Marcel Walker assumes overall responsibility for the cloud at Swisscom Enterprise Customers

Following intense development, the Swisscom cloud is now nearing market-readiness. Swisscom is offering its business customers an increasing number of services from the cloud. Marcel Walker is assuming overall responsibility for cloud and data center services for business customers.

More and more businesses want to use the power of digitisation to make themselves fit for the future. Their focus here is on the cloud to make IT infrastructure more flexible, with Platform as a Service to shorten product development times and Software as a Service to enhance the experience for customers. Swisscom Enterprise Customers is driving forward and supporting this change with new cloud platforms and services.

Expanding technology and market leadership with the cloud

Marcel Walker, the head of Swisscom's Banking division, is taking on additional overall responsibility for all cloud-related operations at Swisscom Enterprise Customers. A proven IT and banking expert, he will continue to implement the cloud growth strategy and, thanks to the available synergies, will also be responsible for data center services for business customers. Marcel Walker has more than 25 years' expertise in the realm of IT banking and has had a significant impact on the banking ecosystem in Switzerland. The experienced entrepreneur and manager will also further expand the ecosystem for the cloud, drive forward technological leadership for the cloud and work to ensure that it is as successful as the Banking division.

As part of the bundling of cloud and data center services operations, Gunther Thiel, the current Head of Cloud, has decided to leave Swisscom at the end of July. Swisscom would like to take this opportunity to thank him for his developmental work. Urs Schaeppi, CEO Swisscom: "With great passion and thanks to his extensive network, Gunther Thiel built up international partnerships, brought innovative technology partners on board and inspired customers with our vision."

Cloud remains on track

Marcel Walker will continue to pursue the implementation of the current cloud strategy. In recent months, Swisscom successfully launched TV 2.0 out of the cloud. Since April, Swisscom has been offering business customers Vidia, a video-based conferencing solution. Storebox, which provides cloud-based storage for SME customers, has been available since March. In the autumn, Swisscom Enterprise Customers will also provide developers with a beta version of Platform as a Service (PaaS). The new data center in Berne-Wankdorf is one key factor in the success of the Swisscom cloud, all the data of which is stored in Switzerland. The center is scheduled to go online in September 2014. The internal cloud project to shift up to 70 per cent of all Swisscom IT applications onto the cloud within the next three years is already in the starting blocks. The associated platform, Swisscom's own Enterprise Cloud, has been expanded and is now ready to go into full operation.

Berne, 25 June 2014

About Enterprise Customers

Swisscom's Enterprise Customers division is the biggest provider of integrated ICT solutions for corporate customers in Switzerland. Its core competencies are in the provision of integrated communication solutions, IT infrastructure and cloud services, workplace solutions and SAP services as well as a comprehensive range of outsourcing services for the financial sector. With a 4,500-strong workforce, Enterprise Customers serves some 6,000 customers.