SIX

Media Release

21 January 2016

Paymit adds new partners and retail functions

Switzerland's most popular payment app continues to grow: following UBS, Zürcher Kantonalbank, Luzerner Kantonalbank, Banque Cantonale de Genève, Banque Cantonale Vaudoise and Raiffeisen, the Obwalden, St. Gallen and Zug cantonal banks have opted for Paymit too. The new Swisscom service provides them with an easy point of access to the world of mobile payments. From February it will also be possible to make the first retail payments using the service. Online and in-app payments will be rolled out in the second quarter. To ensure a uniform image is presented at banks and retailers, Paymit has been given a new brand identity. The new branding will be unveiled by Luzerner Kantonalbank, which launches its Paymit solution today.

Paymit, Switzerland's most popular payment app with some 170,000 downloads to date, is expanding further. Following SIX, UBS and Zürcher Kantonalbank, Luzerner Kantonalbank is to offer Paymit to its customers in its own app starting from today. Raiffeisen and Banque Cantonale Vaudoise will launch Paymit for their customers in February. The corresponding Paymit apps will be available to download from the Apple App Store and Google Play.

Rapid access with Swisscom Service for banks
Raiffeisen and the Geneva, Obwalden, St. Gallen and Zug cantonal banks have signed up for Swisscom's new "Paymit as a Service" package. Together with development partner ti&m and banking software company Finnova, Swisscom provides a white label app for rapid access to the world of mobile payments. Swisscom acts as an implementation and operations partner and, together with SIX, provides the connection between the new partner banks and the Paymit ecosystem. "Paymit as a Service" is available to banks independently of their banking system.

New retail, online and in-app payment function
Launched in May 2015, Paymit is a simple and secure mobile payment solution provided by the SIX, UBS, Zürcher Kantonalbank and Swisscom partner network. Following the successful establishment of payments between individuals (P2P) and to charitable organizations, Paymit will be extended to cover a number of retail solutions (point-of-sale, in-app and e-commerce) this year. The first retailers will roll out Paymit in February. And starting in the second quarter of 2016, individuals will be able to use Paymit for online purchases.

Paymit brand makeover
To ensure a uniform image is presented at banks and retailers, Paymit has been given a new look, which makes its début today. The new Paymit logo creates a stronger and more recognizable visual

image and will help the large number of partners continue to establish Paymit as the Swiss standard for cashless payments. The new brand architecture was developed by Zurich-based creative agency Notch Interactive, together with SIX, UBS, Zürcher Kantonalbank and Swisscom.

Starting from today www.paymit.com will reflect the new design. The site provides further information on Paymit and its partners. Interested retailers can now register online at www.paymit.com.

Paymit – Switzerland's mobile payment solution
Launched in May 2015, Paymit is a simple and secure mobile payment solution provided by the strong SIX, UBS, Zürcher Kantonalbank and Swisscom partner network. Paymit is based on a uniform banking standard and is Switzerland's most popular payment app, with 170,000 downloads as of January 2016. During its initial phase, Paymit focused on payments between private individuals. In 2016, Paymit will be extended to cover a number of retail solutions (point-of-sale, in-app and e-commerce). Paymit already enjoys broad-based support from SIX, UBS, Zürcher Kantonalbank, Swisscom, Raiffeisen, Luzerner Kantonalbank (LUKB), Banque Cantonale Vaudoise (BCV), Banque Cantonale de Genève (BCGE), Obwaldner Kantonalbank (OKB), Zuger Kantonalbank (ZGKB) and Sankt Galler Kantonalbank (SGKB).
www.paymit.com

SIX operates Switzerland's financial market infrastructure and offers on a global scale comprehensive services in the areas of securities trading, clearing and settlement, as well as financial information and payment transactions. The company is owned by its users (approximately 140 banks of various size and orientation) and, with its workforce of more than 4,000 employees and presence in 25 countries, generated an operating income of 1.8 billion Swiss francs and a Group net profit of CHF 247.2 million in 2014.
www.six-group.com