



## **Company Name**

[www.feedback-now.ch](http://www.feedback-now.ch)

## **About us**

FeedbackNow is a 4years old start-up in the field of customer satisfaction / service excellence. We are originally from Lausanne and the team now includes 20 people in various offices across Europe. 80% of our turn-over is generated outside Switzerland. We serve 4 main sectors: Airports with Geneva, Frankfurt, Paris, Airports; Retail with Coop, Globus, Auchan, Metro;hotel and restaurants with Autogrill, Eldora and HQ for employee satisfaction with Nestlé, PMI, Lufthansa.

## **What we do**

FeedbackNow offers a simple, on the spot, real-time client satisfaction solution to help employees delivering excellent service at all time. We offer the only real-time NPS (net promoter score) wireless device in the market.

## **Our Products/Services on LPN**

Our Smiley box (voting device for customer) is powered by LoRa technology. This gives us a key advantage vs competition in term of cost of installation and cost of operating

## **Press Contact**

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