

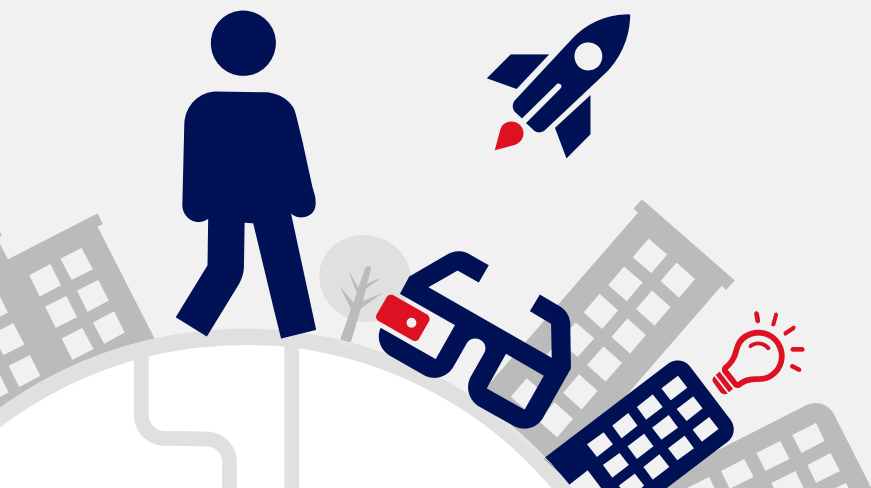


Swisscom Dialogarena Ticino

L'intelligenza artificiale è in ascolto

Stefano Santinelli

Delegato del CEO per la Svizzera Italiana





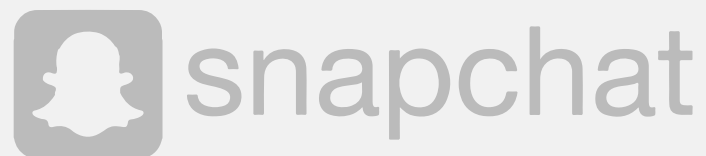
Un anno movimentato.

KALOKA



sirQop

Ali**🛒**xpress





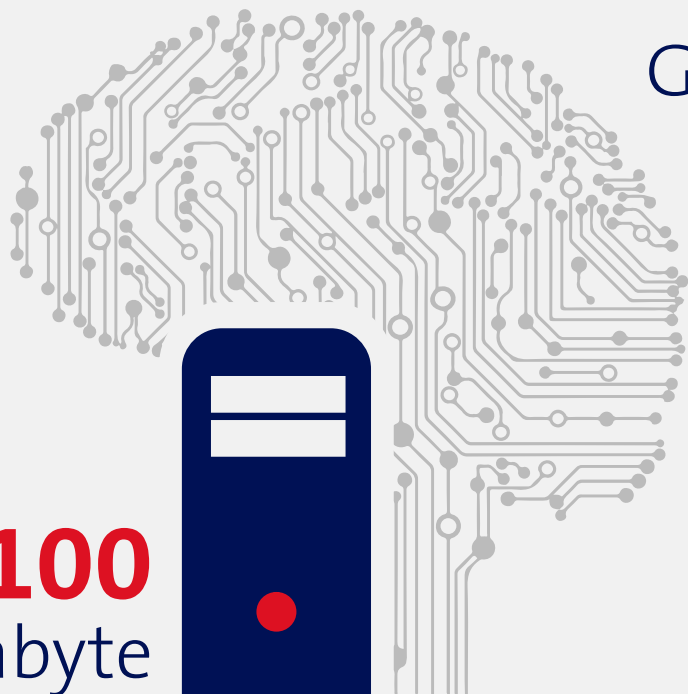
6 miliardi
di dispositivi
connessi nel 2016.

6 milioni
in più ogni
giorno ...

... che il cervello umano non
è in grado di interpretare da solo ...

