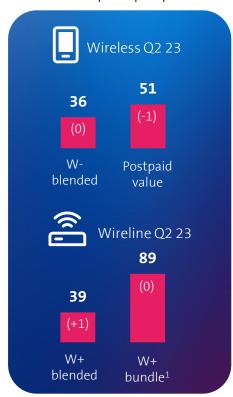


Swisscom Switzerland B2C - Continuously drive ARPU optimisation

Focus on value

Defend ARPU levels sustainably

Brand shift impacts postpaid value

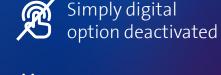


Selective tuning of offerings

Including price adjustments



Fee for bill payments in shops



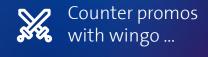


Smart promotional behaviour

Only price follower if necessary









Drive cross-/upselling opportunities further

Focus of main brand go-to-market







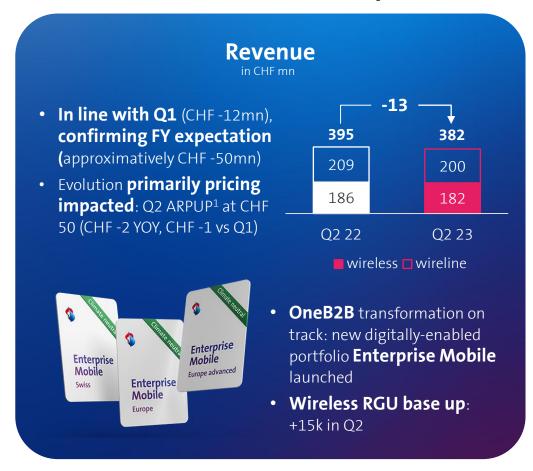
Upgrade deals



Swisscom Switzerland B2B - Successful in dynamic environment

Swisscom's position as a leading IT service provider in Switzerland further strengthened

Telco service business as anticipated



IT business continuously growing

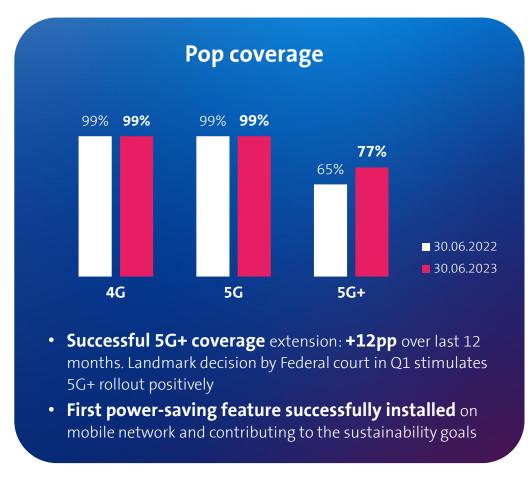




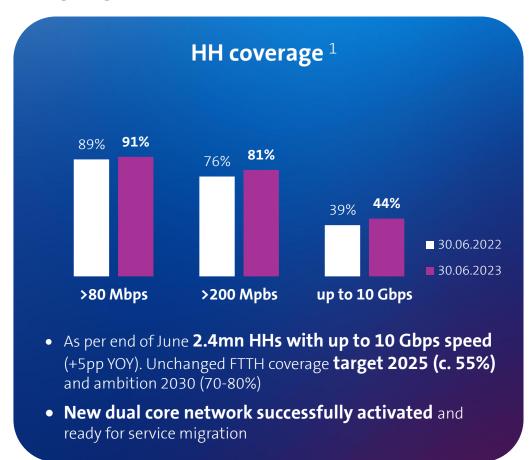
Swisscom Switzerland Networks - Keep competitive edge

Coverage and service reliability of next generation networks increasing thanks to constant high investments

Wireless



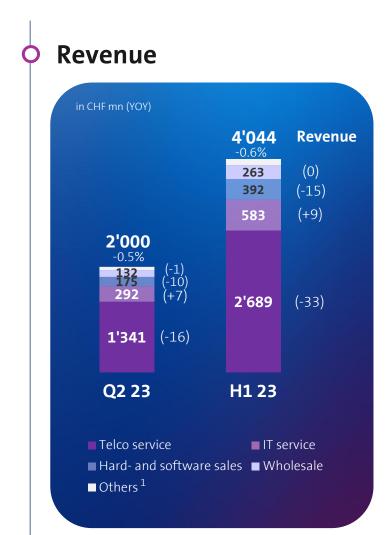
Wireline



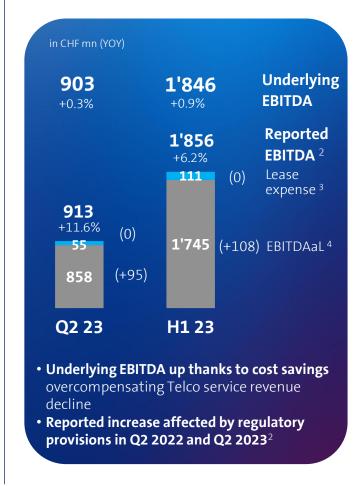


Swisscom Switzerland Financials

Underlying EBITDA improved and OpFCF proxy up despite higher investments



EBITDA



OpFCF proxy





Fastweb - Successful Q2

Enhancing value in UBB Consumer and growing in Mobile, Enterprise and Wholesale

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10 years of continued growth.

