



Swisscom TV 2.0: The Big Update the latest news at a glance

Hot from the US

Teleclub is launching „Hot from the US“ on Swisscom TV 2.0. Shortly after appearing on US television, the latest episodes of popular series will be available for customers to buy on a weekly basis. One episode will cost CHF 3 for the SD version or CHF 3.50 in HD, and can be watched for at least five years. Around 20 hit series are included in the offer, with episodes available as soon as the new season has begun. All programmes will be available exclusively in their original language.

Available: immediately, though the new seasons will not start until 22 September at the earliest

Teleclub Play video flat rate for customers in French-speaking Switzerland

Teleclub Play and Canalplay are introducing a French-language flat-rate video service for Swisscom TV 2.0 customers. Play will initially offer a selection of around 7,500 videos, including series, films, children's programmes, documentaries and, as an exclusive feature, a comprehensive sports archive. Cost: CHF 12.90 per month. All programmes will be available in French. The majority of these will also be available in their original language or subtitled.

Available: immediately

Home screen 2.0

A complete user interface redesign with many new functions. A particularly useful feature is the Replay Guide, which customers can use to find their desired programme from approx. 30,000 available channels (using 7-day replay). Customers can easily browse films, series, documentaries, entertainment programmes and much more, according to genre and relevance. The way in which results are sorted can be changed via the Options buttons, e.g. by production year or personal recommendations.

Available: immediately. You can find a list of all the new functions below.

Gaming

Video games via your TV box: in collaboration with US market leader Gamefly, Swisscom will be offering a cloud gaming option for TV 2.0 customers. All gamers need is a controller. Further information on the offer and price model will follow closer to our launch date. The offer is particularly suited to occasional gamers and families.

Available: from the beginning of 2016 at the latest.

New UHD-compatible TV Box

Swisscom is launching a new, even more energy-efficient box with the option to view UHD high-definition content on a compatible television. The new TV box will also support High Dynamic Range (HDR), offering stunning image display.

Films, series and documentaries will be made available for the launch. We are currently looking into whether our own production of the Raiffeisen Super League highlights will also be broadcast in UHD. Another new feature is a remote control enabling customers to search for viewing content using voice commands.

Available: early 2016

Hot from the US – around 20 hit series

Arrow	Season 4
Big Bang Theory	Season 9
Gotham	Season 2
The Flash	Season 2
Vampire Diaries	Season 7
The Simpsons	Season 27
Modern Family	Season 7
Homeland	Season 5
Minority Report	Season 2
Empire	Season 2
Grey's Anatomy	Season 12
Scandal	Season 5
Once upon a time	Season 5
Marvel's Agents of SHIELD	Season 3
Nashville	Season 4
Fear the Walking Dead	Season 1

*Swisscom reserves the right to amend the series selection at short notice.

Home screen 2.0 – new functions

Recommended today:

Mix of editorial and personalised tips for the day.

Topical tips:

Editorial TV tips for bank holidays and events such as Christmas, Easter, Halloween, etc. Shown for a limited time during these events.

Most popular films:

The most-watched films on Replay among Swisscom TV 2.0 customers.

Sort Replay by genre: Replay Guide:

Category and genre filter for all replay content.

Last used:

Personal user history (TV, video on demand, radio).

Most popular today:

The current most popular shows.

Tips and offers:

Mix of tips and latest announcements.

Teleclub on Demand:

All of the new VoDs in the store.

Premium:

Recommendations from the premium offering.

Coming soon:

Editorial and personalised tips for future programmes.

New TV series:

New series (first broadcast) on TV.