

Energy mix

2014 Swisscom climate report in accordance with ISO 14064

Direct and indirect
climate impact of Swisscom's
activities
(Scope 1, 2 and 3 emissions and
savings)



swisscom

Table of contents

1. Introduction	3
1.1. Reference systems	3
1.2. System boundaries	4
1.3. Definition of scopes	4
1.4. Link to Swisscom 2014 Annual Report	5
1.5. Data quality	5
2. Overview of energy management and overall energy consumption	6
2.1. Operational energy consumption	6
2.2. Energy consumption by customers	7
3. Detailed information on scope categories	8
3.1. Development of scope 1 emissions	8
3.2. Development of scope 2 emissions	9
3.3. Development of scope 3 emissions	10
4. Savings (directed actions)	12
4.1. Methodology	12
4.2. Savings or increased efficiency in operation	13
4.3. Savings at customer level through green ICT	14
5. Summary of direct, indirect emissions and savings	15
6. Explanations and assumptions	16
6.1. Base year	16
6.2. Recalculation of the base year emissions	16
6.3. Activities and energy consumption	16
6.4. Biomass, removal, CO ₂ sinks	17
6.5. Considered greenhouse gas inventory	17
6.6. Upstream and downstream levels for scope 3 analysis	17
6.7. Emission factors	18
6.8. References	19
6.8.1. Other reports	19
6.8.2. Legislation and directives	19
6.8.3. Emission factors	19
7. Responsibility and further questions	20
8. Verification	21

1. Introduction

This greenhouse gas report describes Swisscom's carbon footprint according to the ISO 14064 standard and the Greenhouse Gas Protocol (GHG). The report sets out the direct and indirect climate impact of Swisscom's activities under scope 1, 2 and 3 for the years 2012 to 2014. It also summarises the climate impact of the savings made (directed actions).

The 2014 greenhouse gas report covers further scope 3 categories and additional savings for the first time.

The additional savings thanks to green ICT relate mainly to the increased use of home office services and a focus on the dematerialisation of goods, purchasing journeys and shop space.

Finally, the ratio of savings by the customers thanks to the use of sustainable products and services to Swisscom's own emissions (excluding Fastweb and including the compensation for electricity) is given.

Swisscom has set itself, according to this definition, the goal to achieve by 2020 a ratio of 2 to 1 in Switzerland – that is, together with its customers, Swisscom is aiming to save twice as much CO₂ as it emits throughout the entire company including the supply chain by 2020.

The report shows that Swisscom directly (scopes 1 and 2) and indirectly (scope 3) produced a total of 480,504 tonnes of equivalent carbon dioxide (CO₂ eq.) in 2014 (419,138 tonnes of CO₂ eq. without Fastweb, with a compensation for electricity).

During the same period, Swisscom achieved savings of 332,339 tonnes of equivalent carbon dioxide thanks to directed actions in operations and by the customers (thereof 323,619 tonnes of CO₂ eq. by the customers alone).

In 2014 the ratio of savings by the customers (323,619 tonnes of CO₂ eq.) to Swisscom's own emissions (419,138 tonnes of CO₂ eq.) was 0.77.

The emissions are broken down into 4.5% scope 1 emissions, 2.0% scope 2 emissions and 93.5% scope 3 emissions.

Swisscom's greenhouse gas inventory was independently verified by the Société Générale de Surveillance (SGS). The verification focused on scope 1 and 2 emissions.

The reporting period is the 2014 financial year, from 1 January 2014 to 31 December 2014. Figures from previous years are provided for information purposes. The 2012 and 2013 emissions were verified by SGS in an ISO 14064 audit conducted in June 2013, resp. in January 2014.

Swisscom is also participating in the Carbon Disclosure Project (CDP), where it publishes additional information about its CO₂ emissions.

1.1. Reference systems

Swisscom's greenhouse gas inventory and its verification are based on the following standards:

International Standardisation Organisation (ISO)

- > **ISO 14064-1:** Specification with guidance at the organization level for quantification and reporting of greenhouse gas emissions and removals (ISO 14064-1:2006)
- > **ISO 14064-3:** Specification with guidance for the validation and verification of greenhouse gas assertions (ISO 14064-3:2006)

World Resource Institute (WRI)/World Business Council for Sustainable Development (WBCSD)

- > **Greenhouse Gas Protocol:** GHG Protocol Corporate Accounting and Reporting Standard

The following standard provides guidance for indirect emissions under scope 3:

- > **Greenhouse Gas Protocol:** GHG Protocol Corporate Value Chain (Scope 3) Accounting and Reporting Standard

The following standard provides guidance for calculating greenhouse gas emissions savings through the use of green ICT services:

- > **Greenhouse Gas Protocol:** GHG Protocol Product Life Cycle Accounting and Reporting Standard ICT Sector Guidance (1st draft)

1.2. System boundaries

In line with Swisscom's 2014 Annual Report and Sustainability Report, the system boundaries for the greenhouse gas inventory are the fully consolidated companies in Switzerland (consolidation from shareholding of 50% or higher) (see Sustainability Report 2014, page 10, "Scope of the report" and Note 41, List of Group companies, page 222).

Swisscom monitors the operating processes of its investments and therefore defines the operational boundaries in line with the operational control approach.

These operational boundaries include direct greenhouse gas emissions (scope 1), indirect greenhouse gas emissions generated by energy imports (electricity and district heating) (scope 2) and other indirect emissions from upstream and downstream activities (scope 3 and directed actions). Directed actions are internal efficiency measures and savings achieved through the use of services. The latter are savings in greenhouse gas emissions achieved through the use of services such as video conferencing in place of business trips or efficient data centres that replace dedicated servers at customer premises.

The emissions of foreign subsidiaries such as Fastweb are recorded under scope 3 category 15 (Investments).

The reporting organisations up to the end of 2014 were the following:

- > Swisscom (Switzerland) Ltd and subsidiaries in Switzerland
- > Swisscom IT Services Ltd and subsidiaries in Switzerland
- > Swisscom Group Related Businesses and subsidiaries in Switzerland
- > Foreign subsidiaries (Fastweb)

1.3. Definition of scopes

Greenhouse gas emissions are broken down by scope. The definitions are given in the GHG Protocol for scope 3 emissions.

