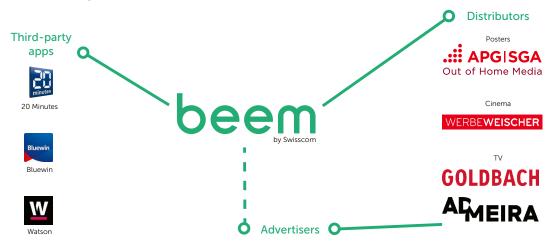


Introducing beem

Network/partners



Current applications

Additional information: With one click, users can access further or additional information directly on their smartphones. Content may be static or linked to external landing pages.

Request services: Users can request a service or further information.

Receive coupons: Users receive an electronic coupon by e-mail. The coupon can be sent as a PDF in a variety of code formats (barcode, QR code, voucher code, etc.).

Competitions with instant prizes: Users can enter competitions through beem. In this case, instant prizes can be awarded direct in beem. Any main prize can also be drawn at the end of the competition.

Purchase: With one click, users can make purchases direct from the beem marketplace. In this case, payment is processed through beem.

Voting: Users can cast their vote in situ or live in response to a question from a show or on a poster – and see the latest voting results. Discount coupons can be e-mailed to participants as a thank-you.

Other potential applications

Other potential applications can be developed on request. Example:

Additional information: beem can be used to enhance the interactive experience in specific areas of museums and at events.