2020

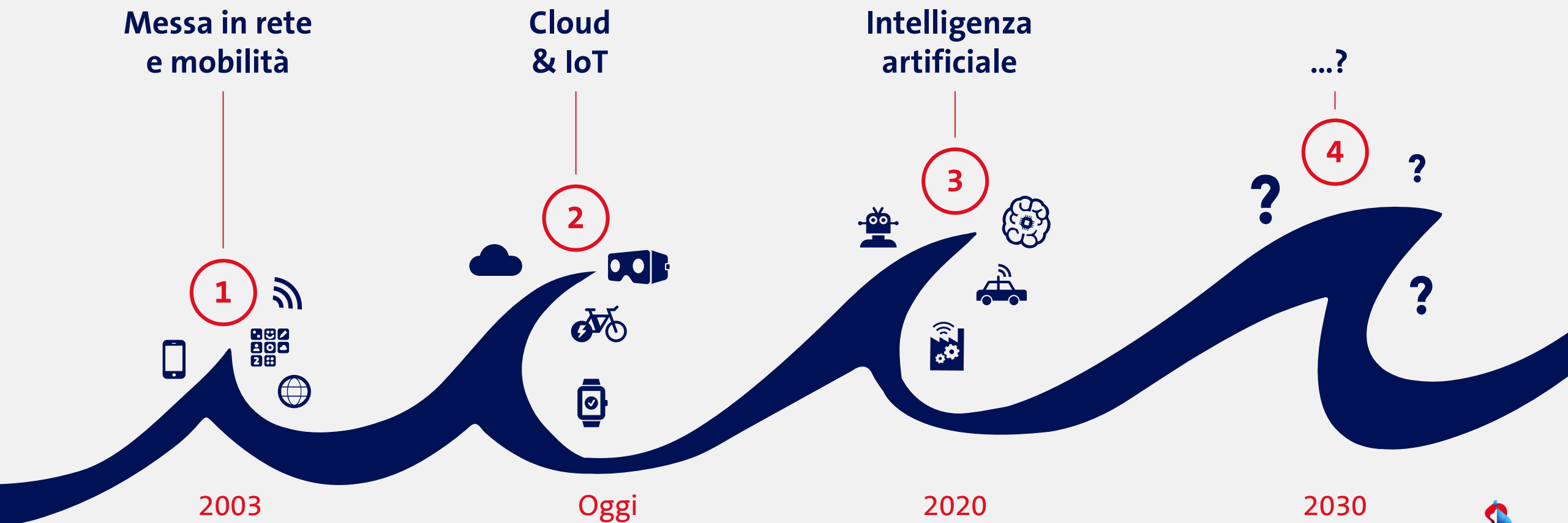
100
Terabyte



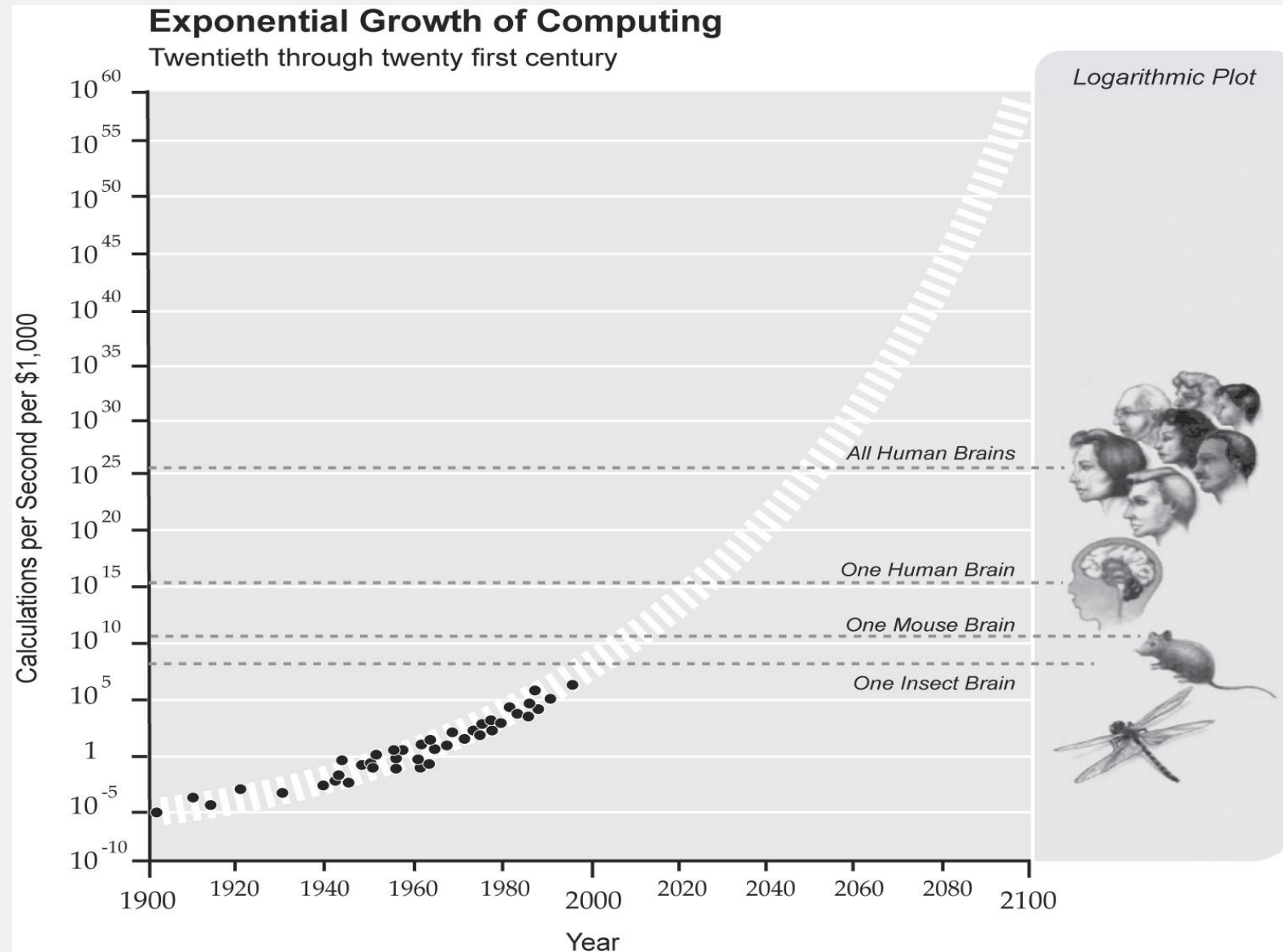
