

Swisscom appoints Balz A. Gut as Head of Banking Transformation

Effective as of 1 September 2017, Balz A. Gut will be joining Swisscom and assuming responsibility for the Banking Transformation unit. Together with his new team, Gut will be advising banks on topics such as digitisation, automation, industrialisation and sourcing. Banking Transformation also includes the e-foresight think tank, which observes and analyses developments and trends in digital banking for around 20 banks worldwide.

Gut, who is 43 years old, brings years of experience as an adviser to banks with him, and has also worked in senior positions for banks such as Credit Suisse and J. Safra Sarasin for more than 10 years. Gut most recently worked at the corporate consultancy Synpulse as an associate partner, with responsibilities in areas including digital banking, investment advice, regulations/compliance and products/pricing. Before this, he was responsible for the ongoing development, digitisation and global implementation of the advisory process. A Swiss citizen, he studied and gained his PhD in Zurich. He later also completed an Executive MBA at the University of St. Gallen.

Berne, 19 July 2017