Q2 growing across all metrics: +115k RGUs, +4% revenue and +2% underlying EBITDA

Consumer UBB and mobile customer base growing.

UBB penetration further up while margins preserved. Mobile: 2nd best market performer on MNP balance, growing c. +20% YOY

Strong Enterprise orderbook: +6% YOY.

Top line increasing thanks to attractive offerings in 5G mobile, connectivity and IT/security services

Wholesale with 532k access lines.

New customers stimulating growth: Iliad, Enel, Sky and Virgin Fibra

Unique network proposition with increasing coverage.

UBB footprint³: >93% of HHs and companies. 5G with 69% pop coverage. Fastweb leads Italian mobile speed ranking¹

Distinctive ESG positioning further strengthened.

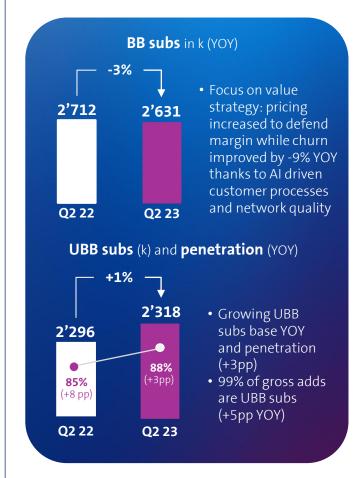
Continuously spread digital skills in Italy: FDA² reached c. 120k participants. Fastweb awarded as Europe's climate leader⁴



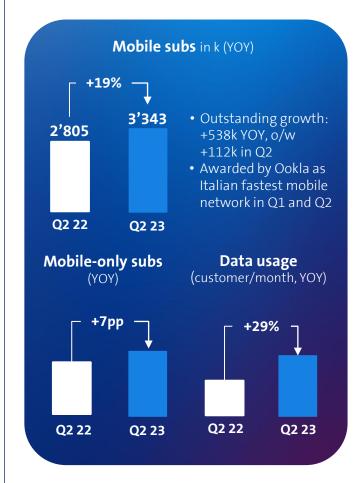
Fastweb Consumer - Grow mobile base with attractive offerings

Continuous value maximisation within broadband customer base

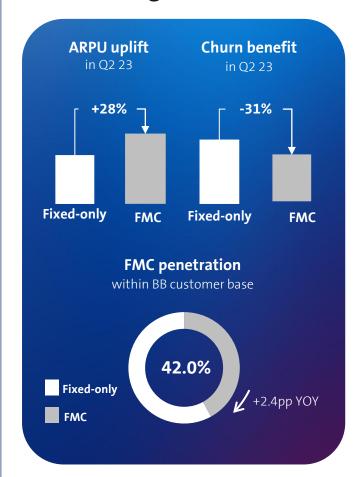
Broadband



Mobile



FM convergence

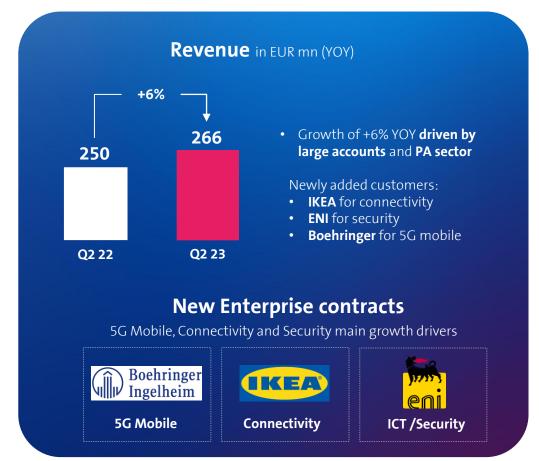




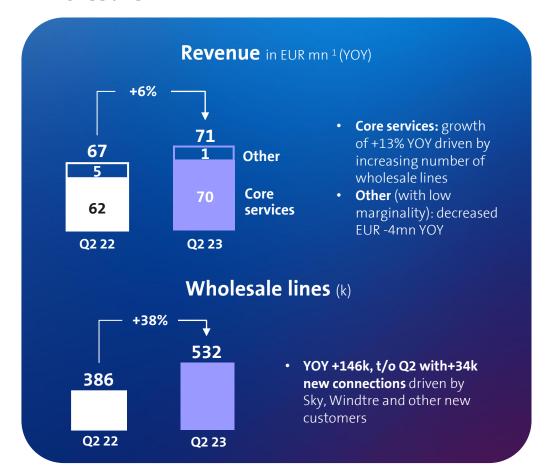
Fastweb B2B and Wholesale - Keep on growing

