

Switzerland is switching to the new fixed network telephony system

The era of analogue telephony and ISDN is coming to an end. Switzerland is therefore gradually changing over to the new fixed network telephony (IP) system. What may appear complex at first is actually very easy. Swisscom will guide you through the change-over, so that you can continue making calls as usual and start enjoying the benefits of the new technology.

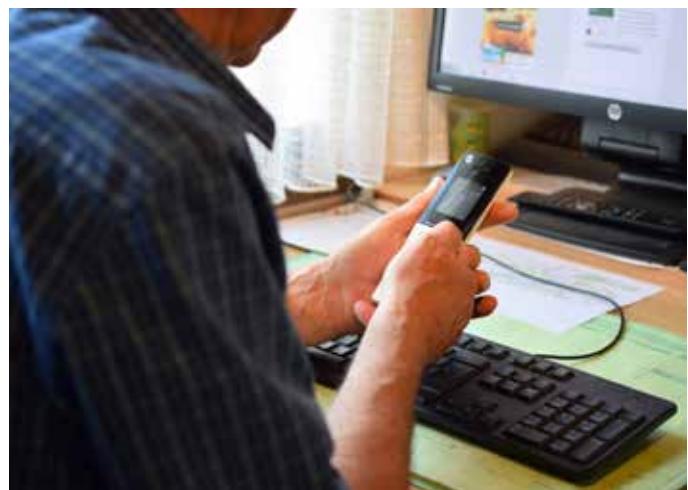


Thanks to the "Fixed Network to Go" function, Ruedi Gerber never has to miss another call, whether he's in the garden or on the move.

"Why change something that works perfectly well?" Ruedi Gerber from Huttwil asked himself when Swisscom informed him that his old analogue system would be changing over to the new fixed network telephony (IP) system. "It's way too complicated and it won't make any difference to me," he thought. After doing some research online, he realised that there was no way to avoid the switch, which is under way worldwide, not just in Switzerland. But after speaking to his son, who is an electrical engineer, he completely changed his mind: "The switch is a good thing. These days, you simply have to embrace new technology and move with the times."

Changing over couldn't be easier

No sooner said than done. When the package arrived from Swisscom, Ruedi began to have some doubts again. "Will I be able to install it myself? Or will everything just stop working altogether?" But he quickly realised that changing over is child's play. Simply pull the wall jack out, plug it into the new router and you're ready to go! Swisscom sends the free router directly to the customer's home together with step-by-step instructions. If they still have any questions, Swisscom offers quick and easy support, whether in the form of a free hotline, a course or a technician to perform the installation if needed.



See who's calling and block annoying calls

Most telephones will continue to work as normal – the phone number will also stay the same. Only telephones with rotary (or 'pulse') dials – or ones for special purposes, such as emergency response devices and lift phones – will have to be checked. Ruedi is impressed by the many possibilities offered by the new fixed network telephony system. "I used to get annoyed by advertising calls. Now, I simply block them at the touch of a button and enjoy some peace and quiet." Equally conveniently, calls to the fixed network can be diverted to a mobile with ease. This means Ruedi never has to miss an urgent call again, even when on the move. But his favourite is the name display function. "Phone calls with certain people tend to take a bit longer. If I've already got my rucksack on and am about to leave the house, I can simply ignore the call and phone back later."

Ruedi has been using the new fixed network telephony (IP) system for a couple of months now. His verdict: "It's easy to change over and it has many advantages at no extra cost. I was sceptical at first, but I'm now advising all my friends and family to make the switch as soon as possible."

More information

Not sure if you're already using IP telephony?

Then simply call us **free on +41 (0)800 882 002** to find out. We are happy to answer any questions about IP technology and help you make the switch.

Would you like to find out first-hand what the new fixed network telephony system is all about? Then attend one of our **free courses** at a Swisscom Shop. The trainers will show you the benefits and answer your questions in person. Check where the nearest course is being held and register at: www.swisscom.ch/festnetzkurse

More information on the new fixed network telephony system and All IP is available at:

www.swisscom.ch/festnetz
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