

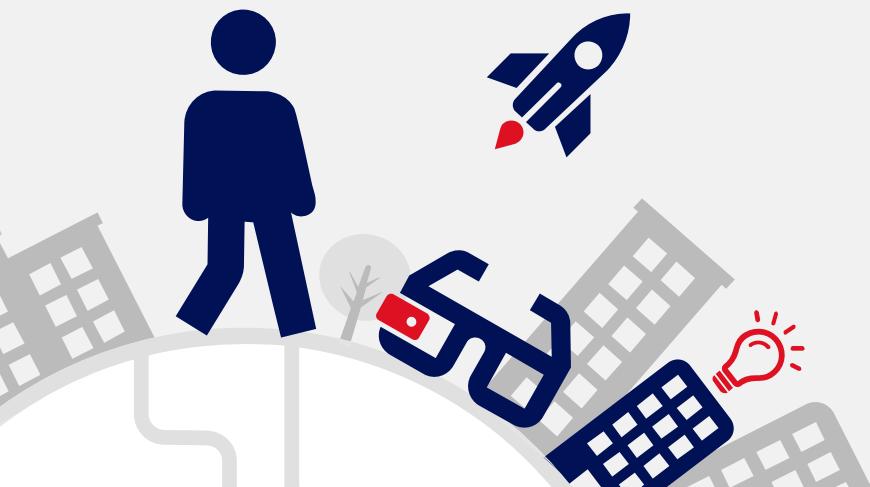


Swisscom Dialogarena Ticino

L'intelligenza artificiale è in ascolto

Stefano Santinelli

Delegato del CEO per la Svizzera Italiana





 BlackBerry

YAHOO!

Un anno movimentato.

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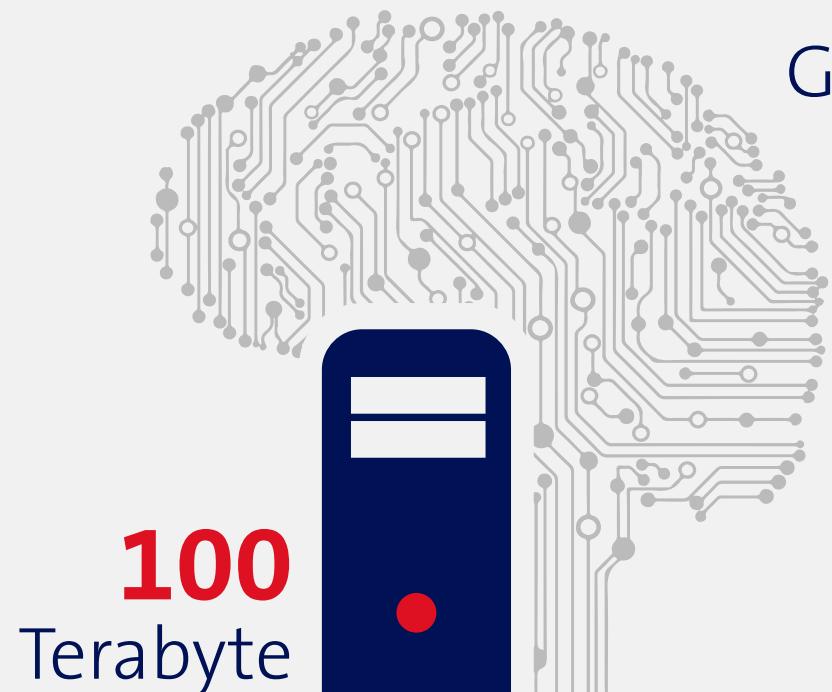


**6 miliardi
di dispositivi
connessi nel 2016.**

**6 milioni
in più ogni
giorno ...**

... che il cervello umano non
è in grado di interpretare da solo ...