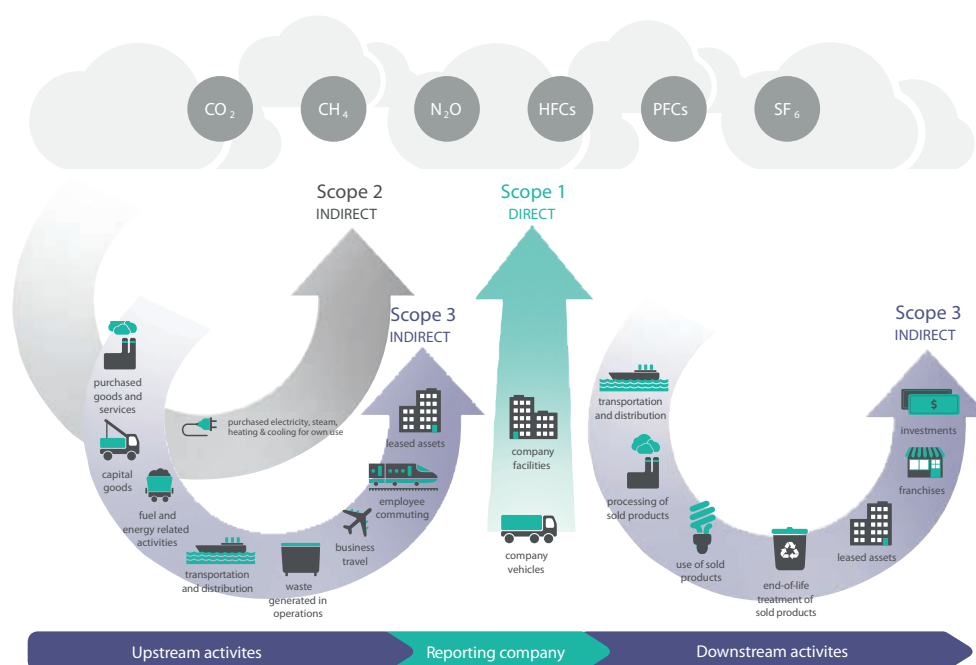


Fig. 1: Greenhouse gas emissions are broken down by scope. Source: GHG Protocol, Corporate Value Chain (Scope 3) Accounting and Reporting Standard

Scope 1 and 2 emissions are generated by Swisscom's activities at various locations. Relevant scope 3 greenhouse gas emissions are those of the supply chain (categories 1, 2 and 4)¹, of the provision of energy (category 3), waste generated in operations (category 5), business travel (category 6), employee commuting (category 7), distribution centres to Swisscom Shops or to customers (category 9), consumption of sold products (electricity consumption, category 11), disposal of terminals (category 12) and investments (main Swisscom Group company abroad: Fastweb, category 15), as in previous years. The other scope 3 categories are either taken into account in scope 1 under operational control (upstream leased assets, category 8) or are not relevant (processing of sold products, category 10, downstream leased assets, category 13 and franchises, category 14).

1.4. Link to Swisscom 2014 Annual Report

Swisscom's energy management, energy consumption and CO₂ emissions are also presented in the 2014 Annual Report under "Climate change and energy efficiency". The figures and information in this report relate to the 2014 reporting year.

1.5. Data quality

In terms of quality, the data collection methods can be broken down into the following categories:

- > **Data quality 1:** Emission levels, materials and energy flows are measured directly and the emissions calculated from them. Scope 1 emissions from refrigerants fall into this category.
- > **Data quality 2:** Another materials or energy flow is measured or recognised, and the emission levels derived from this based on assumptions. Scope 1 emissions from heating and vehicle fuel consumption, scope 2 emissions from electricity and district heating and scope 3 emissions from purchased goods and services (cat. 1), capital goods (cat. 2), provision of energy (cat. 3), upstream and downstream transportation and distribution in Switzerland (cat. 4 & 9), waste generated in operations (cat. 5), disposal of terminals (cat. 12) and investments (cat. 15) fall into this category.
- > **Data quality 3:** Data are estimated, with approximate values or empirical information used. Emissions from business travel (cat. 6), employee commuting (cat. 7) and consumption of sold products (cat. 11), along with savings achieved through the use of ICT services for directed actions, fall into this category.

¹ Until 2013, only the inventory change of fleet was taken into account under Cat. 2

2. Overview of energy management and overall energy consumption

Swisscom's energy management focuses on boosting the energy efficiency of its operations and using energy with a low climate impact, either by generating its own electricity (solar installations) or by purchasing electricity that is naturemade-certified or has a renewable energy guarantee of origin. A key element of Swisscom's commitment to sustainability is its attempt to reduce the environmental impact of indirect activities by promoting environmentally friendly products, replacing travel with remote services and implementing targeted projects in the supply chain.

2.1. Operational energy consumption

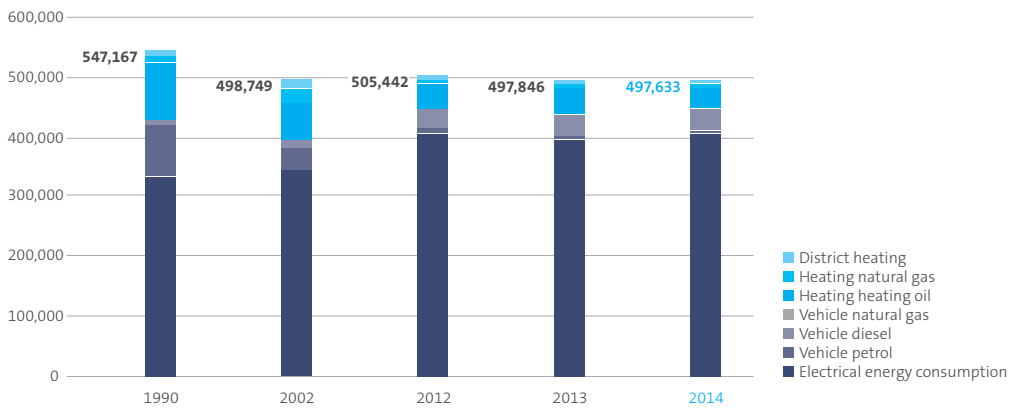
Total energy consumption (electricity, heating and vehicle fuels) was stable in 2014 (498 GWh, compared with 498 GWh in 2013) due to the implementation of further efficiency measures, compensating the growth in core business but also thanks to an unusual warm year 2014. These efficiency measures and the resultant savings in additional consumption led to an increase of 26.4% in energy efficiency in 2014 compared with 1 January 2010 (source: 2014 Sustainability Report). The private use of vehicles of the Swisscom fleet was taken into account and deducted in 2014. This adjustment has an impact on the energy consumption and on scope 2 and scope 3 emissions, which have been corrected accordingly also for the years 2012 and 2013. The adjustments of the emissions are below 10% and do not require re-calculation of the emissions in the base year (2002), see note 6.2.