34
Trillion
Gigabytes

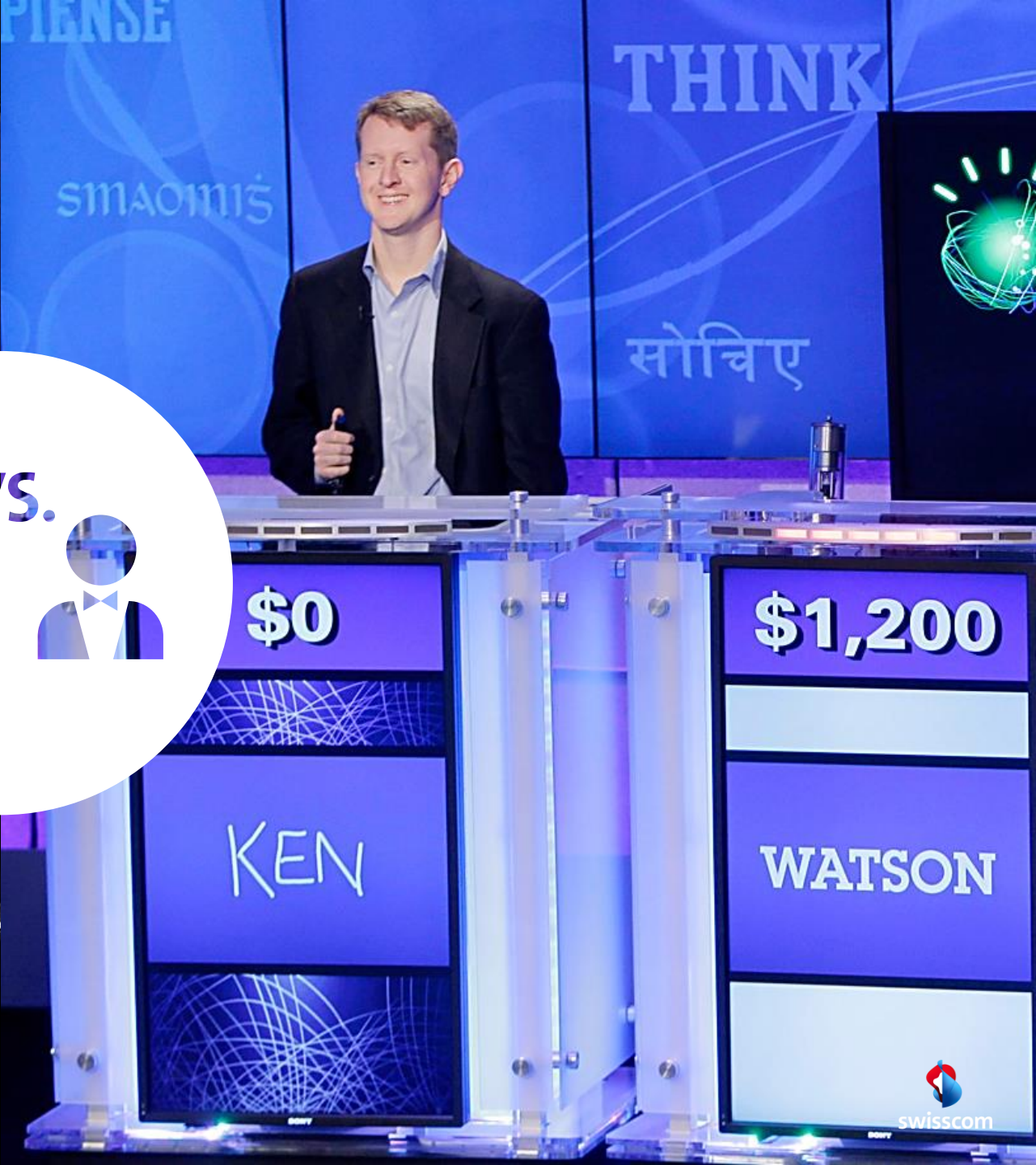
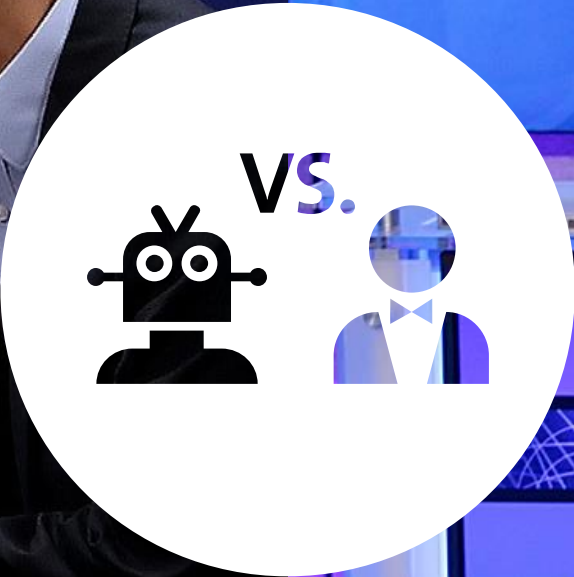