2020

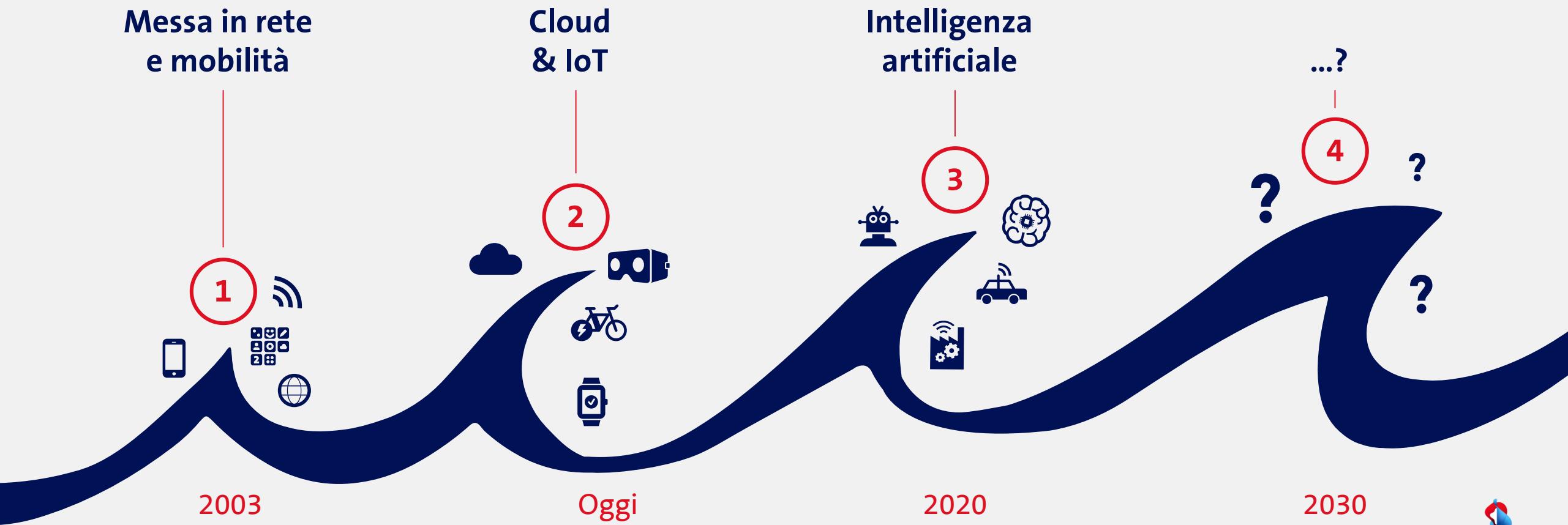


34
Trillion
Gigabytes

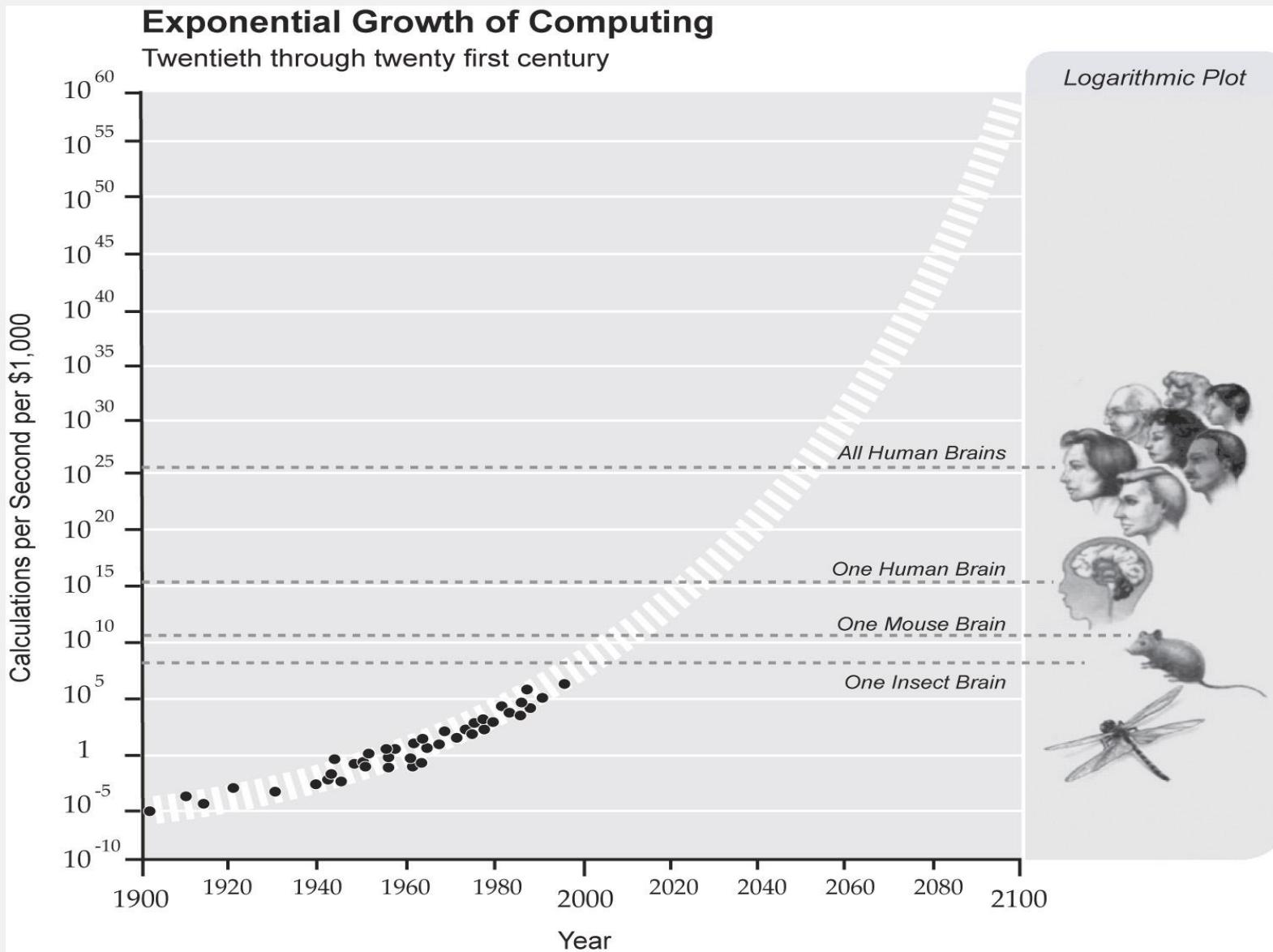


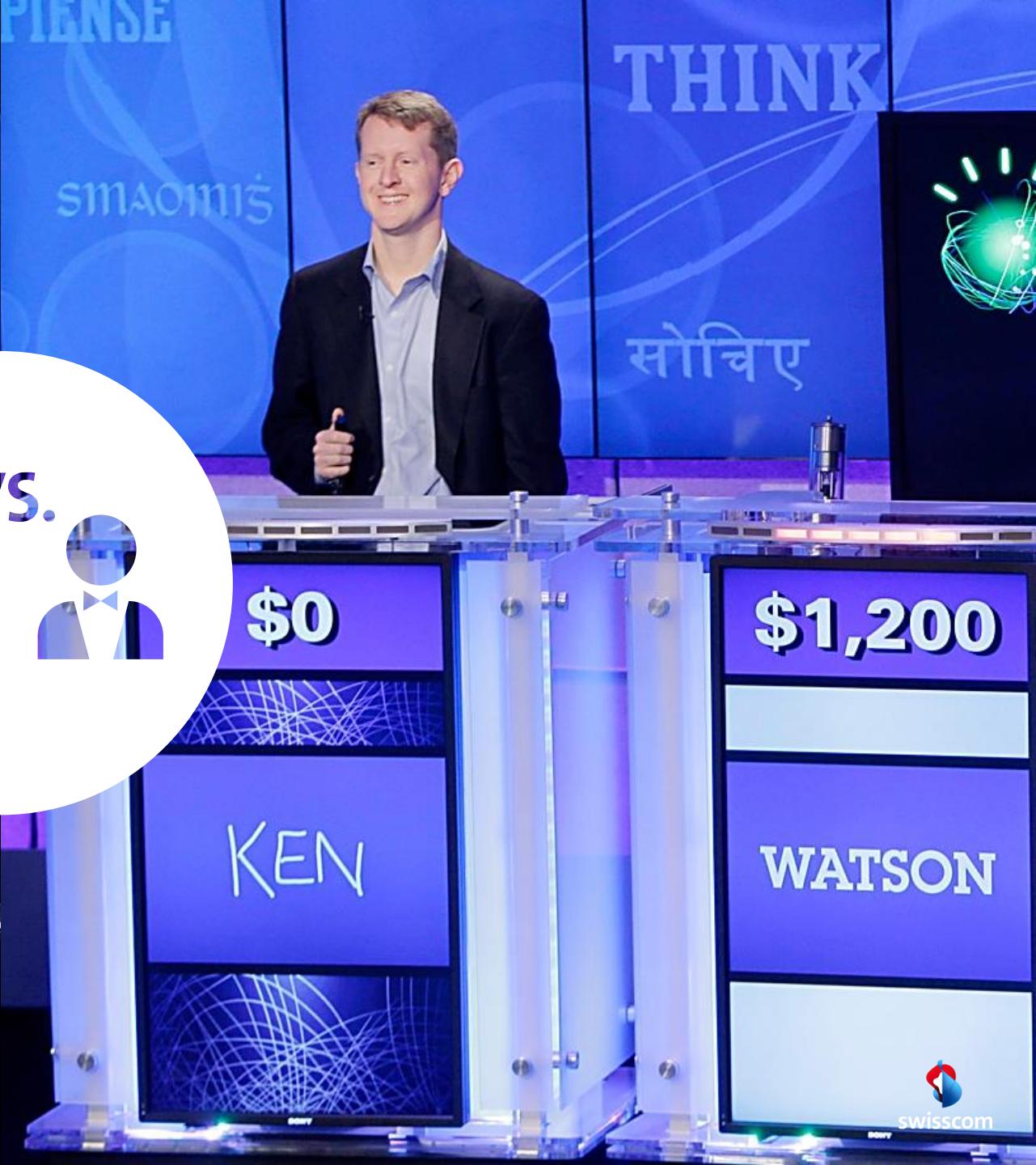
Fonte: David Touretzky of Carnegie Mellon University, Nathan Urban of Carnegie Mellon University, Samuel Wang of Princeton University, Alibaba; IDC, EMC, Cisco

