

Actor in public debates

We are committed to maintaining transparent and trusting relationships with politicians, public authorities, associations and NGOs in all regions of Switzerland. We engage in intensive dialogue with the authorities, political parties, associations and NGOs on political and regulatory issues and play a constructive role in the legislative process. One of the key topics here is the expansion of the 5G network infrastructure.

We also represent our interests through memberships in various Swiss associations and the European Telecommunications Network Operators' Association (ETNO). We participate in public hearings, events and play a constructive part in the political process. First and foremost, we provide information on infrastructure, security and IT issues, and on the necessary general conditions in line with our corporate strategy.

In line with our own anti-corruption directive and based on the relevant ethical codes (the Code of Lisbon and the Code of Professional Conduct of the Swiss Society of Public Affairs, SSPA), we reject unlawful or ethically questionable practices aimed at exerting influence on opinion leaders and decision-makers. Moreover, we are a non-denominational and politically neutral organisation and do not make any financial contributions to political parties.

As a responsible corporate citizen, we also contribute – with planned projects and services as well as professionally – to public discussions on the topics of education policy, media skills, the digital transformation, mobile communications and broadband expansion, cybersecurity and basic service provision.