Table 1: Energy consumption and mix of Swisscom Ltd in Switzerland according to system boundaries (Source: Swisscom 2014 Sustainability Report)

Energy consumption and mix [MWh]	2012	2013	2014
Electrical energy consumption	408,519	398,610	408,453
Vehicle fuel consumption petrol ¹	8,784	6,156	4,542
Vehicle fuel consumption diesel ¹	31,674	35,113	36,069
Vehicle fuel consumption natural gas ¹	631	267	812
Heating energy consumption heating oil	41,472	43,110	34,080
Heating energy consumption natural gas	6,222	7,005	7,324
Heating energy consumption district heating	8,139	7,584	6,352
Total energy consumption	505,442	497,846	497,633

¹ Vehicle fuel consumption (2012, 2013, and 2014) was adjusted for private use of Swisscom's fleet

Chart 1: Development of Swisscom Ltd's energy mix in Switzerland in Megawatthours MWh



2.2. Energy consumption by customers

The electricity consumed by the key terminal devices of Swisscom customers was again recorded in 2014. The focus was on terminal devices that give rise to considerable electricity consumption. These include broadband routers, set-top boxes, cordless phones, handsets and devices for home networking via WLAN or Powerline.

Total energy consumption by end customers amounts to around 248 GWh (2013: 250 GWh) and thus accounts for an additional 49.3% (2013: 50%) of Swisscom's energy consumption.

Swisscom is taking steps to reduce the energy consumption of its terminal devices. For example, routers with a standby consumption level some 25% lower than those of older devices were introduced on a wider scale in 2011, while 2012 saw the launch of new set-top boxes with a low-power mode of less than 1 watt. The low-power mode for set-top boxes was activated as standard in 2013 and a prototype developed for a router with an average electricity consumption of 2 watts. In 2014 the new set-top box of the service TV 2.0 was launched on the market. It consumes 40% less electricity than previous models.

3. Detailed information on scope categories

3.1. Development of scope 1 emissions

In terms of direct emissions we report on emissions from the consumption of fossil fuels and the loss of refrigerants. Other possible sources such as emissions from fire extinguishers are negligible, non-existent (halon) or outside Swisscom's control (SF₆).

Scope 1 emissions in 2014 from heating fuels, vehicle fuels and refrigerants are lower as in the previous year. This is due to building renovations, to the use of new, more fuel-efficient vehicles (reduction of average CO₂ emissions for fleet cars) and to an above average warm year (–18% degree-days measured at the station Bern-Zollikofen).

Emissions from oil consumption for stationary emergency power systems are reported separately. Only CO₂ but not CH₄ and N₂O emissions will be considered from combustion processes (missing materiality).

Emissions from the loss of refrigerants in cooling systems are also reported separately. Swisscom reports these emissions separately for management reasons. The systems are critical for network operation and are dealt with in a separate efficiency programme. The reduction in refrigerant emissions is due in part to the use of the Mistral fresh-air cooling method, which eliminates the need for refrigerants.

Table 2: Details of scope 1 emissions

Scope 1 CO ₂ eq. emissions [tonnes] from:	2012	2013	2014
Vehicle fuel consumption petrol	2,316	1,609	1,196
Vehicle fuel consumption diesel	8,367	9,277	9,529
Vehicle fuel consumption natural gas	81	45	102
Heating energy consumption heating oil	10,880	11,279	8,867
Heating oil consumption (emergency power systems)	207	248	245
Heating energy consumption natural gas	1,226	1,378	1,441
Scope 1 CO ₂ eq. emissions (from energy consumption)	23,077	23,835	21,380
Scope 1 CO ₂ eq. emissions (from refrigerants)	797	226	271
Scope 1 CO₂ eq. emissions¹	23,874	24,061	21,652

¹ Only CO₂ but not CH₄ and N₂O emissions will be considered from combustion processes (missing materiality).

3.2. Development of scope 2 emissions

Since 1 January 2010 Swisscom has obtained 100% of its electricity from a mix of renewable energy sources, mostly domestic hydroelectricity with a proportion of solar and wind power. This has led to a drastic reduction in scope 2 emissions.

Efficiency measures have also helped prevent scope 2 emissions, reducing operational consumption by a total of 22.8 GWh (2013: 23.7 GWh). The most effective measures have been the virtualisation of servers, the Mistral fresh-air cooling method and a technology swap in the whole mobile network.

Finally, Swisscom also generates electricity from photovoltaic installations. Total output of 841 kW had been installed by the end of 2014, producing an estimated 700 MWh (376 MWh in 2013).

Swisscom reports here the hypothetical scope 2 emissions before offsetting and the actual emissions after offsetting. The use of certified electricity reduces CO₂ emissions from electricity to the indirect emissions (provision of electricity) shown in section 3.3.

New emission factors for electricity are applied from 2014 and retroactive to 2012 and 2013. This correction has an effect on the scope 2 and on the scope 3, cat. 3 emissions (provision of electricity) as well on the savings by the customers, which were adjusted accordingly. Table 3 lists the new emissions factors.

Table 3: Emission factors considered for electricity (source: myclimate calculated according to ecoinvent)

In g CO ₂ eq. / kWh	Validity	Emission factor (total)	Scope 2 electricity emissions (direct)	Scope 3 electricity emissions (indirect)
Electricity				
Supplier electricity mix Switzerland	from 2012	91.47	21.35	70.12
Certified electricity	from 2012	15.6	0	15.6

Since 2012 Swisscom has applied an average emission factor of 125g CO₂/kWh for district heating.

Table 4: Details of scope 2 emissions

Scope 2 emissions are converted using the factors in Table 3.

Scope 2 CO ₂ eq. emissions [tonnes] from:	2012	2013	2014
Electrical energy consumption (supplier electricity mix Switzerland)	8,722 ¹	8,510	8,720
Electrical energy consumption (certified electricity)	–	–	–
Heating energy consumption district heating	1,017	948	794
Scope 2 CO₂ eq. emissions (with certified electricity)	1,017	948	794

¹ Electricity consumption in 2012 and the corresponding emissions were adjusted

3.3. Development of scope 3 emissions

A model for calculating supply chain emissions was drawn up with the life cycle specialists from the treeze company and validated by the myclimate foundation and the WWF. Supply chain emissions make a significantly share of scope 3 emissions.