... richiedono nuove capacità
di gestione ed elaborazione dati

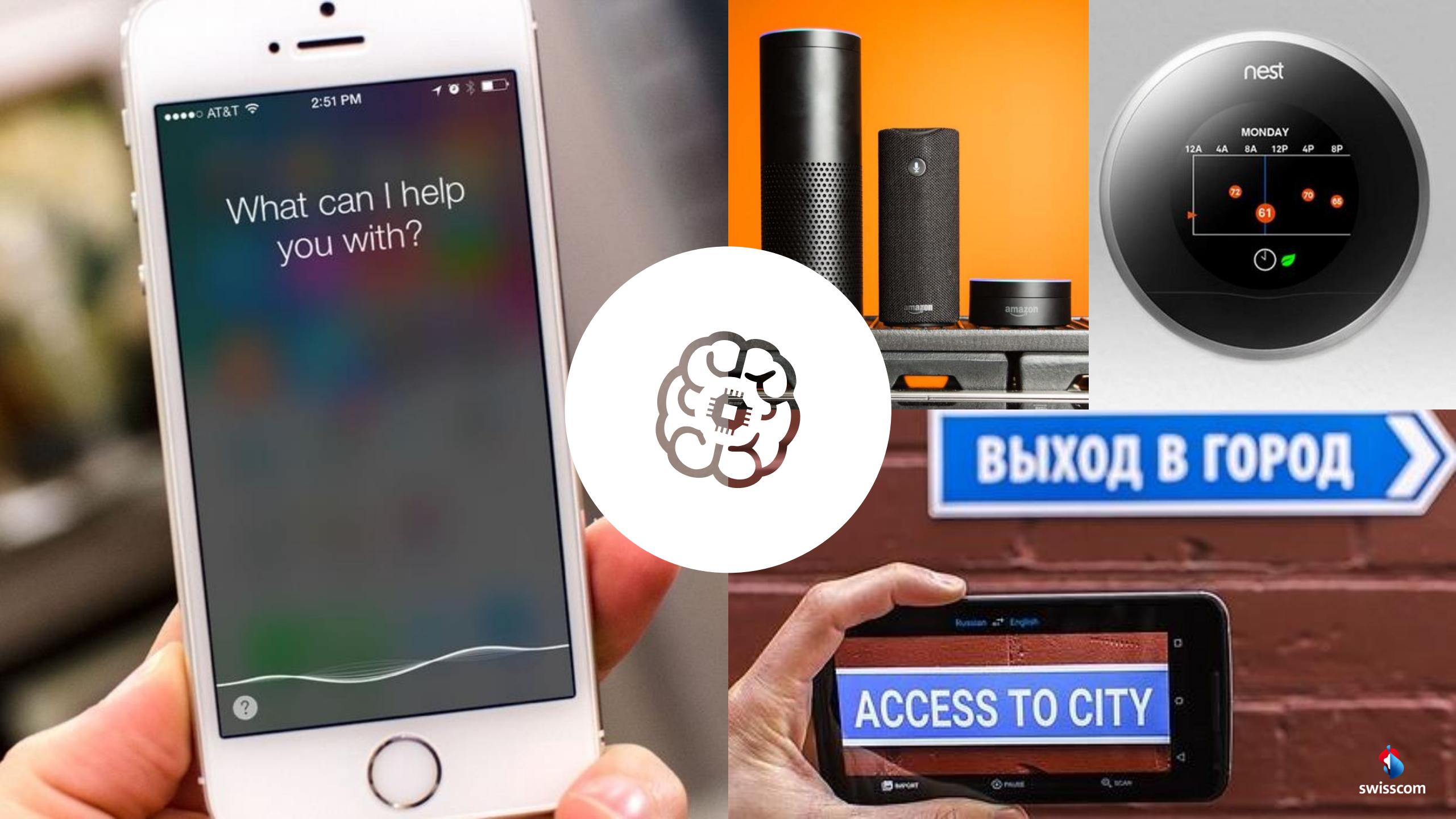


Nel 2020 l'intelligenza artificiale costerà \$ 1 000

