

Conditions for participation**Samsung Galaxy S21 5G | S21 + 5G | S21 Ultra 5G Preorder Promotion**

The organizer of the Samsung Galaxy S21 5G | Galaxy S21+ 5G | Galaxy S21 Ultra 5G Preorder Promotion is Samsung Electronics Switzerland GmbH, Giesshübelstrasse 30, 8045 Zurich, Switzerland (hereinafter referred to as "Samsung").

1. As part of the Samsung Galaxy S21 5G | Galaxy S21+ 5G | Galaxy S21 Ultra 5G Preorder Promotion, participants who pre-order and purchase a Samsung Galaxy S21 5G or Galaxy S21+ 5G will also receive a set of Galaxy Buds Live (SM-R180NZKAEUA) in Mystic Black and a Smart Tag BLE (EI-T5300BBEGEU), while those who pre-order and purchase a Samsung Galaxy S21 Ultra 5G will also receive a set of Galaxy Buds Pro (SM-R190NZKAEUD) in Black and a Smart Tag BLE (EI-T5300BBEGEU) free of charge.
2. This promotion only applies to purchases of a qualifying device supplied by Samsung Electronics Switzerland GmbH to participating Samsung dealers located in Switzerland or Liechtenstein. The promotion does not apply to devices purchased at the online store of Samsung Electronics Switzerland GmbH.
3. This offer is restricted to one participation for one device per person.
4. The promotional period is limited to pre-orders and runs from 14th to 28th January 2021. The relevant date is the purchase/order date stated on the purchase receipt. Registrations regarding purchases made outside the promotion period are not eligible for this offer.
5. To qualify to receive the Galaxy Buds and the Smart Tag, participants must register by the deadline using the Samsung Members app, which is pre-installed on their smartphone (a Samsung account is required for this). When registering, we recommend inserting a Swiss SIM card in slot 1. To successfully verify the registration, in addition to the personal contact details the IMEI number of the device must be provided, and a receipt/invoice must be uploaded on which the date of purchase, the point of sale/dealer, the purchased device and the purchase price are fully and clearly visible.
6. Participants must register by no later than 21 February 2021 using the corresponding form provided in the Samsung Members app. Participants with a Swiss SIM card should register using the corresponding form in the Samsung Members app. Participants with a Liechtenstein SIM card should register at preorder.samsung.ch. Registrations after this date will not be considered. Further information is available at preorder.samsung.ch
7. Only end customers (i.e. customers who buy products for their own use) who are resident in Switzerland or Liechtenstein are eligible to participate.
8. After registering successfully for the promotion, participants will receive an e-mail confirmation from Samsung. Samsung reserves the right to contact participants by e-mail for the purpose of clarification if registration is incomplete or Conditions for Participation are not met. It is the sole responsibility of participants to ensure they can be contacted by Samsung for such communication.
9. Participants who satisfy all the requirements of these Conditions for Participation will receive e-mail confirmation, and within eight weeks of receipt of this e-mail, the Galaxy Buds will be sent to them by post to the address provided. The Galaxy Buds and Smart Tag are non-transferable and their value will not be paid out in cash.
10. Participants who return their device (i.e. revoke the purchase agreement), will no longer be entitled to the Galaxy Buds and the Smart Tag.
11. Samsung reserves the right to reject all entries that are incomplete, incorrect or fail to comply with these Conditions for Participation.

12. Furthermore, Samsung reserves the right to suspend, cancel or prematurely terminate the promotion at any time in the event of technical failure or for other important reasons.
13. Samsung reserves the right to declare participation void if inaccurate, misleading or fraudulent documents are submitted, and where necessary to initiate legal proceedings against participants who violate these rules.
14. All personal data collected in connection with this promotion will be used exclusively for the proper implementation of the promotion in compliance with Samsung's Privacy Policy (available at: <http://www.samsung.com/ch/info/privacy/>). The data will be processed by Samsung Electronics Co., Ltd. in South Korea and relayed to Samsung Electronics Switzerland GmbH and Engelberger AG for the purpose of notifying participants and sending out the Galaxy Buds Live, Galaxy Buds Pro or Smart Tag.
15. This promotion is subject to Swiss law. The place of jurisdiction is Zurich.