**Press Release** 



## Swisscom Online Shop: Same-day order and delivery

Effective immediately, Swisscom customers can have the purchases they make in the Swisscom Online Shop delivered within four hours, or at another specified time, to any address. Swisscom is currently offering same-day delivery in the greater Zurich and Bern areas by bicycle courier, and it will gradually expand this service throughout Switzerland.

When you make a purchase online, you often want to have the delivery on the same day. Therefore, Swisscom is offering a new service: purchases from the Swisscom Online Shop will be delivered within only four hours, or at another specified time, directly to the client's home or to another specified address. "Same-day delivery means that clients can receive their purchased items rapidly and easily," said Pierre-Luc Marilley, head of Sales at Swisscom. In addition, deliveries will be made whenever possible by bicycle courier, which is environmentally friendly. The price per delivery is a flat rate of CHF 14.90. Same-day delivery is available for all products that can be purchased in the Swisscom Online Shop — including mobile phone contracts — and are in stock. To receive same-day delivery you must place your order before 5 p.m.

Swisscom is the first telecommunications provider in the world to offer same-day delivery service. Initially the service will be offered in the greater Zurich and Bern areas. Over the course of next year the service will be expanded to all major cities in Switzerland. Same-day delivery supplements the existing delivery options and is another example of the comprehensive service that Swisscom offers.

For more information about the service, availability and the planned expansion, visit: www.swisscom.ch/sameday

Berne, 8 December 2014