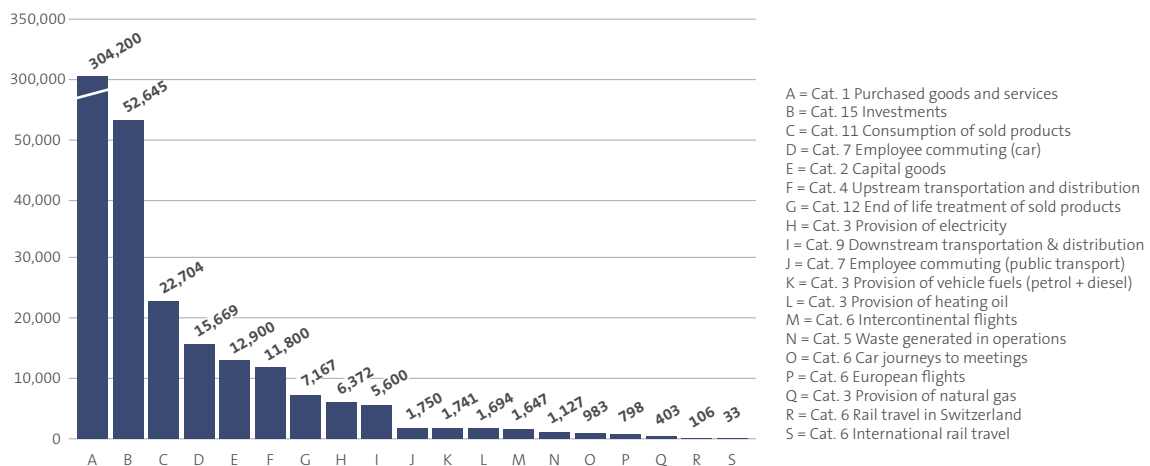
Table 5: Details of scope 3 emissions

Scope 3 CO ₂ eq. emissions (tonnes) from:	2012	2013	2014
Cat. 1 Purchased goods and services	n/a	274,300	304,200
Cat. 2 Capital goods	73	15,115	12,900
Cat. 3 Provision of electricity	6,373	6,218	6,372
Cat. 3 Provision of vehicle fuels (petrol + diesel) ¹	1,913	1,800	1,741
Cat. 3 Provision of heating oil	2,061	2,142	1,694
Cat. 3 Provision of natural gas	342	385	403
Cat. 4 Upstream transportation and distribution	n/a	11,100	11,800
Cat. 5 Waste generated in operations ²	617	618	1,127
Cat. 6 Rail travel in Switzerland	102	105	106
Cat. 6 International rail travel	32	30	33
Cat. 6 European flights	825	720	798
Cat. 6 Intercontinental flights	1,421	1,594	1,647
Cat. 6 Car journeys to meetings	1,311	1,169	983
Cat. 7 Employee commuting (public transport)	1,605	1,719	1,750
Cat. 7 Employee commuting (car)	18,973	20,325	15,669
Cat. 9 Downstream transportation & distribution	n/a	2,800	5,600
Cat. 11 Use of sold products	23,938	22,976	22,704
Cat. 12 End of life treatment of sold products	5,870	7,419	7,167
Cat. 15 Investments	50,153	52,644	52,645
Scope 3 CO₂ eq. emissions	115,609	423,180	449,338

¹ Vehicle fuel consumption without private use of Swisscom's fleet

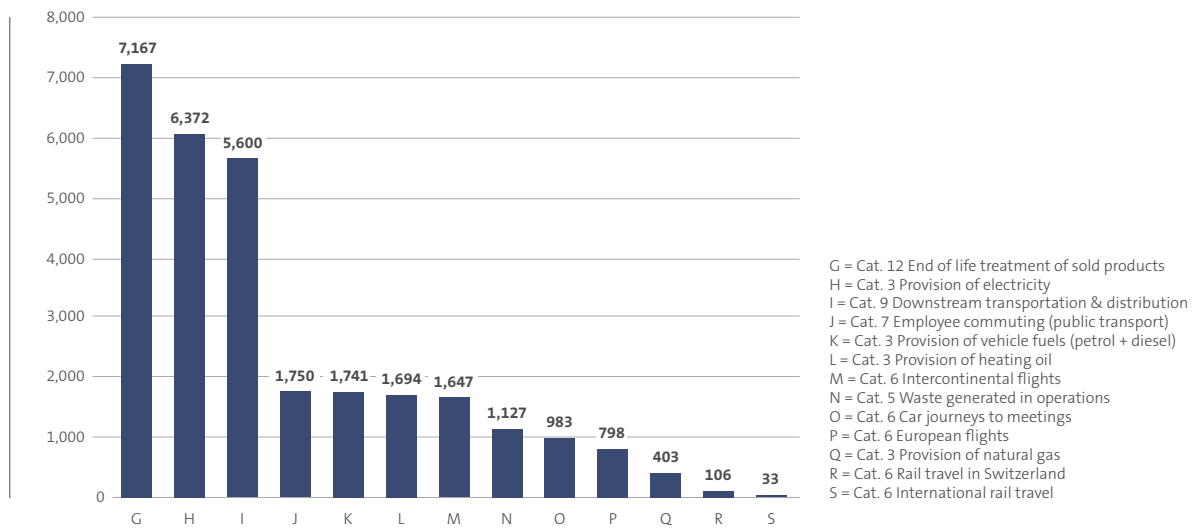
² New emission factor for electronic waste applied

Chart 2: All scope 3 emissions by GHG category in tonnes CO₂ eq



NB Chart 3 provides a more detailed view of the categories to the right of category 3 Provision of electricity

Chart 3: Selected scope 3 emissions by GHG category in tonnes CO₂ eq



4. Savings (directed actions)

4.1. Methodology

The impact of measures that lead to energy savings and reduced greenhouse gas emissions are shown under directed actions. These relate in part to savings at customer level through the use of green ICT services compared with the situation where such services are not used.

This section also lists the impact of measures that lead to a reduction in the consumption of heating and vehicle fuels and of electricity at Swisscom. Reductions in greenhouse gas emissions through the use of green ICT services are calculated using the first draft of the GHG Protocol Product Life Cycle Accounting and Reporting Standard ICT Sector Guidance.

Table 6: Measures to reduce emissions (directed actions)

