

## **Fixed-line telephony remains attractive thanks to the “unlimited” offers**

**Despite the boom in popularity of smartphones, over 2 million of our customers continue to use fixed-line telephones on an extremely frequent basis. This is reflected in the fact that the Swiss population spends 285 million minutes every month making phone calls via the Swisscom fixed network. Thanks to Swisscom Vivo packages, customers can make unlimited telephone calls to all Swiss networks. As of today, Vivo L and Vivo M customers will also benefit from free minutes to numbers abroad as part of the respective packages. In parallel to this, Swisscom is launching a new flat-rate fixed-network offering. What’s more, over 1 million customers who already make digital telephone calls will soon be provided with a second speech channel.**

Customers who have subscribed to a Vivo L package will receive twice the benefit from the new services. In addition to them now being able to make unlimited calls to EU countries/western Europe, the US and Canada, Swisscom is also increasing the Internet speeds for customers with fibre-optic connections from 200 to 300 Mbps. For CHF 149 per month<sup>1)</sup>, Swisscom customers will now receive high-speed Internet access, Swisscom TV 2.0 and unlimited phone calls to all domestic and major international networks. Vivo M customers will now also be able to enjoy 30 free minutes of telephone calls per month to fixed-line and mobile networks in EU countries/western Europe, the US and Canada as part of their package – without an increase in their monthly subscription fee of CHF 129.

### **New flat rate and a second speech channel free of charge**

Swisscom is launching a new fixed-network offer named “Swisscom Line plus” for customers who simply want to pay a fixed price to make telephone calls. For CHF 39.50 per month, customers can now make unlimited telephone calls to all Swiss networks.

IP-based telephony is providing customers with an ever-increasing number of new options. Over the next few days, Swisscom will provide all of its customers who already make digital telephone calls



with a second speech channel free of charge. This will allow them to make and receive calls when the main telephone line is being used – a practical concept for families and households containing people who love to talk on the phone.

## **Further information**

An overview of all of the newly available Internet speeds and offers can be found at:

[swisscom.ch/vivo](http://swisscom.ch/vivo)

<sup>1)</sup> Existing Vivo L customers will be individually informed about the changes over the next few days. Vivo L customers who have copper lines but not fixed-line telephony will be switched automatically to Vivo M – saving them CHF 10 per month. Vivo L customers with fixed-line telephony (with copper lines or fibre-optic access) can try out the new Vivo L package free of charge until 31 December 2015. From 1 January 2016, they will pay CHF 149 instead of CHF 139. They have special right of cancellation until 31 December 2015.

Berne, 16 November 2015