Successful execution of recent customer deals

Enterprise



Wholesale

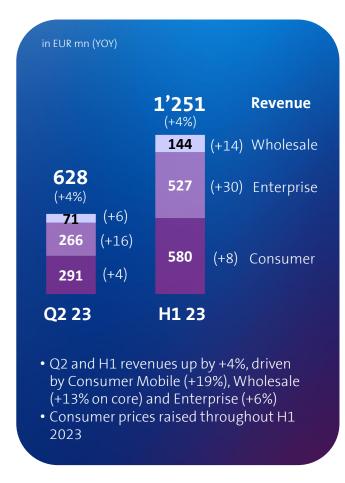




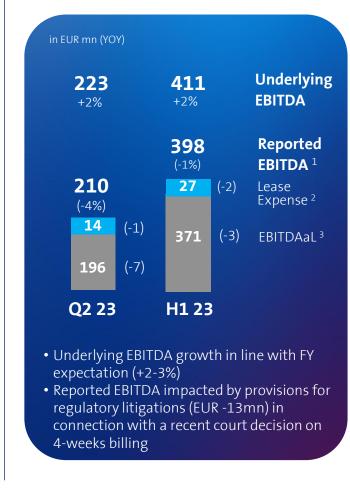
Fastweb Financials

Underlying results as expected

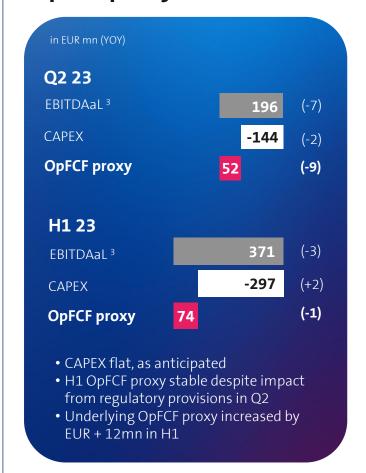
Revenue



EBITDA



OpFCF proxy



¹⁾ Reported Q2 and H1 EBITDA change include exceptional impact of EUR -13mn from provisions for regulatory litigations in Q2 2023,

²⁾ Consists of depreciation right of use assets and interest expense leases within scope of IFRS 16, 3) EBITDA after lease expense



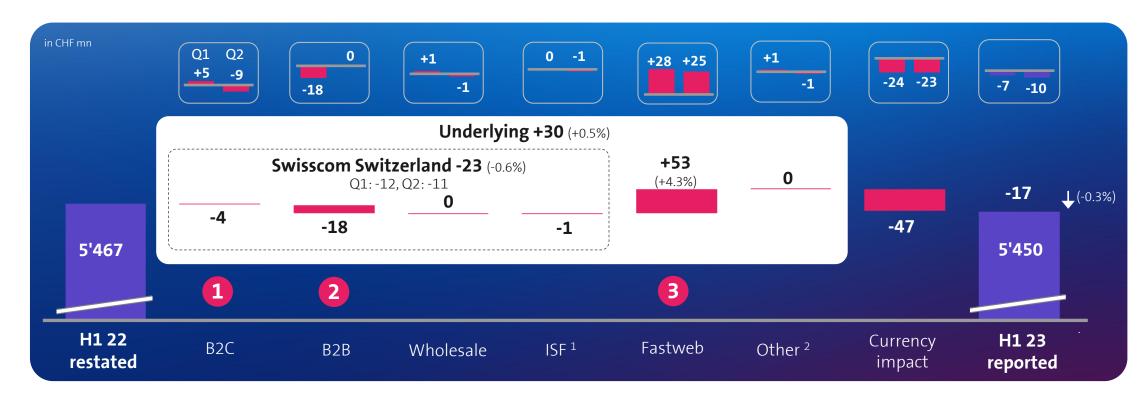


Financial results



Group revenue

Underlying top line positive thanks to growing Fastweb



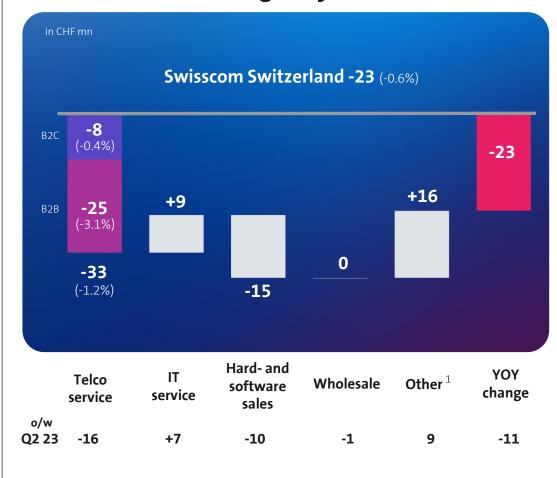
- Q2 with lower hard- and software sales (CHF -15mn), partly compensated by other revenue (CHF +9mn, primarily cinema revenues and IFRS15 reconciliation effects). Telco service revenue (CHF -3mn) nearly stable
- Q2 stable thanks to IT service revenue (CHF +7mn) and higher hard- and software sales compensating decrease in Telco service revenue (CHF -13mn, primarily price pressure)
- Q2 top line growth driven by all segments: Consumer (CHF +4mn), Enterprise (CHF +16mn) and Wholesale (CHF +5mn)



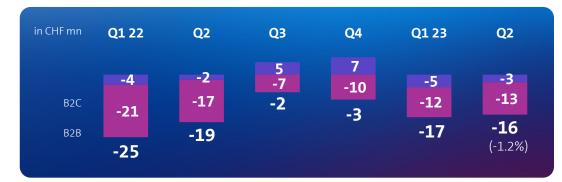
Swisscom Switzerland revenue

Flattish top line development. Telco service revenue evolution as anticipated

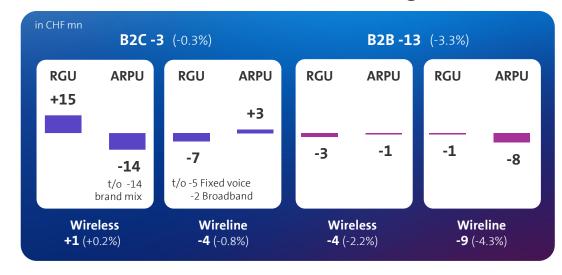
H1 23 revenue changes by business drivers