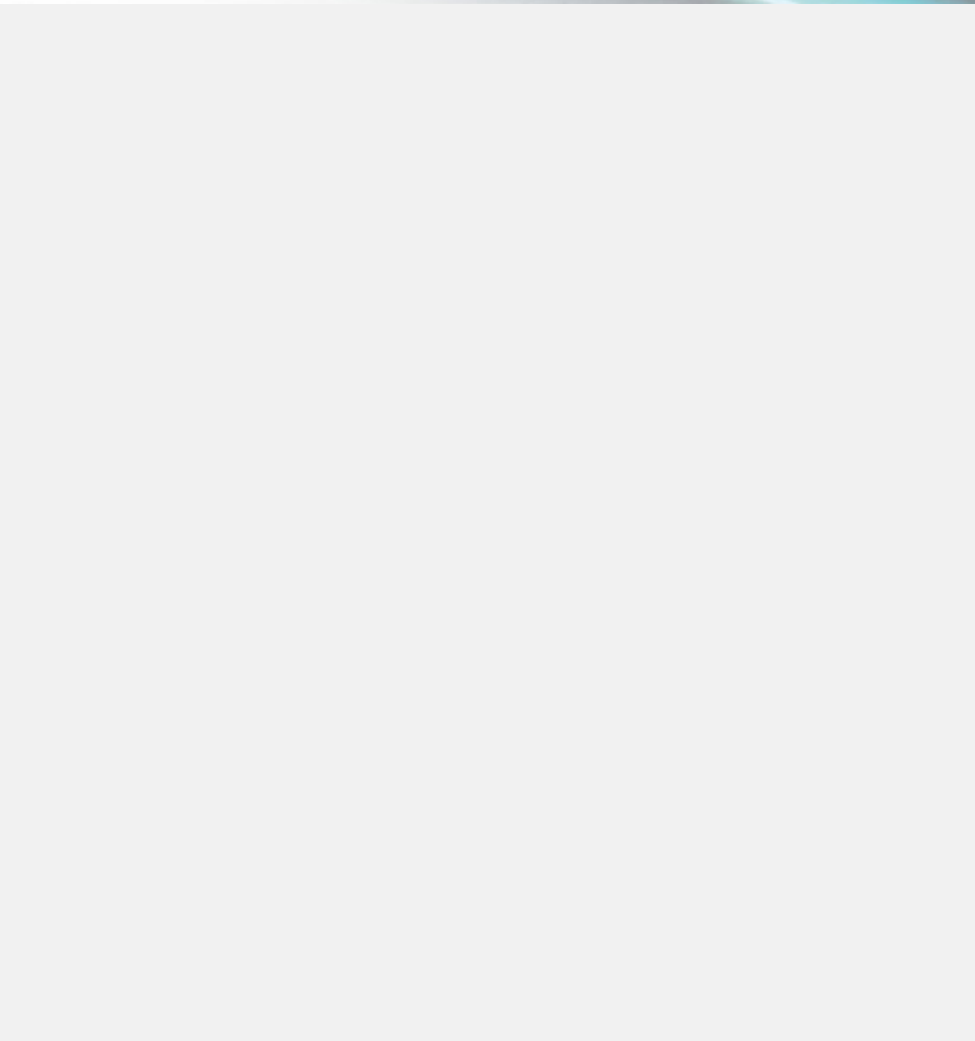
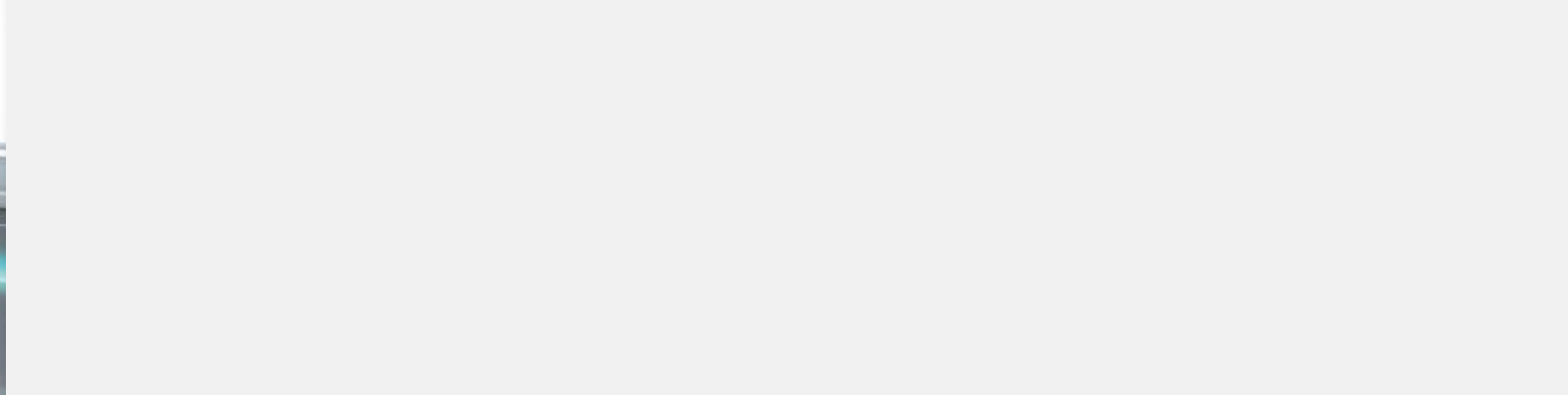
... richiedono nuove capacità
di gestione ed elaborazione dati