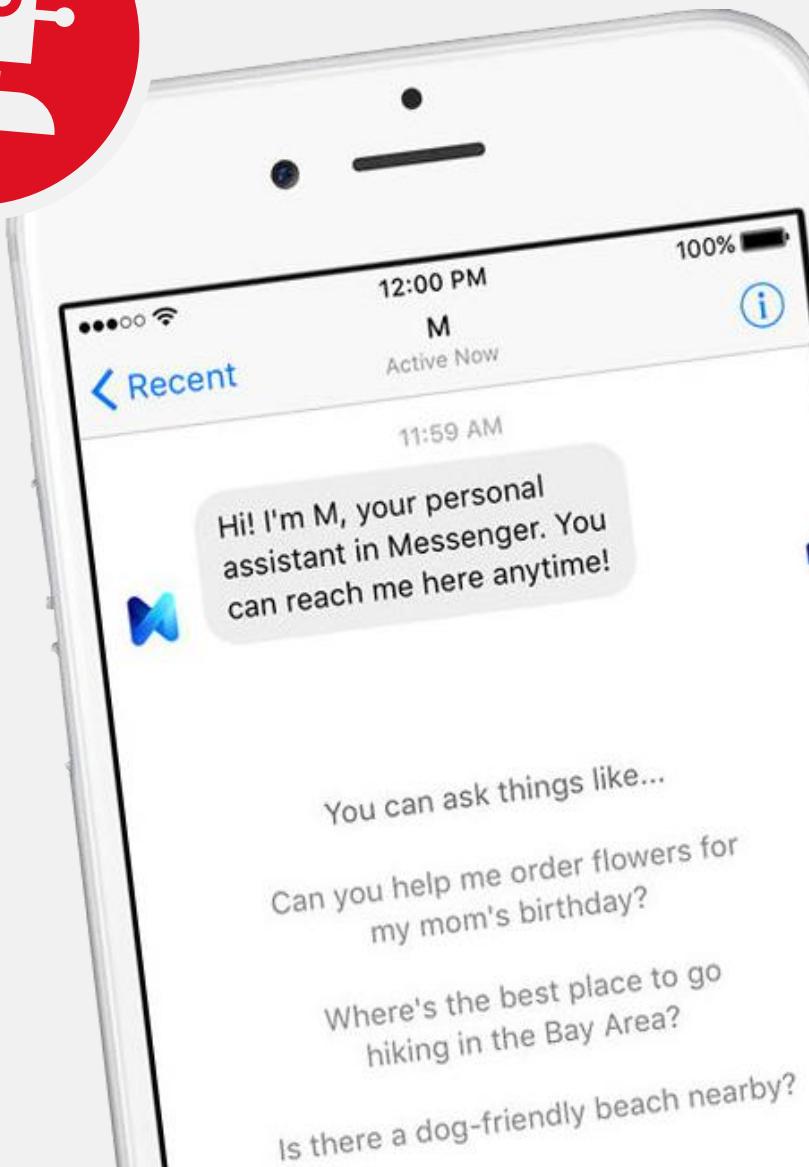
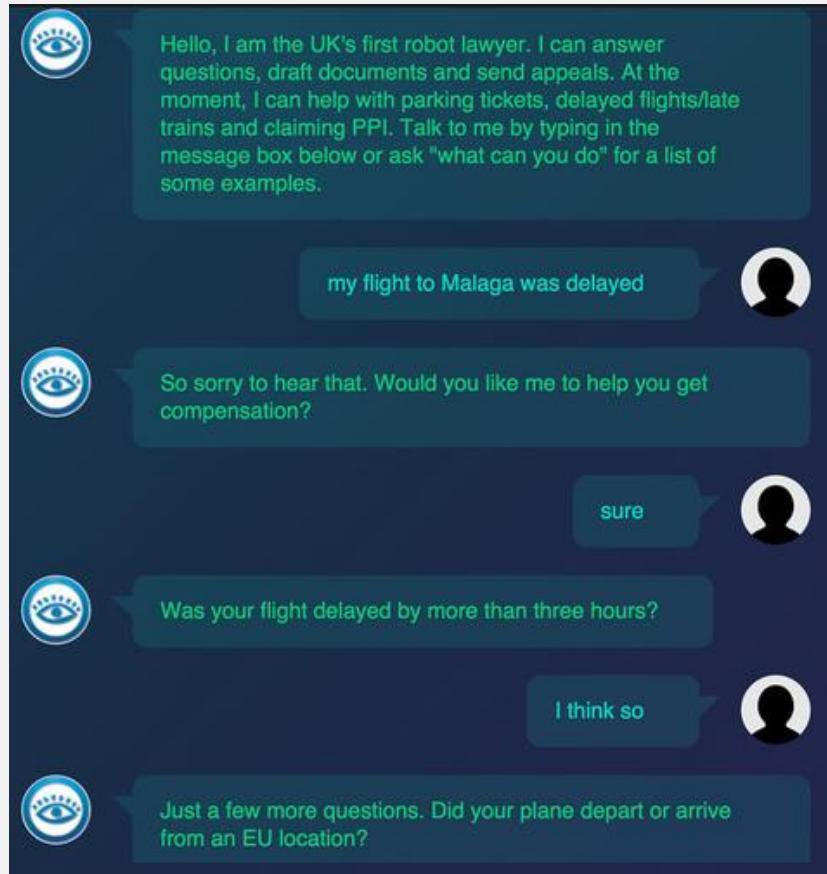
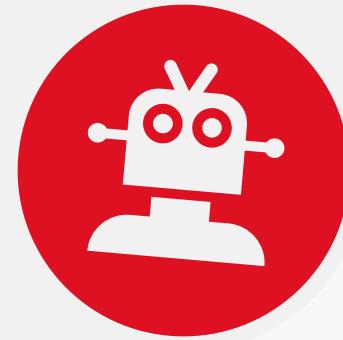