Scope	Directed Actions
Scope 1 emissions	Increased efficiency, reduced requirements (3% CO ₂ per year) Key mobility measures > Fleet roadmap to 110g CO ₂ /km in 2015 > Route planning and coordinated staff deployment (workforce management) Key construction measure: building renovations
Scope 2 emissions	Increased efficiency (+25% by 2015 compared with 2010) Programme to boost energy efficiency Key measures: > Offsetting with guarantees of origin and labelled naturemade star green electricity > Fresh-air cooling for networks (Mistral) > Virtualisation of servers > Low PUE values for data centres
Scope 3 cat. 1 Purchased goods	Selective measures in the supply chain Integration of suppliers in the CDP supply chain module
Scope 3 cat. 2 Capital goods (changes in vehicle fleet during the year, and now also goods from cat.1)	Selection of more fuel-efficient vehicles
Scope 3 cat. 3 Provision of electricity	Increased efficiency (+25% by 2015 compared with 2010) Key measure: fresh-air cooling for networks (Mistral)
Scope 3 cat. 3 Provision of vehicle fuels (petrol+diesel)	Increased efficiency, reduced requirements (3% CO ₂ per year) Key measure: fleet roadmap to 110g CO ₂ /km in 2015
Scope 3 cat. 3 Provision of heating oil	Increased efficiency, reduced requirements (3% CO ₂ per year) Key measure: building renovations
Scope 3 cat. 3 Provision of natural gas	Increased efficiency, reduced requirements (3% CO ₂ per year) Key measure: building renovations
Scope 4 cat. 4 Upstream transportation and distribution	Selective measures in the supply chain Integration of suppliers in the CDP supply chain module
Scope 3 cat. 5 Waste generated in operations	Waste separation and recycling, local disposal
Scope 3 cat. 6 Rail travel in Switzerland	Replacement with virtual mobility (Unified Communication and Collaboration (UCC)), telepresence meetings
Scope 3 cat. 6 International rail travel	Same
Scope 3 cat. 6 European flights	Same, plus stricter approval process for flights
Scope 3 cat. 6 Intercontinental flights	Same, plus stricter approval process for flights
Scope 3 cat. 6 Car journeys to meetings	Replacement with telepresence/videoconferencing
Scope 3 cat. 7 Employee commuting (public transport)	Promotion of home office (remote working), home office guidelines
Scope 3 cat. 7 Employee commuting (car)	Promotion of home office (remote working), home office guidelines, reduction of parking spaces, promotion of public transport
Scope 3 cat. 8 Upstream leased assets (shops)	Selective measures in the supply chain
Scope 3 cat. 9 Downstream transportation and distribution (to the customers)	Selective measures in the supply chain Integration of suppliers in the CDP supply chain module
Scope 3 cat. 11 Consumption of sold products	Reduction of energy consumption by terminal devices Key measures: > Routers with standby consumption level 25% lower than that of older devices > 1-watt set-top boxes
Scope 3 cat. 12 Disposal of terminals	Sorting and recycling, local elimination, Program Mobile Aid (re-use)
Scope 3 cat. 15 Investments	Environmental management at Fastweb subsidiary and aim to reduce energy consumption

4.2. Savings or increased efficiency in operation

There are three types of operational savings:

- a) Savings resulting from operational measures under the terms of the target agreement on CO₂ reduction and energy efficiency improvements concluded with the Energy Agency for Industry (EnAW)

Swisscom reports annually on its carbon footprint under the terms of the target agreement with the Energy Agency for Industry (EnAW), which was first signed in 2004 and renewed at the end of 2013. This new target agreement runs to the end of 2020 and aims to increase energy efficiency. It is based on the Swiss CO₂ Act, in force since 1 May 2000, and Energy Act, in force since 1 January 1999. Execution of the agreement is governed by the implementing directive issued by the Federal Offices for the Environment and Energy on 2 July 2007. The base year 1990 is defined as the reference year for calculating the reduction in CO₂ emissions (as absolute value in t/a).

The aim of the new target agreement is to increase in energy efficiency by 35% to 2020 compared to 1 January 2016. An interim target of a 25% increase in energy efficiency compared with 1 January 2010 has also been set for the period up to the end of 2015. This goal is achieved by the end of 2014 (26.4%). In addition, Swisscom intends to reduce its direct CO₂ emissions (scope 1) from the burning of fossil fuels by a total of 60% by the end of 2015 compared with the reference year 1990. By the end of 2014, a reduction of 18.7% was achieved.

The operational efficiency measures are set out in a catalogue of measures and implemented on an ongoing basis. There are 18 registered measures designed to help boost efficiency. The three most effective measures are the renovation of the entire mobile network with more energy efficient infrastructure, the use of fresh-air cooling for networks and the virtualisation of servers in data centres.

- b) Savings through the use of green electricity and guarantees of origin

Since 2010, Swisscom has offset the proportion of nuclear power, electricity of unknown origin and electricity from fossil fuels in its electricity mix or used for its network infrastructure and the buildings it manages by purchasing guarantees of origin. As a result, Swisscom once again used 100% renewable electricity in 2014, independently certified.

Swisscom purchased 7.5 GWh of naturemade star green electricity from solar (3.5 GWh) and wind power (4 GWh).

The use of certified electricity reduces CO₂ emissions from electricity to indirect emissions.

- c) Savings through own electricity generation

Where economically feasible, Swisscom constructs its own solar installations in order to generate solar power. Total output of 841kWp had been installed by the end of 2014 (376 kWp in 2013).

4.3. Savings at customer level through green ICT

Green ICT offers five types of savings:

- Savings through services that help customers to replace some of their travel. These include conferencing services, UCC and remote access, which permit mobile working and the transmission of images, data and sound over long distances. Swisscom also provides machine-to-machine applications to help optimise logistics systems and reduce the number of transport kilometres travelled by logistics fleets.
- Savings through services that enable customers to give up their own data centres and servers and outsource them to highly efficient data centres operated via predominantly virtual servers. These Swisscom data centres are also operated using 100% renewable energy, leading to further reductions in greenhouse gas emissions.
- Savings through services that enable customers to control devices or vehicles more intelligently via machine-to-machine connections. This includes the optimisation of logistics systems by optimising routing or monitoring the levels of oil tanks, waste containers, etc. However, it also includes the remote controlling of heating in holiday apartments.
- Savings through dematerialisation services. This refers to customers replacing previously physical items such as CDs, DVDs or magazines with data transmitted via a broadband connection. However, dematerialisations also includes reductions in shopping trips due to online ordering and in retail space as physical shops are replaced by virtual ones.
- Savings through services to extend the useful life of mobile handsets. The Swisscom Mobile Aid project recycles used but still usable handsets for further use in developing countries. This extends their useful life and gives people in developing countries access to low-cost smart-phones.
- Savings through services that help to reduce paper consumption. These include electronic billing and the electronic trading platform Conextrade, on which companies can handle all their transactions electronically. Further paper savings are achieved with the Dynamic Printing service, which has significantly reduced paper waste in many cases through intelligent zone concepts and new features such as follow-me printing (documents are not printed until the user is at the printer).

The savings achieved through green ICT services are listed in the table below. They amount to some 323,619 tonnes (2013: 285,922 tonnes) of equivalent CO₂. The calculation method was developed with the myclimate foundation.

Compared to last year the savings are greater, especially for two reasons:

- The number of accounts UCC (Unified Collaboration & Communication) 2014 has clearly risen, thanks to marketing campaigns.
- The savings from dematerialisation of goods, shopping trips and shop areas through e-commerce were considered on the basis of a new study by the University of St Gall. This study estimates the revenue with e-commerce in Switzerland higher than in the previous year; the savings are calculated accordingly. The current approach is in line with that used by companies such as British Telecom.

