

2014 Swisscom Business Award to feature a new format

Swiss companies can now enter for the Swisscom Business Award 2014. We are looking for the most pioneering ICT project in Switzerland. Alongside the main prize, an audience prize will now also be awarded. The total amount to be awarded is CHF 100,000.

The Swiss Business Award honours Swiss companies and institutions that have implemented exemplary ICT solutions. The 2014 Awards will feature an innovation: with immediate effect, the Award will be split into a main and an audience prize, instead of being presented for individual categories. The main prize will honour the most pioneering ICT project in Switzerland. An expert jury will assess the projects submitted to determine their business benefit, their sustainability and the innovativeness of the technology involved. All nominees will also be eligible to win the audience prize, which is to be awarded for the first time, on the basis of votes cast online in advance of the presentation and a vote to be conducted in the arena on the day of the event.

Deadline for applications is 31 March 2014

We are looking for Swiss companies whose ICT solutions simplify operating processes, increase efficiency and thus create competitive advantages. A prerequisite for participation is the deployment of a solution from Swisscom or a Swisscom partner. The total amount to be awarded in prizes is CHF 100,000, which will be awarded in the form of services. The Swisscom Business Award raises the winning companies' profiles and prestige not only in the industry but also amongst their customers. The deadline for applications is 31 March 2014 and applications may be submitted online. The presentation ceremony will take place on 4 September 2014 as part of the Swiss Dialogue Arena event at the Hallenstadion in Zurich.

All the information about the Swisscom Business Award 2014 is available at: www.swisscom.ch/award

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