

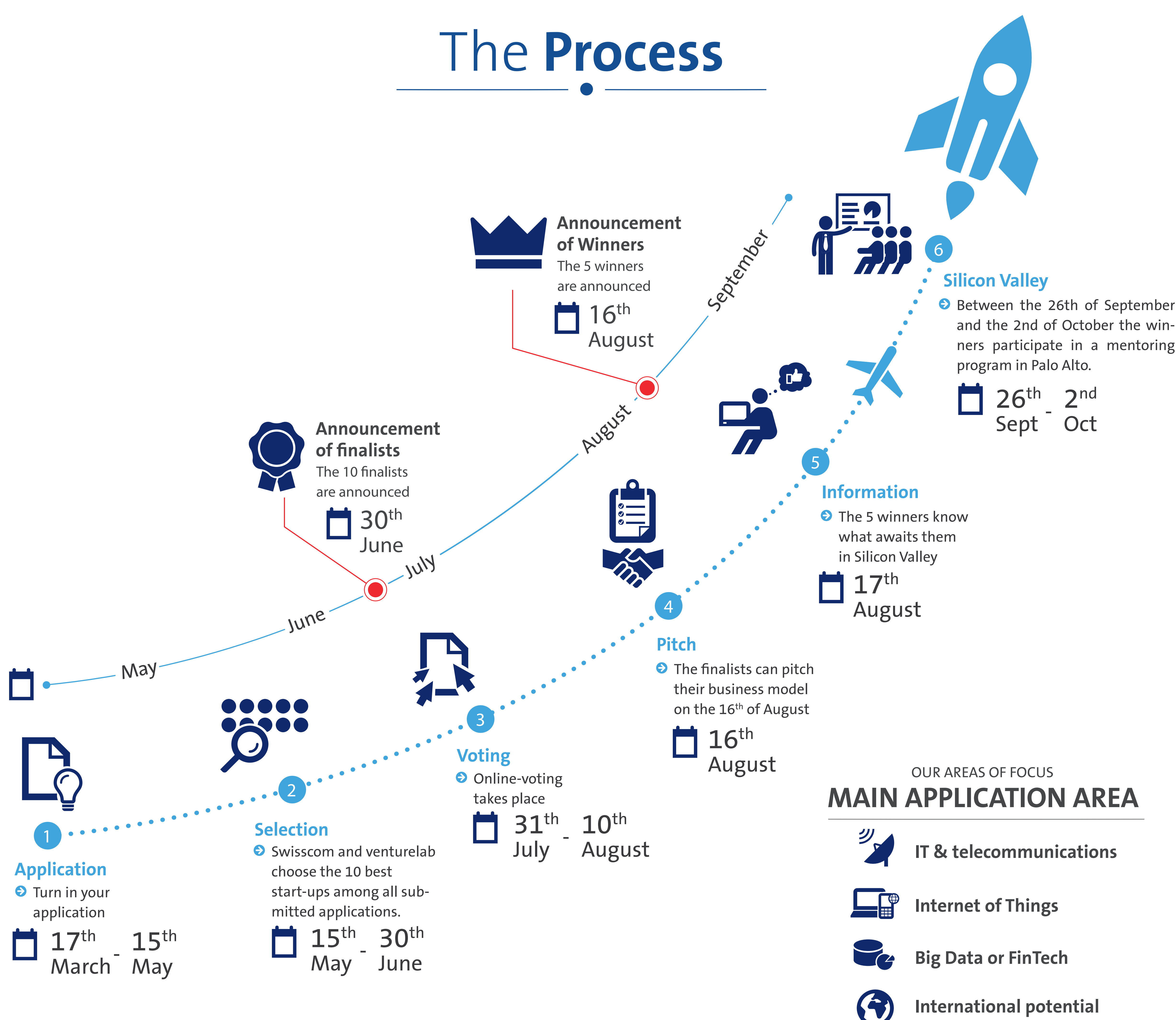


swisscom

STARTUP CHALLENGE

2016

The Process



Facts and Figures

Since its establishment in 2013, the StartUp Challenge has produced

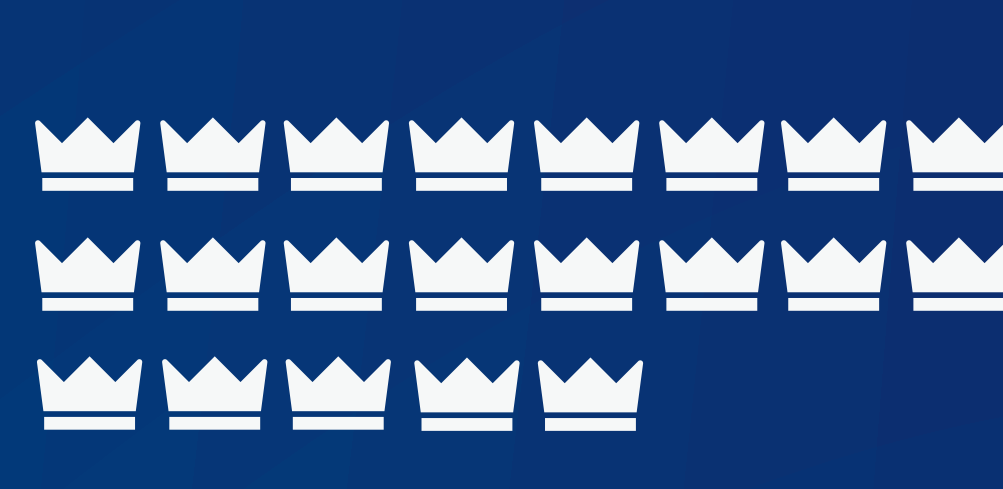
650
applications



40
finalists



21
winners



The 30 finalists up to 2015



have collectively managed to raise a total amount of over

CHF 50 M

in venture capital from Swisscom Ventures and other investors

Out of the 30 Finalists (2013-2015)

27
are still operating



2
are closed



1
was already acquired



The trip to Silicon Valley

is a business acceleration program consisting of mentoring, investor pitching and meetings with investors, potential partners and customers.



60
individual meetings



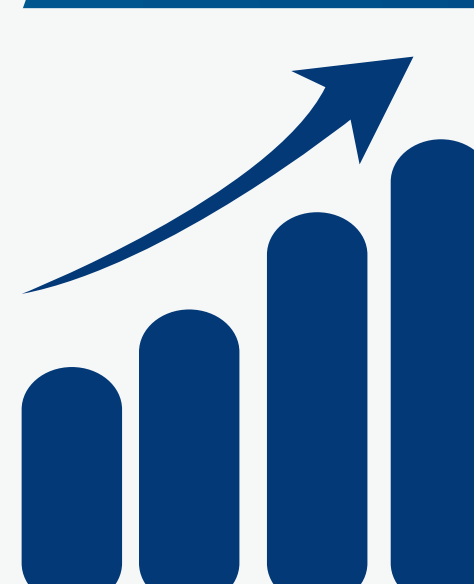
2-3
investor pitching opportunities

In 2015, for a week long the 5 winning contestants have had

Thanks to Swisscom,



several start-ups managed to build business relations that led to substantial revenues



Investments & Acquisitions

Swisscom Ventures invested in 5 of the finalists:

Act Light

AVA

NANO LIVE
Looking inside life



CROWD

GEOSATIS
TECHNOLOGY

During the Silicon Valley trip in 2013, one company initiated a conversations that eventually led to being acquired:



Quote from a winner



“We are extremely honored to have the chance to partner up with Swisscom. This new strategic collaboration will strongly empower the development of new exciting products for Nanolive's clients.”

Yann Cotte
CEO Nanolive

