



Swisscom upgrades prepaid offer: customers to benefit from faster surfing and cheap per-minute rates for calls

From 26 January, prepaid customers will be able to surf the web faster on their smartphone, tablet or via a mobile hotspot. What's more, all customers who surf on a daily basis will have twice the monthly data volumes at their disposal. Call charges will be more transparent thanks to an affordable per-minute tariff. And last but not least, there's something to help keep costs in check: customers will pay only for the first three minutes of each call.

The use of prepaid offers has changed in recent years. Whereas in the past, most customers bought a prepaid card to make the occasional call, send a text message or simply be contactable, people now also use them to surf the web several times a day on their mobile phone or tablet. That's why Swisscom is adapting its prepaid offers and increasing bandwidth. As a result, frequent surfers with 200 MB, 600 MB or 1.2 GB data packages will from 26 January be able to surf at speeds of up 10 Mbps — or about 30% faster than before — for the same price. But even those customers who go online infrequently at the standard rate of CHF 2 per day can now enjoy twice the speed (max. 2 Mbps) and even greater monthly data volumes.

Complete cost control thanks to per-minute billing

Prepaid customers want a simple tariff and cost security. For this reason, phone calls will now be charged at an affordable and easy-to-understand per-minute rate. At just CHF 0.29 per minute, Swisscom customers throughout Switzerland will benefit from a competitive prepaid tariff. They can also rein in their costs because they will only pay for the first three minutes of each call lasting up to two hours. What's more, they can easily check their credit balance, recharge their card and order a suitable data package on the Swisscom Cockpit.

An overview of all the changes can be found here (PDF, 55 KB)

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