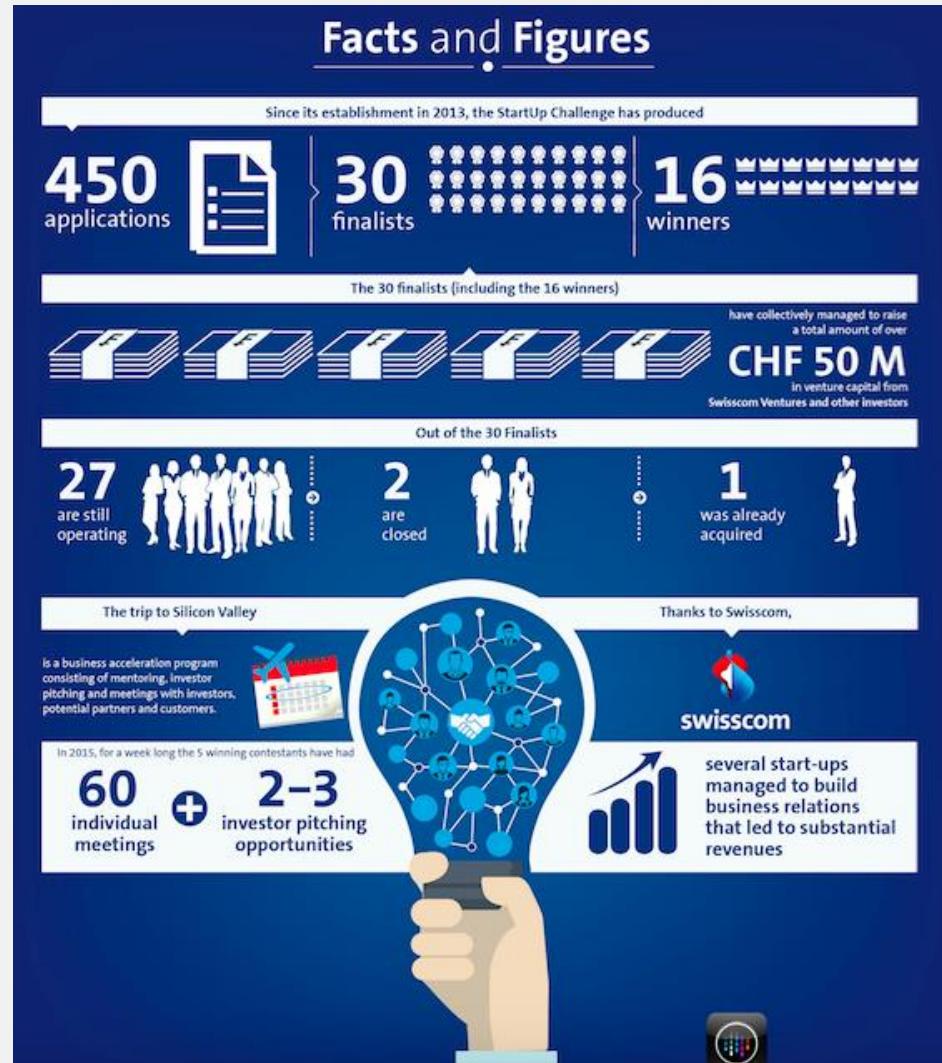
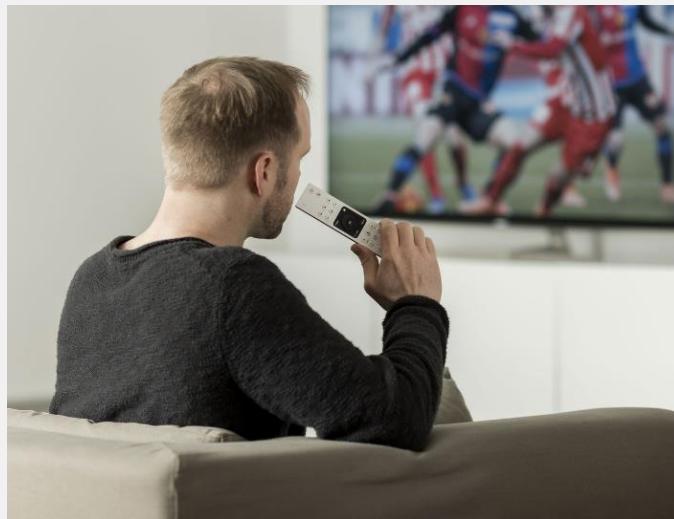