Table 7: Savings through the use of green ICT services

Area of green ICT	Service group	Service	2012	2013	2014
Reducing travel	Virtual conferences	Conferencing service	44,973	46,146	44,015
		MCC/UCC	4,019	4,019	45,152
	Home office	Home office services	115,434	116,826	97,761
	Machine-to-Machine	Logistics, heating	5,836	12,173	14,250
Saving energy	Data centre services	Hosting	6,013	7,664	9,338
		Housing	1,278	1,517	1,664
Saving paper	Saving paper	e-bill, Conextrade, printing	872	955	1,083
Dematerialisation		Data carriers and retail space	94,554	95,596	109,331
Mobile Aid			1,250	1,025	1,025
Total CO₂ eq. Green ICT Savings			274,229	285,922	323,619

5. Summary of direct, indirect emissions and savings

Scope 1 emissions from energy consumption have been reduced by 18.7% compared with 1 January 2010 (9.4% in 2013), ahead of the target of a 12% reduction by the end of 2015. This success can be attributed to restructuring and operational optimization of buildings and fleet and to an unusually warm 2014.

Table 8: Summary of scope 1, 2 and 3 emissions

CO ₂ eq. emissions [tonnes]	2012	2013	2014
Scope 1 ¹	23,077	23,835	21,380
Scope 1 (refrigerants)	797	226	271
Scope 2	8,722 ²	8,510	8,720
Scope 2 (district heating)	1,017	948	794
Total Scopes 1, 2	33,613	33,519	31,166
Scope 3 ³	115,609	423,180	449,338
Total Scopes 1, 2, 3	149,222	456,699	480,504

¹ Only emissions from energy consumption, according to Swisscom objective 2015; without refrigerants.

² Electricity consumption in 2012 and the corresponding emissions were adjusted

³ Only 7 categories included in 2012, 12 categories from 2013

Table 9: Impact of directed actions

Directed Actions	2012	2013	2014
Savings by customers thanks to Green ICT services	274,229	285,922	323,619
Electricity offset with guarantees of origin/green electricity	8,722	8,510	8,720
Total Directed Action	282,951	294,432	332,339

N.B. The reductions in energy consumption and emissions through increased energy efficiency (4.2 a) are already taken into account and not counted a second time here.

Table 10: Ratio of savings to emissions

	2013	2014
Savings by customers thanks to Green ICT services	285,922	323,619
Emissions (electricity compensated)	395,545	419,138
Ratio of savings to emissions (excluding Fastweb, electricity compensated) (target 2:1)	0.72	0.77

The ratio of savings by customers to the emissions Swisscom (excluding Fastweb, electricity compensated) was 0.72 in 2013 and 0.77 in the 2014.

6. Explanations and assumptions

6.1. Base year

The base year for scope 1 and 2 emissions is 2002.

2002 is also the start year for the first target agreement with the Energy Agency for Industry (EnAW). Swisscom has energy data for the base year, which have been published.

There have been no material changes in the reporting boundaries since 2002. Swisscom Ltd is still engaged in the same activities as in 2002, with any changes (purchase or sale of small companies, slight changes in the real estate structure) immaterial in terms of CO₂ emissions.

6.2. Recalculation of the base year emissions

Significant changes in the scope of consolidation or application of new or corrected emission factors that would cause a change in greenhouse gas emissions by more than 10% (compared to the emissions in the same year before the amendments) should generate a recalculation of the emissions in the base year in accordance to the standard.

Scope 1: The private use of vehicles in the fleet Swisscom has been taken into account and deducted. The energy consumption and emissions into the air have been corrected and recalculated for the years 2012 and 2013.

Scope 2: Electricity consumption in 2012 was corrected from minor third-party consumption; it was 409 GWh instead of 430 GWh. This correction has an effect on the Scope 2 and Scope 3, cat. 3 emissions (provision of electricity) that have been corrected accordingly. New emission factors for electricity were also taken into account, s. reference § 6.8.3. This correction has an effect on the Scope 2 emissions from electricity, which were corrected accordingly.

Scope 3: A new emission factor for electronic waste has been taken into account. This correction has an effect on the Scope 3, cat. 5 emissions (waste removal) which have been corrected accordingly. New emission factors for electricity were also taken into account, s. reference § 6.8.3. This correction has an effect on the scope 3, cat. 3 (provision of electricity) as well as on the savings thanks to the Green ICT services MCC / UCC, hosting and housing that have been corrected accordingly. The ensuing adjustments to the emissions are below 10% and do not require re-calculation of the emissions in the base year (2002).

6.3. Activities and energy consumption

We take the following consumption of fossil fuels into account under scope 1:

- > All fuel used to operate the company's own vehicles: In the case of allocated vehicles (3,161 vehicles) this covers business journeys to customers and switching centres (regional exchanges, base stations, street cabinets, etc.), while in the case of pool vehicles (300) it covers journeys to meetings.
- > Fuel used to heat our buildings
- > Fuel for emergency power systems
- > Refrigerant refills

The fuel used to heat our shops is not taken into account where these are located outside our buildings (75% or 120 of our shops).

Under scope 2 (indirect emissions) we take into account emissions from electricity consumption for the operation of:

- > all types of switching equipment (access (DSL, FTTH, FTTS) and core network)
- > base stations (mobile) and transmitter stations (radio and television)
- > buildings' air-conditioning, lighting and ventilation systems
- > shops (lighting and ventilation)
- > computerised office workplaces
- > data centres
- > Swisscom TV (servers)

We take emissions from district heating into account under scope 2 (indirect emissions).

We take the following emissions into account under scope 3:

- > **Category 1:** Purchased goods
- > **Category 2:** Capital goods, in our case until 2012 changes in the vehicle fleet during the year (vehicles purchased minus those sold)
- > **Category 3:** Provision of fuel- and energy (electricity, vehicle and heating fuels)
- > **Category 4:** upstream transportation and distribution from places of origin to distribution centres in Switzerland
- > **Category 5:** Waste generated in operations
- > **Category 6:** Flights
- > **Category 6:** Rail travel
- > **Category 6:** Journeys to meetings in private cars
- > **Category 7:** Employee commuting
- > **Category 8:** is included in scope 1
- > **Category 9:** Downstream transportation and distribution from distribution centres in Switzerland to customers. Emissions are still estimated at the date of the climate report. The estimate refers to the value of the previous year, corrected for a slight increase in emissions.
- > **Category 11:** Consumption of sold products
- > **Category 12:** Disposal of terminals
- > **Category 15:** Investments, Fastweb in Italy

All other scope 3 categories according to the GHG Protocol, namely categories 10 (processing of sold products), 13 (downstream leased assets) and 14 (franchises), are not relevant for Swisscom.