Nel 2020 l'intelligenza artificiale costerà \$ 1 000

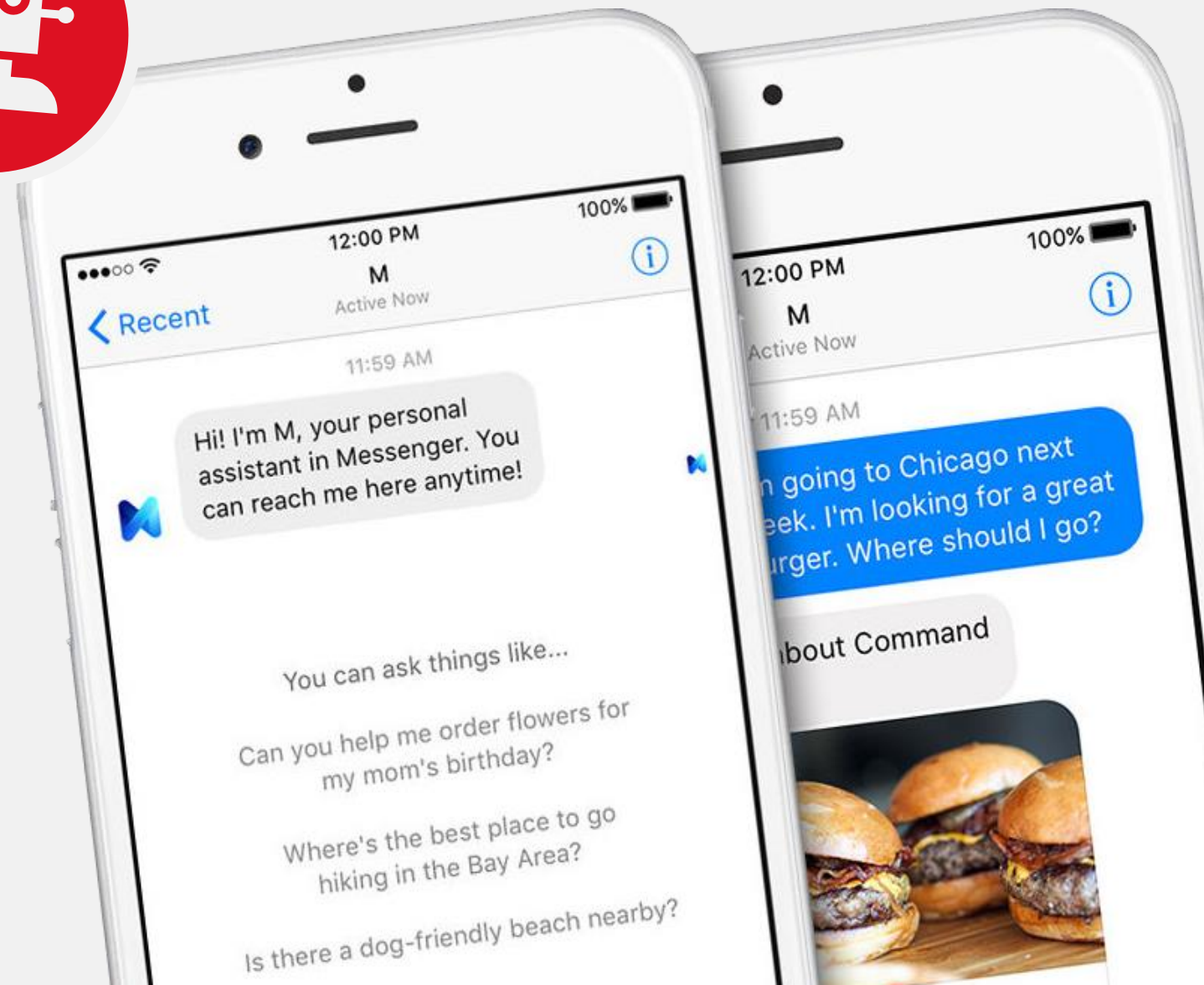
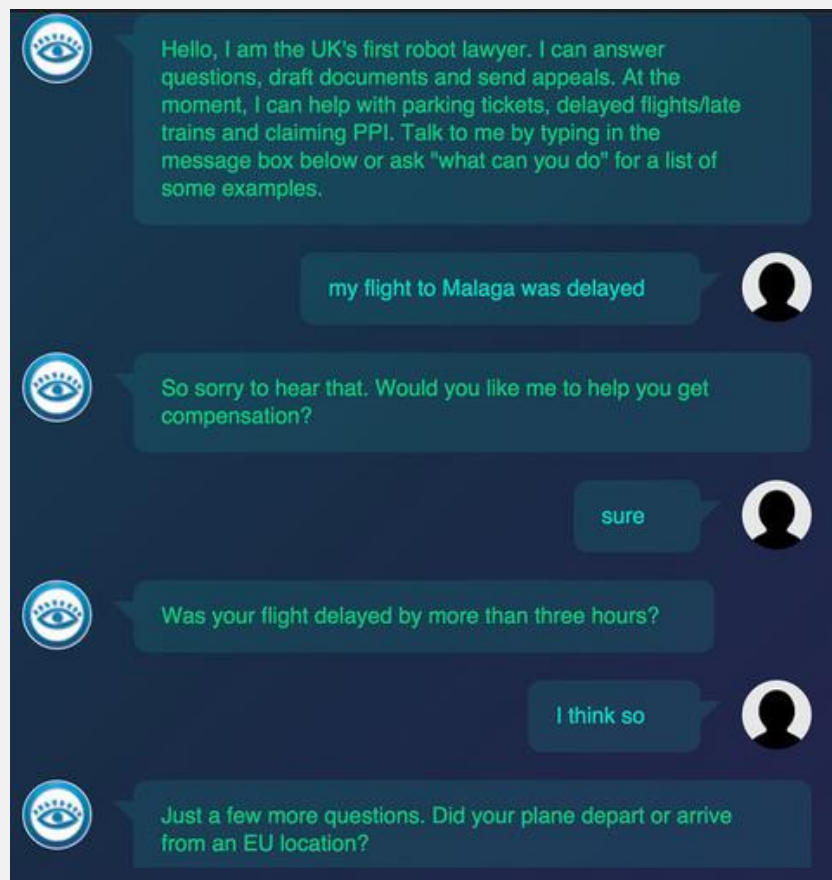


