



Swisscom Line company

“In just four weeks, we migrated more than 1000 phone lines to the IP network.”

Valora has a strong presence throughout Switzerland: The retail company runs sales outlets of companies including kiosk, avec, Press & Books and Caffè Spettacolo. With the changeover of the phone lines by Swisscom to All-IP, Valora is tapping into interesting opportunities.

Valora

- > Sector: Retail
- > Sales outlets: 2500
- > Turnover: > CHF 2.5 billion
- > Employees: approx. 4300
- > Goal: leading small-footprint retailer in the Convenience & Food Service sector

Challenge

Valora was the first large Swiss company to face the changeover to All-IP on a grand scale. Within a short time, more than 1000 locations were to be migrated to All-IP. Special solutions were required for a number of lines, since they were operated with alarm systems and Internet solutions from providers other than Swisscom.

Solution

Swisscom initially supported Valora in taking inventory of all its lines; around 1600 of these proved to be obsolete and could be switched off. The rollout of the new, IP-based individual lines of Swisscom Line company was carefully planned and implemented across Switzerland by the electrical partner Burkhalter.



Mathias Timeus
Project Manager
for Infrastructure Services
Valora Schweiz AG

Mr. Timeus, please complete the following sentences:

With Swisscom Line company ...

“...we're more flexible when wishing to quickly install new phone lines”.

We like the solution because ...

“...it enables smart networking in future”.

Our company benefits from All-IP because ...

“...we save a lot of money each year on lines that are no longer needed”.

My advertising slogan for Swisscom Line company is:

“Simple, clever, networked!”

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Swisscom Enterprise Customers

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