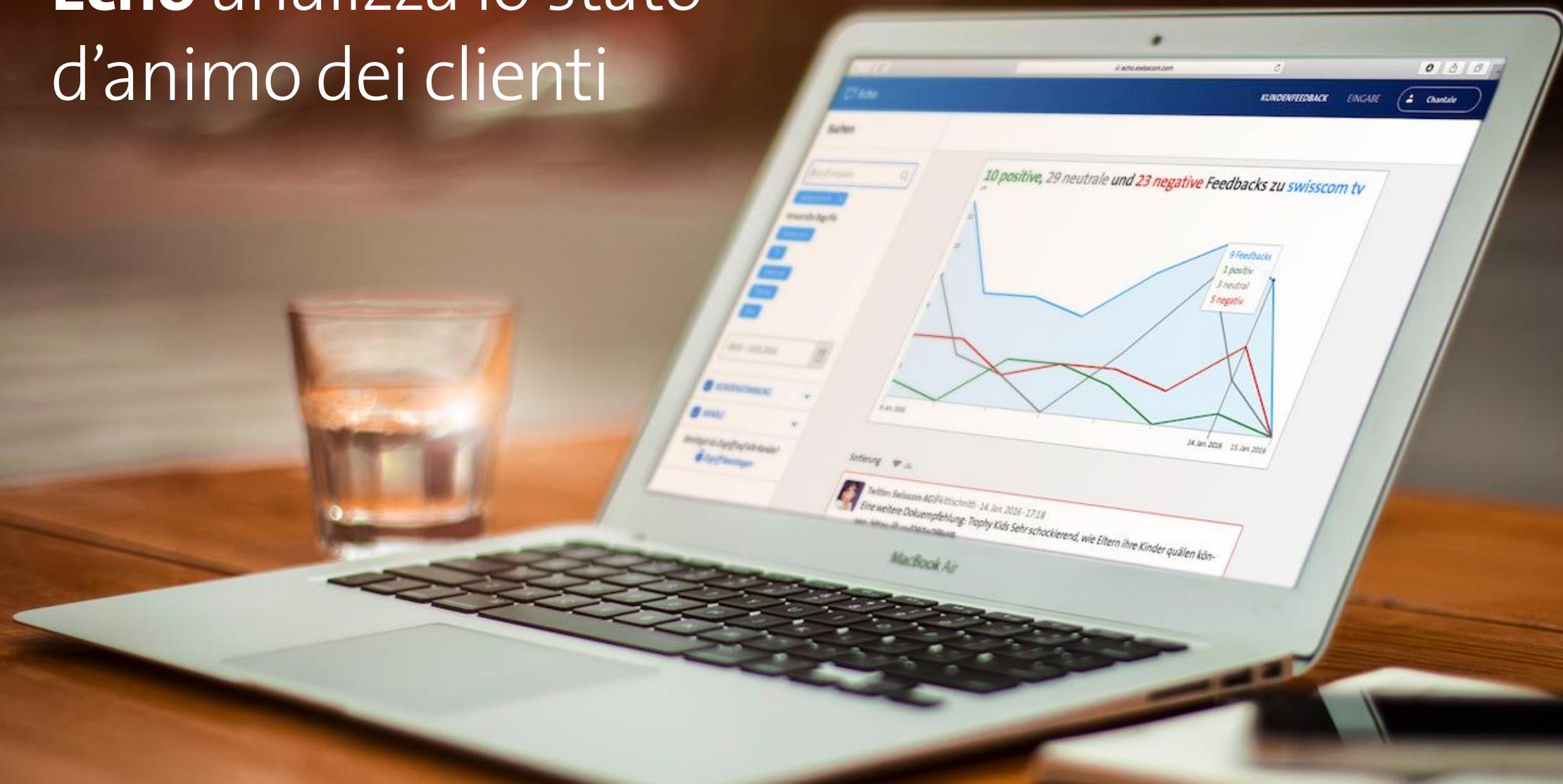


Parliamo con un essere umano o con un **bot**?