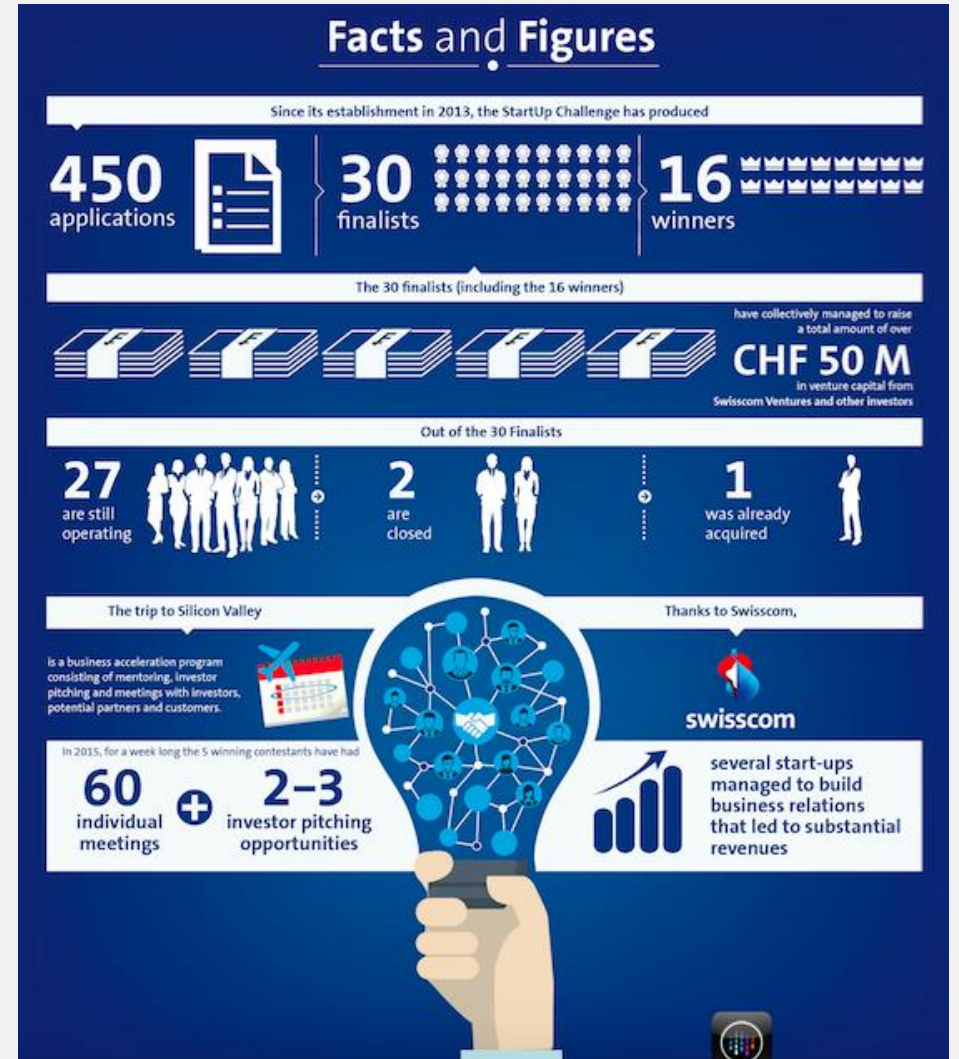




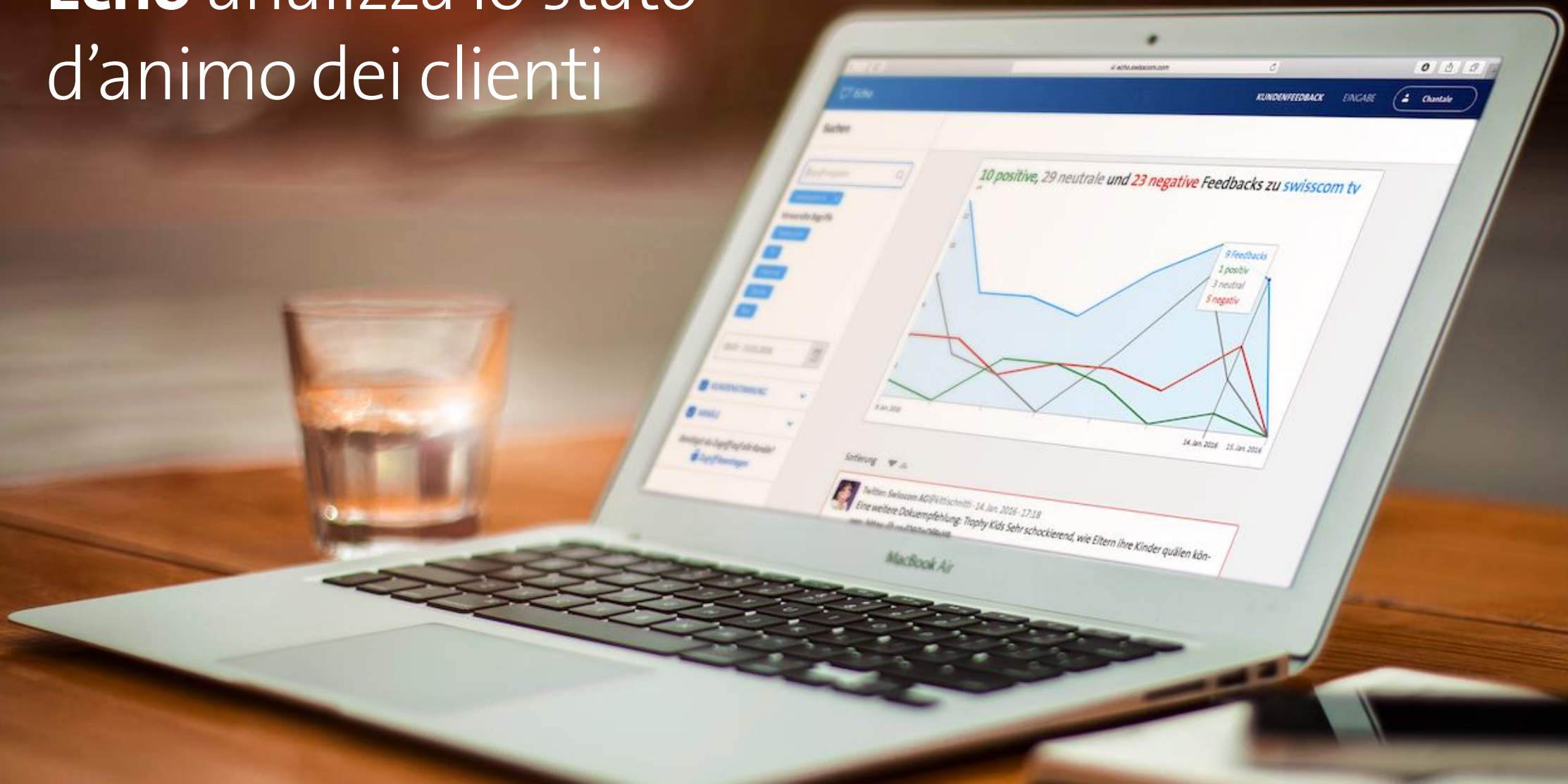