6.4. Biomass, removal, CO₂ sinks

There is no burning of biomass within the operational scope of the company, nor any use of removal or sinks. A telecom exchange in Twann (Canton of Berne) was renovated in 2014 and will be heated with wood pellets (biomass). The heating season 2014-2015 started late due to the above-average warm year. Emissions from the few kilograms of wood were not included in 2014.

6.5. Considered greenhouse gas inventory

A greenhouse gas inventory in accordance with ISO 14064 includes the emissions of carbon dioxide (CO₂), methane (CH₄), nitrous oxide (N₂O), hydrofluorocarbons (HFCs), perfluorocarbons (PFCs) and sulfur hexafluoride (SF₆). This selection coincides with the requirements of the Kyoto Protocol. Swisscom reports on its emissions in aggregated form of CO₂ equivalents for CO₂, CH₄ and N₂O. Refrigerants are listed separately.

- > **CO₂:** Fossil fuels and fuel (heating and mobility) or from the production processes of power
- > **CH₄:** Fossil fuels and fuel (heating and mobility)
- > **N₂O:** From burning fossil fuels and fuel (heating and mobility)
- > **HFC's:** used as refrigerants in refrigeration systems
- > **PFC's:** use as a refrigerant and as an insulating agent

Not considered in the greenhouse gas inventory

- > **SF₆:** These emissions are beyond the control of Swisscom
- > **Other:** This emissions from fire extinguishers are negligible or non-existent (Halon)

6.6. Upstream and downstream levels for scope 3 analysis

The analysis of scope 3 emissions takes into account not only direct operations but also the upstream and downstream activities in connection with the manufacture of vehicles (trains and cars) and infrastructure (road and rail), which are optional under the GHG Protocol standard.

6.7. Emission factors

We use the official emission factors published by the Federal Office for the Environment (FOEN) “CO₂ emission factors for the Swiss greenhouse gas inventory” for scope 1 emissions from the consumption of heating oil, petrol, diesel and natural gas. These emission factors are calculated for CO₂. The CO₂ to CO₂ eq. difference for these fuels is relatively small and can be ignored.

For scope 1 emissions from refrigerants we use the corresponding global warming potential with a horizon of 100 years (GWP100) and report the emissions in tonnes of CO₂ eq.

Other sources of emissions such as emissions from fire extinguishers are negligible, non-existent (halon) or outside Swisscom’s control (SF₆).

The emission factors set out in Table 3 are used for scope 2 emissions from electricity, with the emissions reported in tonnes of CO₂ eq. These emission factors have been calculated for the individual scopes by myclimate on the basis of data from ecoinvent V2.2. and the new study on the mix Switzerland (environmental balance mix Switzerland 2011 published on 01.06.2015).

Swisscom applies a typical, average emission factor of 125g CO₂ eq/kWh for scope 2 emissions from district heating. Swisscom obtains its district heating from various heating networks whose individual emission factors are not always known.

For scope 3 emissions we exclusively use the emission factors from the ecoinvent life cycle inventory database v2.2.

Specific emission factors from the ecoinvent life cycle inventory database v2.2 are derived for the following:

- > Determination of emissions in the supply chain (categories 1, 2 and 4). These emission factors have been calculated specifically for Swisscom by the company Treeze based on the data from ecoinvent V2.2 for individual scopes (Methodology for the determination of greenhouse gas emissions in the supply chain of the ICT sector).
- > Provision of electricity (category 3, table 3), category 5 Waste, category 11 Use of devices and for category 12 disposal of terminals. These emission factors have been calculated for the individual scopes by myclimate on the basis of data from ecoinvent V2.2.
- > Mobility (categories 6 and 7). These emission factors have been calculated for the individual scopes by Mobitool on the basis of data from ecoinvent V2.2.
- > Supply chain emissions of the category 9, downstream transportation and distribution to the customers. These emission factors have been calculated by the logistic partner (Die Post).
- > Savings at customer level thanks to green ICT. These emission factors have been calculated specifically for Swisscom for the individual scopes by myclimate on the basis of data from ecoinvent V2.2, of different studies and on the base of Swisscom own data.

6.8. References

6.8.1. Other reports

- > Swisscom Sustainability Report 2014: <http://report.swisscom.ch/en>
- > Swisscom Climate Reports 2012 and 2013
- > Carbon Disclosure Project (CDP): <https://www.cdproject.net/>

6.8.2. Legislation and directives

- > Swiss Federal Act of 8 October 1999 on the Reduction of CO₂ emissions (CO₂ Act); SR 641.71; <http://www.admin.ch/opc/en/classified-compilation/20091310/index.html>
- > Swiss Federal Energy Act of 26 June 1998; SR 730.0 www.admin.ch/ch/d/sr/c730_0.html (not available in English)
- > Implementing directive: Obligations and target agreements, directive of the FOEN and FOE to the Energy Agency for Industry (EnAW) on the development of proposals to limit emissions and reduce energy consumption and on the implementation of the obligations and target agreements (not available in English). Berne, 2 July 2007, amended 9 November 2011
- > Appendix to the implementing directive: Obligations and target agreements, description of target agreement models, reporting. Berne, 2 July 2007, amended 9 November 2011

6.8.3. Emission factors

- > CO₂ emission factors for the Swiss greenhouse gas inventory: <http://www.bafu.admin.ch/klima/09570/index.html?lang=en>
- > ecoinvent life cycle inventory database v2.2 (2010): www.ecoinvent.org
- > Mobitool: www.mobitool.ch. The Mobitool database takes its data from the ecoinvent life cycle inventory database v2.2 (2010).
- > Report on the methodology used to monitor Swisscom's supply chain greenhouse gas emissions (scope 3) (6.2.2014). Swisscom internal report, not published.
- > Environmental performance mix Switzerland 2011 Philippe Stolz, Rolf Frischknecht: treeze Ltd. Federal Office for the Environment, 06.01.2015
- > Emission factors for Directed Actions (savings): «Green ICT effect». Swisscom internal document, not published.