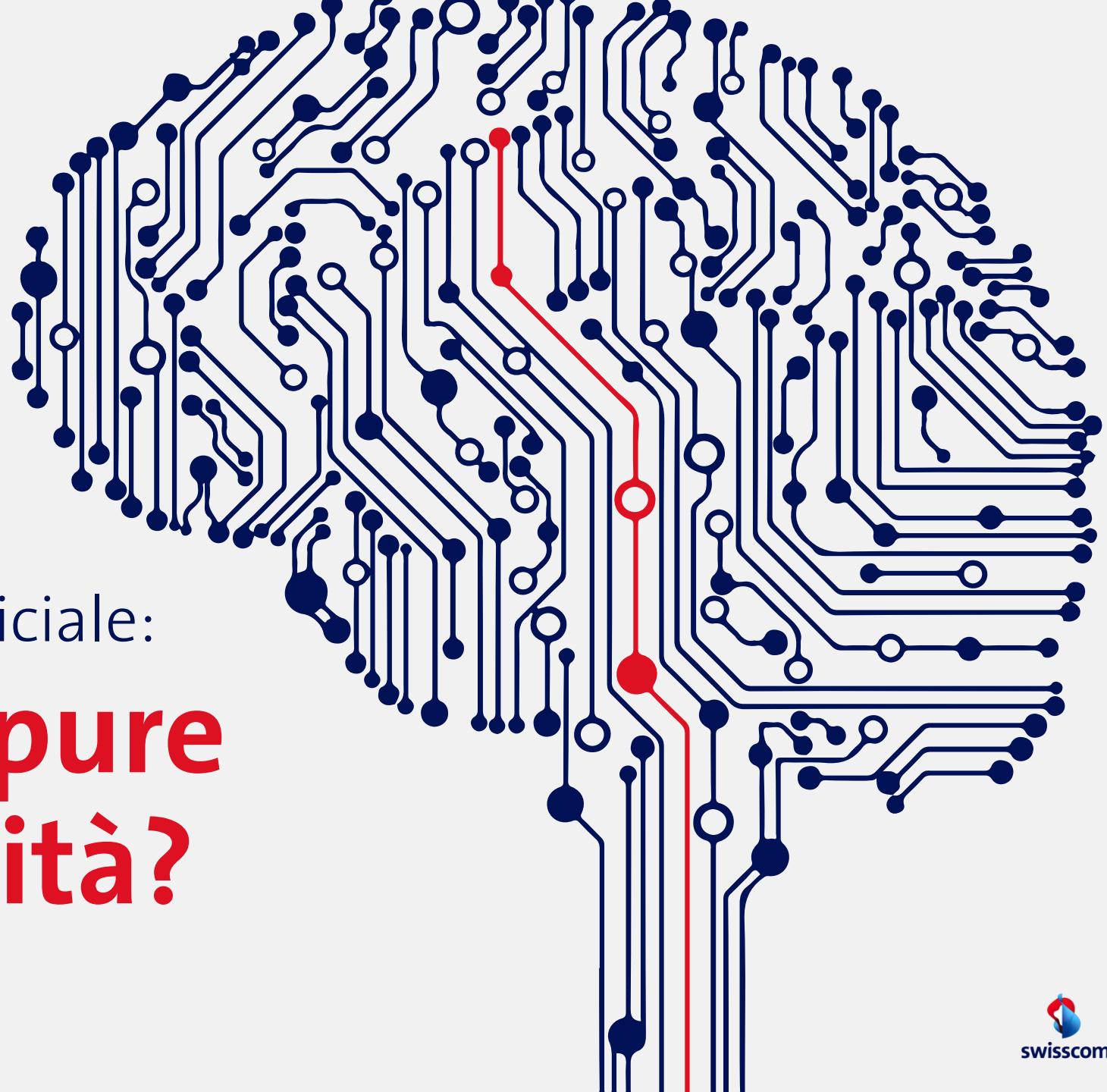


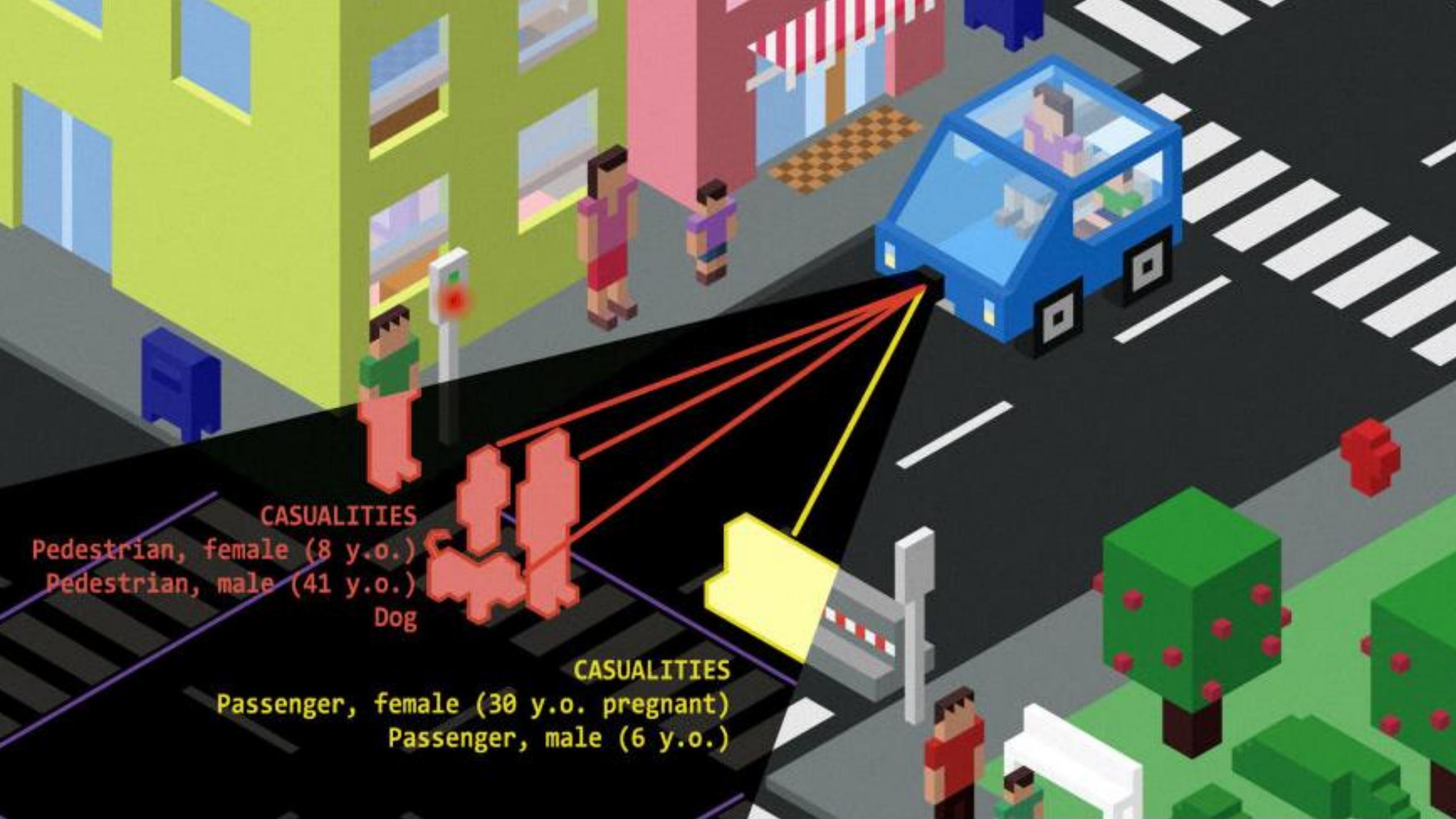


Un esempio in Swisscom: **Echo** analizza lo stato d'animo dei clienti



L'intelligenza artificiale:
**minaccia oppure
opportunità?**







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