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P.P. Post CH AG
Swisscom Ltd, GV, 3050 Berne

Herr
Hans Muster
Baslerstrasse 100
4601 Olten

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4601 Olten

Registered shares: 1,000
As of: 15.03.2011

Registration for the 20th Ordinary Shareholders' Meeting of Swisscom Ltd

Wednesday, 4 April 2018, 1.30 p.m., Forum Fribourg, 1763 Granges-Paccot

Attendance in person

- ☐ I will be attending the Shareholders' Meeting in person and would like to receive an admission card and the voting documents.

Proxy (A representative can only be appointed upon receipt of a written and duly signed proxy.)

I will not be attending the Shareholders' Meeting and hereby issue a proxy to:

- ☐ the independent proxy Reber Rechtsanwälte, PO Box, CH-8034 Zurich. **A general instruction can be given to the independent proxy below, individual instructions can be given on the back. If you do not provide the independent proxy with either a general instruction or individual instructions, it will abstain from voting.**
- ☐ the following shareholder entered in the share register with voting right. Family members who are not themselves shareholders cannot exercise the proxy:

Surname and first name or company: _____

Exact address: _____

Partnerships and legal entities can be represented by authorised signatories, and minors and persons under guardianship can be represented by their legal representative. Signed authorisations that do not specify an authorised representative are classified as authorisations for the independent proxy.

Annual Report 2017

In the interest of the environment, we recommend consulting the electronic versions of the Annual Report and "Swisscom at a glance" at www.swisscom.ch/report2017.

I prefer to receive the printed version of the report, please send me:

the brochure "Swisscom at a glance"

the 2017 Annual Report of Swisscom Ltd

☐ German

☐ German

☐ French

☐ French

☐ English

☐ English

☐ Italian

General instruction to the independent proxy

- ☐ I refrain from issuing individual instructions on the reverse of the registration and instruct the independent proxy to exercise the votes on all announced and unannounced agenda items and proposals in line with the proposals of the Board of Directors.

Place/date _____ Signature(s) _____

Please return the registration or the proxy using the envelope enclosed to the share register (Computershare Switzerland Ltd, PO Box, 4601 Olten, Switzerland). Thank you.

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Instructions to the independent proxy

If you issue the independent proxy a general instruction on the exercising of votes on the announced and the unannounced agenda items and proposals on the front page and at the same time specific individual instructions deviating from this on this page, the individual instructions will take precedence over the general instruction.

The proposals of the Board of Directors on the announced agenda items can be found in the invitation to the Shareholders' Meeting. If you wish to endorse a proposal of the Board of Directors, please tick "Yes". If you wish to reject a proposal, please tick "No". If you wish to abstain from voting, please tick "Abstention".

Please tick the appropriate places and sign on the front.

Instructions for the announced agenda items and proposals	Yes	No	Abstention
1 Report on the financial year 2017			
1.1 Approval of the Management Commentary, financial statements of Swisscom Ltd and the consolidated financial statements for the financial year 2017	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1.2 Consultative vote on the Remuneration Report 2017	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2 Appropriation of the retained earnings 2017 and declaration of dividend	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 Discharge of the members of the Board of Directors and the Group Executive Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4 Elections to the Board of Directors			
4.1 Re-election of Roland Abt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.2 Re-election of Valérie Berset Bircher	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.3 Re-election of Alain Carrupt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.4 Re-election of Frank Esser	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.5 Re-election of Barbara Frei	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.6 Election of Anna Mossberg	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.7 Re-election of Catherine Mühlemann	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.8 Re-election of Hansueli Loosli	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.9 Re-election of Hansueli Loosli as Chairman	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5 Elections to the Remuneration Committee			
5.1 Election of Roland Abt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.2 Re-election of Frank Esser	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.3 Re-election of Barbara Frei	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.4 Re-election of Hansueli Loosli	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.5 Re-election of Renzo Simoni	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6 Remuneration of the members of the Board of Directors and the Group Executive Board			
6.1 Approval of the total remuneration of the members of the Board of Directors for 2019	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.2 Approval of the total remuneration of the members of the Group Executive Board for 2019	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7 Re-election of the independent proxy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8 Re-election of the statutory auditors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Instruction for the unannounced agenda items and proposals

According to proposal of the Board of Directors	Yes	No	Abstention
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>