Telco service revenue evolution



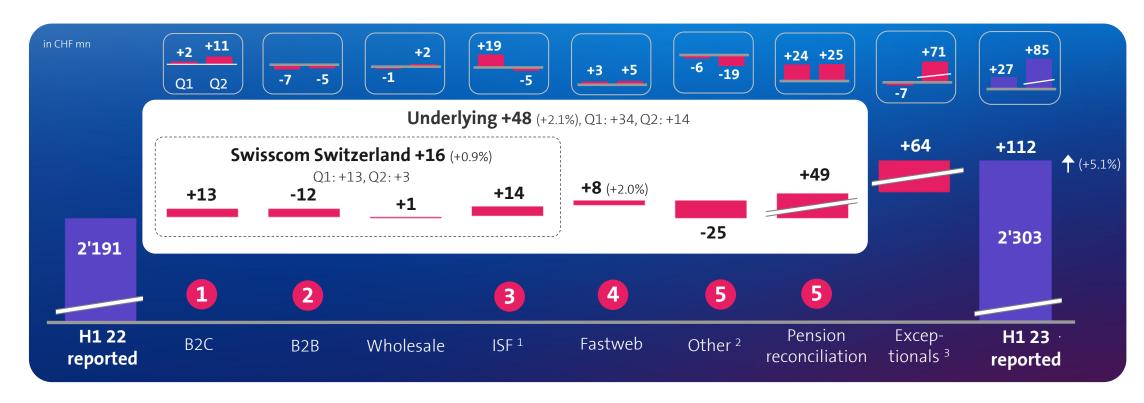
Q2 23 Telco service revenue changes





Group EBITDA

Swisscom Switzerland and Fastweb with higher underlying contributions

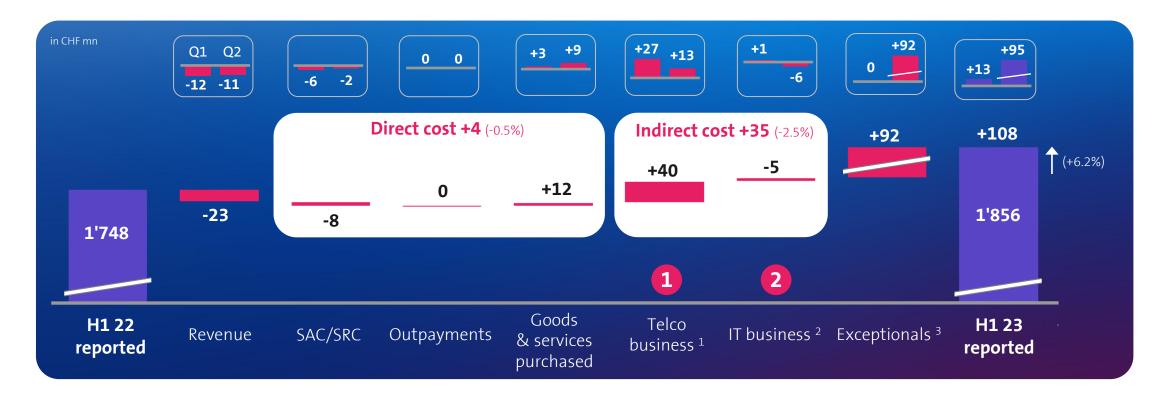


- 1 Q2 positive primarily thanks to improved indirect cost base (CHF +16mn)
- Q2 impacted by Telco service revenue (CHF -13mn, as expected) and growing IT business
- Q2 impacted by salary increase (higher workforce expenses) and seasonally lower cost savings
- Higher EBITDA thanks to top line growth and support from operational excellence initiatives
- 5 Q2 impacted by one-time charges in relation with customer projects
- 6 Lower operating pension cost due to higher IFRS discount rate. Estimated FY impact of CHF +90mn



Swisscom Switzerland EBITDA

Indirect cost base further reduced thanks to operational excellence



1 Q2: level of cost reduction lower as negotiated salary increase (+2.6%) impacts indirect cost from Q2 onwards

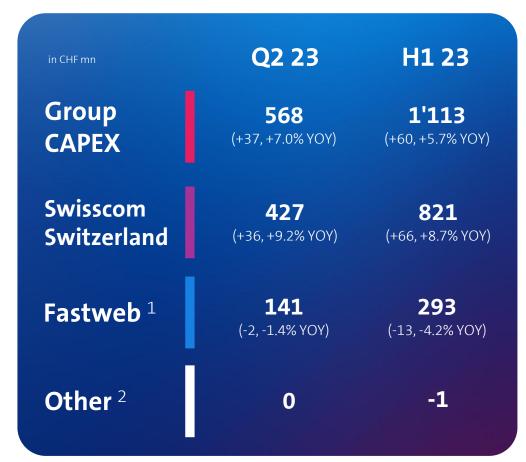
IT cost base development alongside with higher IT service revenue



