

## Swisscom expands cloud portfolio for SMEs

Swisscom has added Microsoft Azure to its cloud portfolio for SMEs. This will be of particular benefit to companies such as architectural firms or engineering offices, which use resource-intensive applications and have very specific needs. The product is being sold through local Swisscom partners and includes Microsoft Premier Support as standard.

With its detailed construction plans, interactive elements and 3D models, CAD software is a vital but resource-intensive tool, especially in the construction industry and other fields where design plays a central role. Depending on project size and complexity, the processing power and storage capacity requirements can quickly become too much for a company's own servers. With Microsoft Azure, Swisscom is now offering an ideal cloud solution for these companies, which also supports mobile working and delivers the required capacities on a flexible basis, thus eliminating the need for costly internal IT infrastructure investments. Operation and maintenance are the responsibility of experts at the cloud provider. Microsoft Azure also caters to individual needs of Swisscom SME customers in the areas of IoT and machine learning.

### Triple expertise

Swisscom's corporate customers are already benefiting from Microsoft Azure. Now, it is also being offered and tailored specifically to SMEs. The product is being sold through local Swisscom partners, who act as a contact person for the customer, establishing the interface with Swisscom and Microsoft. The customers therefore benefit from the expertise and competence of both the Microsoft and Swisscom experts as well as the local service of the Swisscom partner. Microsoft Premier Support is also included, which means that any support requests which the local partner is unable to resolve will be forwarded directly to the contact person at Swisscom or Microsoft and treated as a priority.

Microsoft Azure enhances Swisscom's own cloud portfolio for SMEs. Reto Baschera, Head of the SME division: "Not all clouds are equal – the SME market is heterogeneous and so are its needs. We are committed to offering every SME the optimal solution – whether that be Swisscom Cloud, Microsoft Azure or a combination of the two."



**swisscom**

Press release

Microsoft Switzerland advised of its establishment of a new business unit 10 days ago, demonstrating its strong commitment to the SME segment. Martin Haas, Head of the new Small Medium Corporate (SMC) business unit at Microsoft Switzerland and member of the Executive Team, is extremely positive about Swisscom's SME-specific cloud offering: "Increasing competition and, of course, the current challenges are inspiring entrepreneurial spirit and innovative capacity among Swiss SMEs. Many have adapted quickly and effectively to the new conditions with the help of digital solutions, thereby realising market advantages. Swisscom's offering based on Azure services from our Swiss data centres will enable SMEs to become more resilient while also increasing their efficiency and capacity to innovate."

For more information, visit

<https://www.swisscom.ch/en/business/sme/it-cloud/azure.html>

For more information on the Swisscom Cloud portfolio for SMEs, visit

<https://www.swisscom.ch/en/business/sme/cloud.html>

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