

Interactive Media Designer

Swiss Federal Certificate of Competence

Job description

As an Interactive Media Designer, you develop creative concepts for interactive digital communication tools, such as websites, apps or audio, video or 3D files, for use on the Internet, tablets, smartphones, TVs or digital screens.

You help to determine content, propose designs and share responsibility for implementation. In particular, you ensure that your products are media- and user-friendly. To this end, you are in regular contact with your customers in all project phases. As you develop and implement these communication tools, you work with still and moving images, text and infographics, as well as audio, video and 3D files.

Training with Swisscom

During your training to be an interactive media designer at Swisscom, you will work in a variety of fields, such as business communication, (online) marketing, the film team, training or web design. Although it is a technically demanding profession, creativity is to the fore.

What do I need?

You have a well-developed sense for shapes and colours, as well as a vivid imagination. With your technical understanding, spatial awareness, intellectual flexibility and concentrated way of working, you are able to solve complex tasks. You are also creative, a good communicator, gifted with languages and a team player.

Course structure

Course duration	4 years
Training days	1st and 2nd years: 2 days/week 3rd and 4th years: 1 day/week
With attendance at the Berufsmaturschule (Swiss vocational college for completing university entrance qualification)	1st year: 2 days/week 2nd year: 2½ days/week 3rd and 4th years: 1½ days/week
Intercompany training	1st year: 2 × 4 days 2nd year: 2 × 4 days 3rd year: 1 × 4 days
Qualification	Swiss-certified Interactive Media Designer

Follow-up options

Further vocational training courses are open to you. With the Berufsmatur (vocational university entrance qualification), you can also begin a degree course at a Fachhochschule (university of applied sciences) or Fachschule (vocational college).