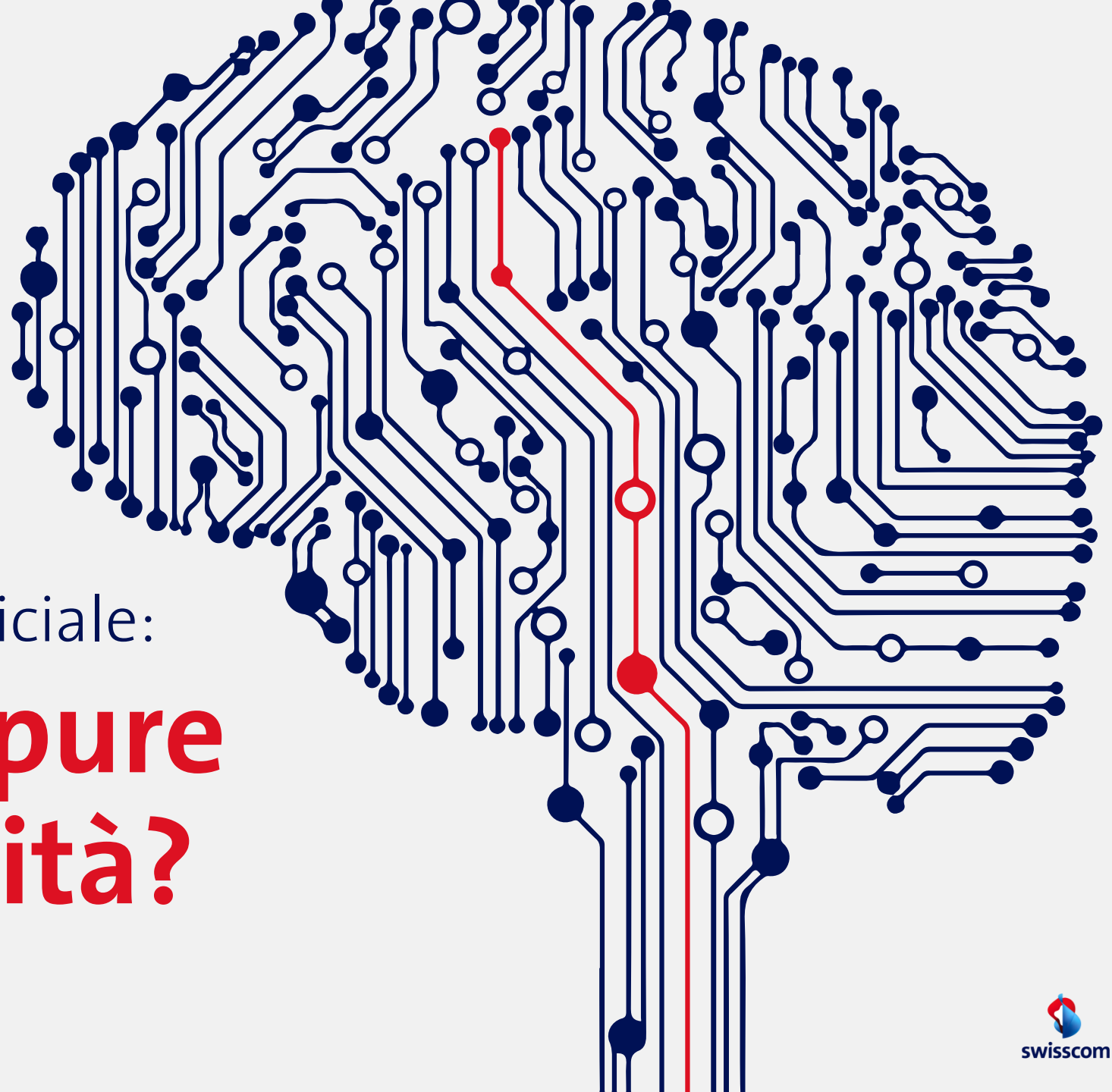
Parliamo con un essere umano o con un **bot**?





