Lukas Hohl appointed new CEO of Swisscom Blockchain AG

Swisscom's Blockchain subsidiary will be managed by Lukas Hohl from 1 May 2019. The 41-year-old Swiss citizen is returning to Switzerland for his new assignment from the US East Coast, where he has helped build up the consultancy firm Synpulse's US business.

Swisscom Blockchain AG offers blockchain technology consulting and project services to companies across all industries, and has been a driving force behind the development of blockchain applications since 2017. In conjunction with other Swisscom units, Swisscom Blockchain AG also supplies basic technology, such as a secure infrastructure for blockchain applications (Hyperledger Fabric) or the Tokenization Launchpad for token generation. Since January 2019, the Swisscom subsidiary has been managed on an interim basis by Roger Wüthrich-Hasenböhler, Chief Digital Officer of Swisscom.

Experienced entrepreneur to take over

With Lukas Hohl, an experienced leader and entrepreneur is now taking over the management of Swisscom Blockchain AG. Over the past 15 years, the 41-year-old ETH engineer and Harvard Business School alumnus has held various roles at BearingPoint, Swisscom, Sofgen and Synpulse, advising numerous financial companies on business and IT topics in Asia, the USA and Switzerland and leading various consulting teams. In addition to this, Lukas Hohl has helped set up an offshore development team in Manila (Philippines) for Sofgen and the US business for Synpulse. Roger Wüthrich-Hasenböhler is happy about the appointment. "In the past, Lukas Hohl has built up and managed companies, managed complex large-scale projects, is well connected in Switzerland and internationally, and fits excellently into the young team of Swisscom Blockchain AG."

Lukas Hohl currently still lives in Boston (USA). He will take over the CEO position as of 1 May 2019, and will be moving to Switzerland within the first two months. Along with the existing team, he will continue to pursue the previous blockchain technology strategy and drive the further expansion of Swisscom Blockchain AG. Talking about his new role, Lukas Hohl says: "Technology that fundamentally revolutionises existing systems, a young, talented team and an agile environment with our customers and within Swisscom – what more could you ask for?"

Ongoing projects and an ecosystem for digital assets

Swisscom Blockchain AG currently supports around a dozen companies in developing possible blockchain applications and implementing solutions. Examples include solutions for vial tracking for a large pharmaceutical company, digitising a cantonal commercial register or illustrating bills of lading and freight tracking on the blockchain. In addition, Swisscom Blockchain AG also supports other Swisscom initiatives in the context of blockchain technology. **In particular, the** private blockchain, which Swisscom is developing in collaboration with Swiss Post based on Swisscom's blockchain infrastructure "Hyperledger Fabric", and the ecosystem for digital assets, which Swisscom is creating in partnership with Sygnum and Deutsche Börse. **In addition to the blockchain infrastructure mentioned above, the digital shares of** daura AG as well as Custodigit's solution for the secure storage of digital assets also form part of this ecosystem.

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