Capital expenditures

Continued high investments in the next generation networks and digitalisation of Switzerland

CAPEX overview



CAPEX Swisscom Switzerland H1 23

Wireless
CHF 137mn
(CHF +3mn YOY)

Fibre CHF 193mn

(CHF-20mn YOY)

Backbone & transport infra CHF 311mn (CHF +68mn YOY)

IT & others

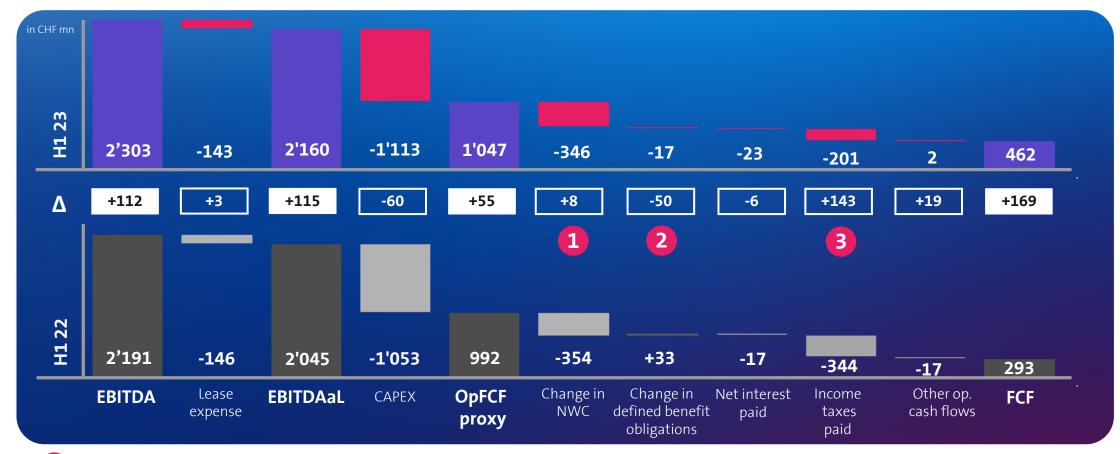
CHF 180mn (CHF +15mn YOY)

- Due to ongoing 5G+ coverage extension CAPEX at prior's year level
- Fibre CAPEX slightly lower due to completion of FTTS rollout in 2022. FTTH spendings went up this year (CHF +62mn YOY)
- Higher expenditures due to extra license fees (e.g., Cloud) this year and seasonal lower spendings in prior year
- Slightly higher IT investments to push digitalisation, drive customer experience and increase efficiency further



Free cash flow

High tax payments in 2022 primarily explain FCF improvement this year

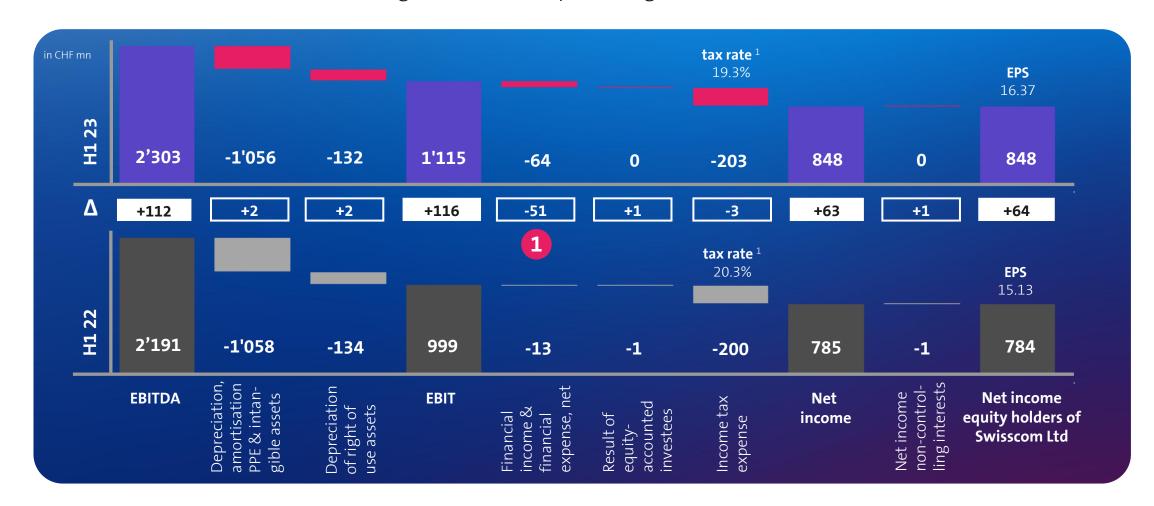


- 1 YOY almost stable. H1 2023 with lower trade payables and higher prepayments (primarily for maintenance). Q1 2022 impacted by extraordinary settlement payments in connection with regulatory litigations (settled in Q4 2021).
- 2 Higher discount rate for IFRS pension liabilities with no impact on company contributions to pension fund (see appendix)
- 3 In 2022 tax payments higher due to a different payment schedule. 2023 with a more ordinary course



Net income

EPS increase (+8%) thanks to EBITDA growth overcompensating lower financial result