7. Responsibility and further questions

Swisscom Group Communication & Responsibility
Corporate Responsibility
3050 Berne
Contact: Res Witschi / Pascal Salina
Team mailbox: corporate.responsibility@swisscom.com

8. Verification



Greenhouse Gas Verification Statement Number
CCP.ISO1406401.(1500346).2014/06/15

The inventory of Greenhouse Gas emissions in the period
01/01/2014 – 31/12/2014 for

Swisscom AG

Alte Tiefenastrasse 6, CH-3050 Bern

has been verified in accordance with ISO 14064-3:2006 as
meeting the requirements of

ISO 14064-1

To represent a total amount of:
480'504 tCO₂e

For the following activities
Network and transmission infrastructure for telecommunication operation,
data centre and administration of Swisscom AG in Switzerland

Lead Assessor: Daniel Aegerter
Technical Reviewer: Peter Simmonds
Authorised by:



Jonathan Hall
Business Manager
SGS United Kingdom Ltd
Verification Statement Date 30th June 2015
This Statement is not valid without the full verification scope, objectives, criteria and conclusion available
on pages 2 to 4 of this Statement.



Schedule Accompanying Greenhouse Gas Verification Statement Number CCP.ISO1406401.(1500346).2014/06/15

Brief Description of Verification Process

SGS has been contracted by Swisscom AG (hereinafter referred to as "Swisscom") for the verification of direct and indirect carbon dioxide (CO₂) equivalent emissions as provided by Swisscom, Alte Tiefenastrasse 6, in their GHG Assertion in the form of a Greenhouse Gas Emissions Report covering CO₂ equivalent emissions.

Roles and responsibilities

The management of Swisscom is responsible for the organization's GHG information system, the development and maintenance of records and reporting procedures in accordance with that system, including the calculation and determination of GHG emissions information and the reported GHG emissions.

It is SGS' responsibility to express an independent GHG verification opinion on the emissions as provided in the Swisscom GHG Assertion for the period 01/01/2014 – 31/12/2014.

SGS conducted a third party verification following the requirements of ISO 14064-3:2006 of the provided CO₂ equivalent assertion in the period January to June 2015.

The assessment included a desk review and site visits at the headquarter in Worblaufen. The verification was based on the verification scope, objectives and criteria as agreed between Swisscom and SGS on 10/10/2014.

Level of Assurance

The level of assurance agreed is that of reasonable assurance for Scope 1 and 2 emissions, and that of limited assurance for Scope 3 emissions.

Scope

Swisscom has commissioned an independent verification by SGS of reported CO₂ equivalent emissions arising from their activities, to establish conformance with the requirements of ISO 14064-1:2006 and "GHG Protocol Company Accounting and Reporting Standard" within the scope of the verification as outlined below. Data and information supporting the CO₂ equivalent assertion were historical in nature and proven by evidence.

This engagement covers verification of emissions from anthropogenic sources of greenhouse gases included within the organization's boundary and meets the requirements of ISO 14064-3:2006.

- The organizational boundary was established following the operational control approach.
- Title or description of activities: Network and transmission infrastructure for telecommunication operation, data centre and administration
- Location/boundary of the activities: Switzerland
- Physical infrastructure, activities, technologies and processes of the organization: Network and transmission infrastructure for telecommunication operation, data centre and administration.
- GHG sources, sinks and/or reservoirs included:
 - Scope 1 - stationary combustion, mobile combustion, fugitive emissions;
 - Scope 2 – purchased electricity and district heat;
 - Scope 3 – purchased goods and services, capital goods, energy upstream emissions, upstream transportation and distribution, waste generated, business travel, employee commuting, downstream transportation and distribution, use of sold products, end of life treatment of sold products, investments.

- Types of GHGs included: CO₂, N₂O, CH₄ and HFCs.
- Directed actions: efficiency improvements in operations, indirect savings due to green ICT services, use of green electricity.
- GHG information for the following period was verified: 01/01/2014 – 31/12/2014
- Intended user of the verification statement: Stakeholders such as national and international NGO's, customers, general public, regulators and rating agencies.

Objective

The purposes of this verification exercise are, by review of objective evidence, to independently review:

- Whether the CO₂ equivalent emissions are as declared by the organization's CO₂ equivalent assertion
- That the data reported are accurate, complete, consistent, transparent and free of material error or omission.

Criteria

Criteria against which the verification assessment is undertaken are the requirements of ISO 14064-1:2006.

Materiality

The materiality required of the verification was considered by SGS to be below 5% for Scope 1 and Scope 2 emissions, based on the needs of the intended user of the GHG Assertion

Conclusion

Swisscom provided the GHG assertion based on the requirements of ISO 14064-1:2006. The GHG information for the period 01/01/2014 – 31/12/2014 disclosing gross Scope 1 and 2 emissions of 31'166 metric tonnes of CO₂ equivalent are verified by SGS to a reasonable level of assurance, consistent with the agreed verification scope, objectives and criteria. The amount of 31'166 tonnes CO₂e represents mandatory reportable emissions according to boundaries as defined by ISO 14064-1. A further 449'338 tonnes CO₂e from Scope 3 sources are verified by SGS to a limited level of assurance, consistent with the agreed verification scope, objectives and criteria.

Included in the Swisscom GHG assertion for the period 01/01/2014 to 31/12/2014, and in addition to gross scope 1 and 2 emissions of 31'166 metric tonnes CO₂ equivalent, is a disclosure of net emissions of 22'446 tonnes CO₂ equivalent, after deductions, due to the renewable electricity used, and amounting to 100% of electricity consumption originating from renewable sources. These emissions have been verified by SGS however the deductions are not based on the requirements of ISO14064-1:2006.

SGS' approach is risk-based, drawing on an understanding of the risks associated with modeling GHG emission information and the controls in place to mitigate these risks. Our examination included assessment, on a sample basis, of evidence relevant to the voluntary reporting of emission information.

SGS concludes with reasonable assurance for Scope 1 and Scope 2 emissions that the presented CO₂ equivalent assertion is materially correct and is a fair representation of the CO₂ equivalent data and information, and is prepared following the requirements of ISO 14064-1.

We planned and performed our work to obtain the information, explanations and evidence that we considered necessary to provide a reasonable level of assurance that the Scope 1 and Scope 2 CO₂ equivalent emissions for the period 01/01/2014 – 31/12/2014 are fairly stated.

The scope 3 emissions are verified to a limited level of assurance.

This statement shall be interpreted with the CO₂ equivalent assertion of Swisscom as a whole.

Note: This Statement is issued, on behalf of Client, by SGS United Kingdom Ltd, Rossmore Business Park, Inward Way, Ellesmere Port, Cheshire, CH65 3EN ("SGS") under its General Conditions for GHG Validation and Verification Services. The findings recorded hereon are based upon an audit performed by SGS. A full copy of this statement and the supporting GHG Assertion may be consulted at [Swisscom website \(www.swisscom.ch\)](http://www.swisscom.ch). This Statement does not relieve Client from compliance with any bylaws, federal, national or regional acts and regulations or with any guidelines issued pursuant to such regulations. Stipulations to the contrary are not binding on SGS and SGS shall have no responsibility vis-à-vis parties other than its Client.