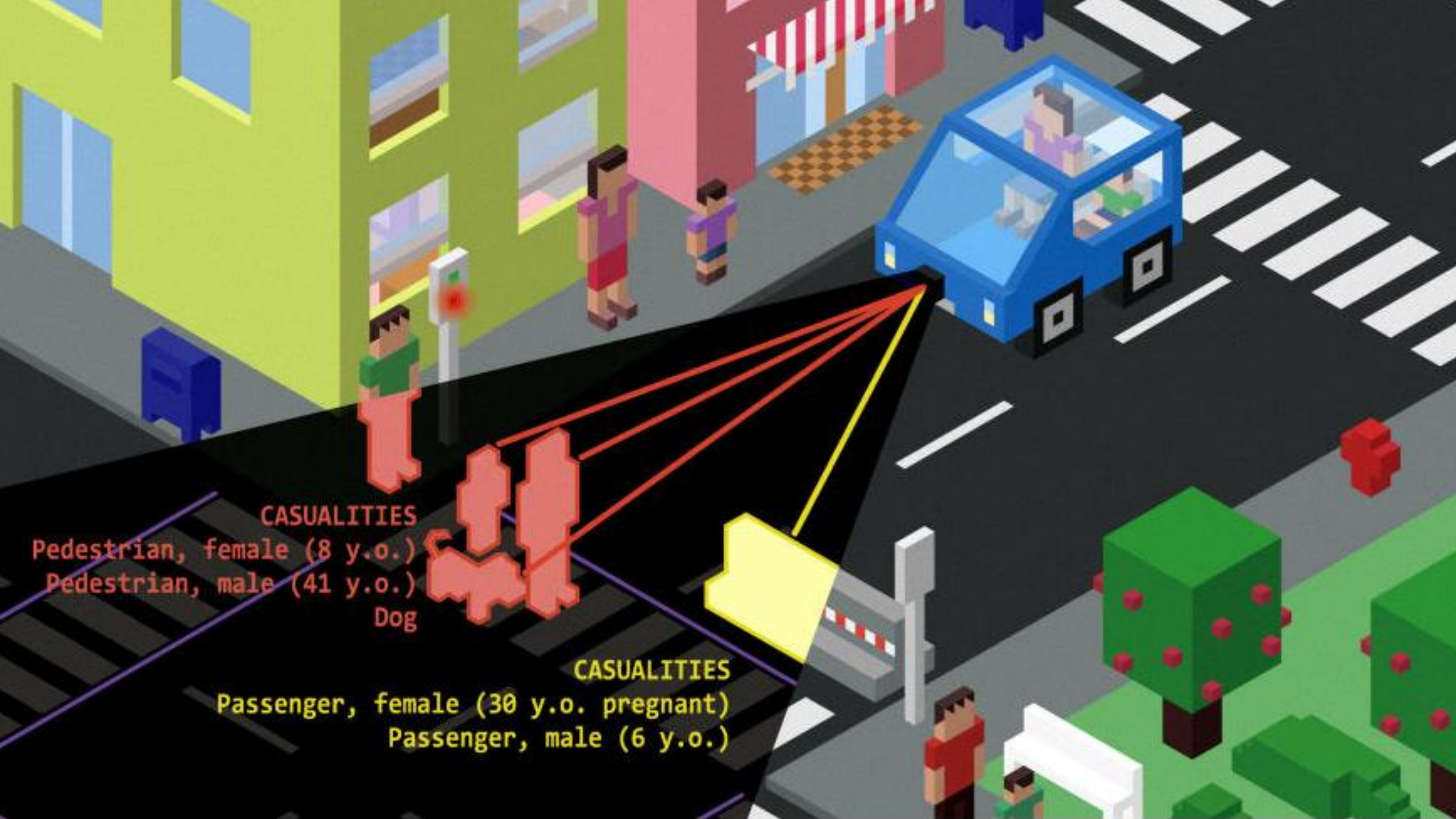
Un esempio in Swisscom:
Echo analizza lo stato
d'animo dei clienti





L'intelligenza artificiale:

**minaccia oppure
opportunità?**



CASUALTIES

Pedestrian, female (8 y.o.)

Pedestrian, male (41 y.o.)

Dog

CASUALTIES

Passenger, female (30 y.o. pregnant)

Passenger, male (6 y.o.)



VS.



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Grazie.

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