1 H1 2022 positively impacted by change in fair value of interest rate swaps

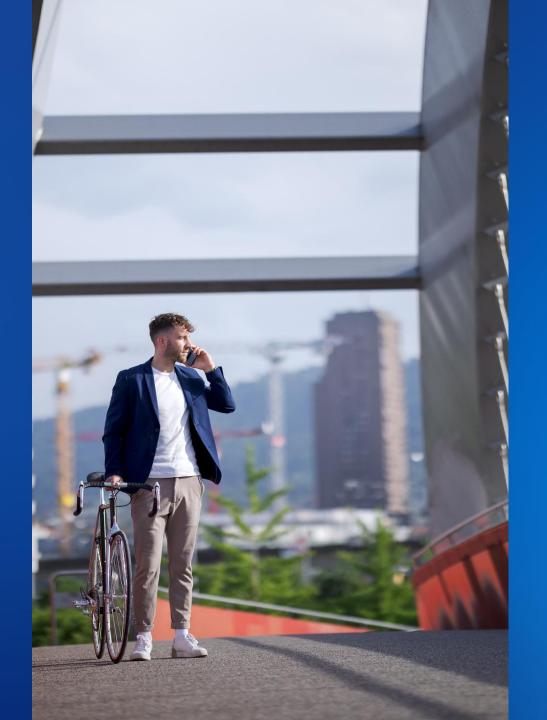


FY 2023 guidance

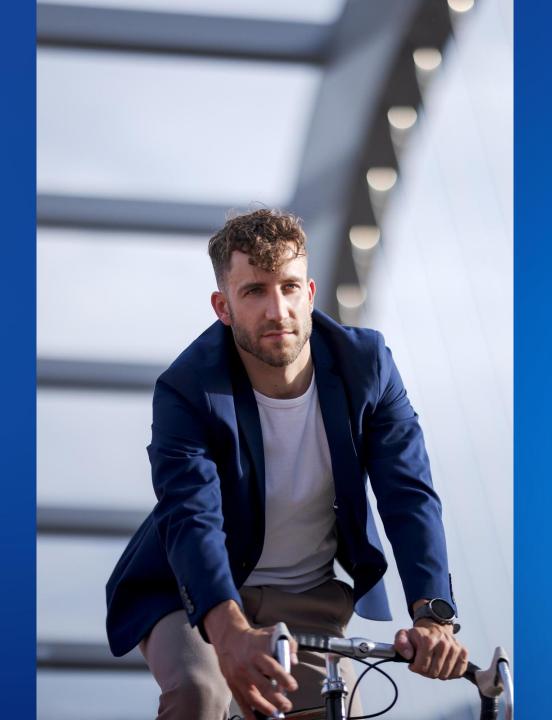
Confirmed

Revenue	11.051 ¹	CHF 8.6bn for Switzerland ³ EUR 2.5bn for Fastweb	11.1-11.2	CHF ~8.6bn for Switzerland EUR 2.5-2.6bn for Fastweb
EBITDA ²	4.406	CHF 3.5bn for Switzerland EUR 0.9bn for Fastweb	4.6-4.7	CHF 3.7-3.8bn for Switzerland EUR ~0.9bn for Fastweb
CAPEX	2.309	CHF 1.7bn for Switzerland EUR 0.6bn for Fastweb	~2.3	CHF ~1.7bn for Switzerland EUR ~0.6bn for Fastweb

¹⁾ Restated, 2) EBITDAaL 2022: CHF 4.1bn, EBITDAaL guidance 2023: CHF ~4.3-4.4bn, 3) Swisscom Group without Fastweb, 4) For consolidation purposes, CHF/EUR of 1.00 has been used (vs. 1.00 for FY 2022)



Q&A



Appendix



Key financialsUnderlying revenue and EBITDA

			2022				202	23			Chan	ge	
	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	Q1	Q2	Q3	C
Revenue	2'754	2'713	2'712	2'872	11'051	2'747	2'703			-7	-10		
Currency effect						24	23			+24	+23		
Underlying										+17	+13		
EBITDA	1'137	1'054	1'150	1'065	4'406	1'164	1'139			+27	+85		
Provisions for regulatory litigations		82		75	157		3				-79		
Restructuring cost				-5	-5								
Adjustments		82		70	152		3			+0	-79		
Adjusted	1'137	1'136	1'150	1'135	4'558	1'164	1'142			+27	+6		
Currency effect						7	8			+7	+8		
Exceptionals (adjustments + currency effect)										+7	-71		
Underlying										+34	+14		



Residential Customers

Segment reporting as per 30.06.2023

Flattish H1 revenue (-0.2%).

Nearly stable Telco service revenue and lower hard- and software sales compensated by higher cinema revenues and IFRS15 reconciliation effects (due to promotions).

Telco service revenue nearly stable (-0.4%): shift in brand mix mostly compensated by increase in postpaid subs.

H1 EBITDA increased by +0.9% primarily thanks to improved indirect cost base.

