

Terms of Participation

Samsung Galaxy Tab S12 Series Launch Promotion

The organizer of the Samsung Galaxy Tab S12 Series Launch Promotion (01.10.2026–31.10.2026) is Samsung Electronics Switzerland GmbH, Giesshübelstrasse 30, 8045 Zurich, Switzerland (hereinafter referred to as "Samsung").

1. As part of the **Samsung Galaxy Tab S12 Series Launch Promotion (01.10.2026–31.10.2026)** participants who purchase a Samsung Galaxy Tab S12 Ultra or Tab S12+ will receive the matching Book Cover Keyboard Slim (EF-DX930BBEGSW or EF-DX840BBEGSW) free of charge.
2. This promotion applies exclusively to the purchase of a Samsung Galaxy Tab S12+ or Galaxy Tab S12 Ultra, supplied by Samsung Electronics Switzerland GmbH to participating Samsung retailers based in Switzerland or Liechtenstein. A list of participating Samsung retailers is available at **tabs12.samsung.ch**.
3. The offer is limited to 1 participation with 1 device per person.
4. The promotional period runs from **October 1, 2026 through and including October 31**. The order/purchase date shown on the proof of purchase is decisive. Registrations with a purchase date outside the promotional period will not be considered.
5. **To receive the Book Cover Keyboard Slim, participants must register in good time in the Samsung Members app preinstalled on the purchased Samsung Galaxy Tab S12+ or Galaxy Tab S12 Ultra (a Samsung Account is required), under the "Benefits" section.** Participants with a Swiss SIM card register via the corresponding form in the Samsung Members app. Participants with a Liechtenstein SIM card register at **tabs12.samsung.ch**. For registration to be successfully verified, participants must provide, in addition to their personal contact details, the device's serial number, and upload a receipt/invoice clearly and fully showing the purchase date, the point of sale/retailer, the device purchased, and the purchase price.
6. **Registration closes on November 15, 2026.** Later registrations will not be considered. Further information is available at tabs12.samsung.ch
7. Eligible to participate are end customers (customers who purchase products for their own use) with a place of residence and delivery address in Switzerland or Liechtenstein.
8. After successfully registering for the promotion, participants will receive a confirmation e-mail from Samsung. Samsung reserves the right to contact participants by e-mail to clarify the matter in the event of incomplete registrations or registrations that do not comply with these terms of participation. It is the sole responsibility of participants to ensure that they are reachable for such communications from Samsung.
9. Once Samsung has confirmed by e-mail to participants that all requirements of these terms of participation have been met, participants will receive the Book Cover Keyboard Slim by mail at the address they provided. The Book Cover Keyboard Slim is non-transferable and its value will not be paid out in cash.

10. In the event of a return of the device (cancellation of the purchase agreement), there is no entitlement to the Book Cover Keyboard Slim.
11. Samsung reserves the right to declare invalid any entries that are incomplete, incorrect, or do not comply with these terms of participation.
12. Samsung reserves the right to suspend, interrupt, or terminate the promotion early at any time in the event of technical failure or for other important reasons.
13. Samsung reserves the right to declare invalid any entries submitted with inaccurate, misleading, or fraudulent documents, and to take criminal action against the participants at fault where applicable.
14. The personal data provided when participating in this promotion is processed exclusively for the proper administration of the promotion in accordance with Samsung's privacy policy (available at <http://www.samsung.com/ch/info/privacy/>). Personal data will only be retained by us for as long as is necessary for the administration and processing of the promotion. The data will then be deleted, unless statutory retention obligations apply.
15. This promotion is governed by Swiss law. The place of jurisdiction is Zurich.