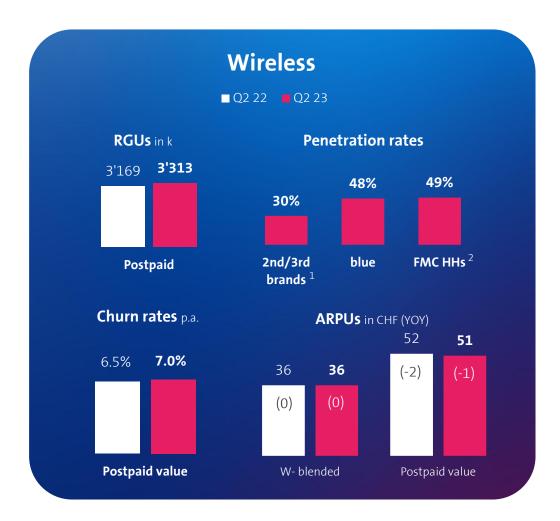
in MCHF	Q2 2023	Q2/Q2	30.06.2023	YOY
Revenue 1)	1'099	-0.8%	2'235	-0.2%
Direct costs	-199	-2.0%	-429	1.4%
Indirect costs ²⁾	-159	-9.1%	-317	-6.8%
EBITDA	741	1.5%	1'489	0.9%
EBITDA as % of revenue	67.4%		66.6%	
Lease expense	-10	11.1%	-20	5.3%
EBITDAaL	731	1.4%	1'469	0.8%
CAPEX	-8	-33.3%	-15	-11.8%
OpFCF proxy	723	2.0%	1'454	1.0%
Number of employees (FTE)	-54		2'532	-6.8%
Postpaid subs (k)	+25		3'313	4.5%
Prepaid subs (k)	-22		979	-11.4%
Wireless subs (k)	+3		4'292	0.4%
ARPU wireless in CHF	36	0.0%	36	0.0%
Broadband subs (k)	-3		1'724	-0.5%
TV subs (k)	-8		1'483	-2.0%
Fixed voice subs (k)	-17		1'041	-7.1%

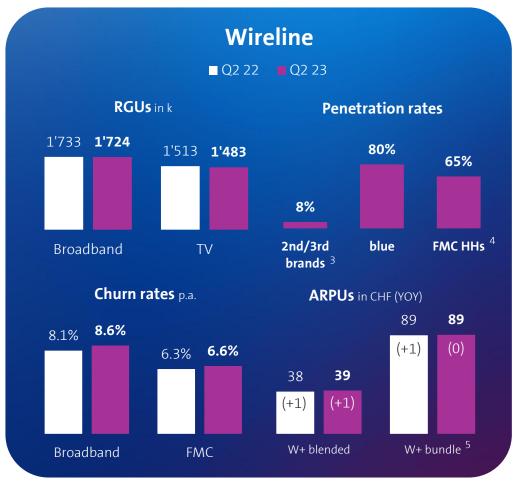
²⁾ incl. own work capitalised and other income



Residential Customers

Overview of Q2 operational KPIs







Business Customers

Segment reporting as per 30.06.2023

H1 revenue decreased (-1.4%), driven by Telco service revenue (CHF -25mn, primarily price pressure). Higher IT service revenue (CHF +9mn) overcompensates lower hard- and software sales (CHF -4mn).

H1 EBITDA slightly down (-1.7%).

Decrease of Telco service
revenue partly compensated by
lower OPEX.

in MCHF	Q2 2023	Q2/Q2	30.06.2023	YOY
Revenue 1)	763	-0.4%	1'535	-1.4%
Direct costs	-177	-1.1%	-358	-3.5%
Indirect costs ²⁾	-252	1.6%	-498	0.6%
EBITDA	334	-1.5%	679	-1.7%
EBITDA as % of revenue	43.8%		44.2%	
Lease expense	-7	-12.5%	-15	0.0%
EBITDAaL	327	-1.2%	664	-1.8%
CAPEX	-12	50.0%	-23	4.5%
OpFCF proxy	315	-2.5%	641	-2.0%
Number of employees (FTE)	+191		5'403	3.4%
Wireless subs (k)	+15		1'903	1.1%
ARPU wireless in CHF	28	-3.4%	28	-3.4%
Broadband subs (k)	-2		288	-1.7%
TV subs (k)	-1		66	-4.3%
Fixed voice subs (k)	-4		230	-7.3%
incl. intersegment revenues incl. own work capitalised and other income				



Wholesale

Segment reporting as per 30.06.2023

H1 revenue nearly stable (+0.4%). Higher revenue from wholesale services compensated by lower revenue from termination and inbound roaming.

Indirect costs and EBITDA impacted by a release of regulatory provisions of net CHF 10mn in Q2 2023.

Excluding the exceptional effect, H1 EBITDA increased by +0.6%.

in MCHF	Q2 2023	Q2/Q2	30.06.2023	YOY
Revenue 1)	136	0.0%	270	0.4%
Direct costs	-55	-1.8%	-104	0.0%
Indirect costs ²⁾	5	n.m.		-100.0%
EBITDA	86	16.2%	166	7.1%
EBITDA as % of revenue	63.2%		61.5%	
Lease expense				
EBITDAaL	86	16.2%	166	7.1%
CAPEX				
OpFCF proxy	86		166	7.1%
Number of employees (FTE)	-2		80	-3.6%
Wholesale lines (k)	-6		682	-1.4%
incl. intersegment revenues incl. own work capitalised and other income				



Infrastructure & Support Functions

Segment reporting as per 30.06.2023

H1 indirect costs and H1 EBITDA improved substantially due to an increase of regulatory provisions (CHF 82mn) in prior year.

Excluding the exceptional effect, H1 EBITDA improved by +3.0%.

in MCHF	Q2 2023	Q2/Q2	30.06.2023	YOY
Revenue 1)	19	5.6%	38	5.6%
Direct costs	-2	0.0%	-4	0.0%
Indirect costs ²⁾	-264	-22.8%	-512	-15.7%
EBITDA	-247	-24.2%	-478	-16.9%
Lease expense	-38	-2.6%	-76	-1.3%
EBITDAaL	-285	-21.9%	-554	-15.0%
CAPEX	-407	9.4%	-783	9.2%
OpFCF proxy	-692	-6.1%	-1'337	-2.3%
Number of employees (FTE)	+78		5'039	2.8%
Number of employees (FTE) 1) incl. intersegment revenues	+78		5'039	2.89



Fastweb

Segment reporting as per 30.06.2023

Consumer revenue up in H1 by +1.4%, mainly as a result of the increasing wireless customer base.

Enterprise revenue up in H1 (+6.0%) primarily thanks to higher contributions from public administration.

Wholesale revenue increased in H1 (+10.8%) as well, driven by higher number of wholesale lines (+37.8%).

Reported EBITDA impacted by an increase of provisions for regulatory litigations (EUR -13mn) in connection with a recent court decision on 4-weeks billing.

Excluding that provision, Q2 and H1 EBITDA up +2% thanks to top line growth and operational excellence.

in MEUR	Q2 2023	Q2/Q2	30.06.2023	YO
Consumer	291	1.4%	580	1.49
Enterprise	266	6.4%	527	6.09
Wholesale 1)	71	6.0%	144	10.8
Revenue 1)	628	4.0%	1'251	4.3
Direct costs	-234	10.4%	-474	14.2
Indirect costs ²⁾	-184	5.7%	-379	-0.5
EBITDA	210	-3.7%	398	-1.2
EBITDA as % of revenue	33.4%		31.8%	
Lease expense	-14	-6.7%	-27	-6.9
EBITDAaL	196	-3.4%	371	-0.8
CAPEX	-144	1.4%	-297	-0.7
OpFCF proxy	52	-14.8%	74	-1.3
Number of employees (FTE)	+30		3'117	8.2
Wireless subs (k)	+112		3'343	19.2
Broadband subs (k)	-31		2'631	-3.0
Wholesale lines (k)	+34		532	37.8
In consolidated Swisscom accounts				
EBITDA in MCHF	207	-6.8%	393	-4.8
CAPEX in MCHF	-141	-1.4%	-293	-4.2
1) incl. intersegment revenues 2) incl. own work capitalised and other income				



Other

Segment reporting as per 30.06.2023

H1 net revenue on level of prior year.

H1 EBITDA down (-33.7%), mainly due to one-time charges in relation with customer projects in Q2 2023 and a lower contribution of localsearch.

in MCHF	Q2 2023	Q2/Q2	30.06.2023	YOY
External revenue	104	-1.9%	204	-1.0%
Revenue 1)	258	-0.4%	501	0.2%
Direct costs	-21	10.5%	-40	17.6%
Indirect costs ²⁾	-216	8.5%	-406	6.0%
EBITDA	21	-48.8%	55	-33.7%
EBITDA as % of revenue	8.1%		11.0%	
Lease expense	-3	50.0%	-5	0.0%
EBITDAaL	18	-53.8%	50	-35.9%
CAPEX	-10	25.0%	-18	28.6%
OpFCF proxy	8	-74.2%	32	-50.0%
Number of employees (FTE)	+2		3'326	2.0%



Pension cost and cash payments

Higher discount rate for IFRS pension liabilities impacts EBITDA 2023 but not cash payments

			reported		estimate	estimate	
in CHF mn	H1 22	H1 23	YOY	FY 22	FY 23	YOY	
Segments' pension cost	138	137	-1	273	273	0	
Pension reconciliation	30	-19	-49	53	-37	-90	
Operating pension cost (EBITDA)	168	118	-50	326	236	-90	
Net interest (financial result)	0	-2	-1	-1	-5	0	
Total pension cost (P&L)	168	116	-52	325	231	-90	
Company contributions (cash payments)	135	135	0	277	273	-4	

Operating pension cost

- Costs highly sensitive to changes of discount rate
- Operating pension cost FY 2023 CHF -90mn lower compared to FY 2022 because of higher discount rate

Cash payments

- Cash contributions not based on IFRS
- No impact of higher interest on cash contributions
- FY 2023 estimate: company contributions (cash payments) > operating pension cost





Cautionary statement

regarding forward looking statements

- "This communication contains statements that constitute "forward-looking statements". In this communication, such forward-looking statements include, without limitation, statements relating to our financial condition, results of operations and business and certain of our strategic plans and objectives.
- Because these forward-looking statements are subject to risks and uncertainties, actual future results may differ materially from those expressed in or implied by the statements. Many of these risks and uncertainties relate to factors which are beyond Swisscom's ability to control or estimate precisely, such as future market conditions, currency fluctuations, the behaviour of other market participants, the actions of governmental regulators and other risk factors detailed in Swisscom's and Fastweb's past and future filings and reports, including those filed with the U.S. Securities and Exchange Commission and in past and future filings, press releases, reports and other information posted on Swisscom Group Companies' websites.
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