



Focus on ICT Training Opportunities

On 2 August, 260 new apprentices start at Swisscom. More than one half of them will start an ICT apprenticeship. Sixteen high-school graduates have also chosen an apprenticeship. They will be trained as IT or mediamatics specialists.

Swisscom wants to inspire people in the connected and digital world – not just its customers but also young talent. This is why Swisscom trains around 910 apprentices each year. This year 260 apprentices are starting in seven different vocational areas. For the first time, they can be trained as ICT Specialists. In this career path, the apprentices support customers on their own or with the assistance of a specialist, they install hardware and software and configure devices.

Marc Marthaler, Head of Next Generation at Swisscom: «Digitalisation is progressing at a rapid pace. We take responsibility and prepare young people for the future because ICT know-how is becoming ever more important.» And this year too, it seems that demand for administrative roles, such as commercial apprentice or office assistant, is continuing to fall whereas over one third now start their careers in the field of ICT.

Modular apprenticeships at Swisscom

At Swisscom, apprentices design their apprenticeship themselves. They use an internal online marketplace to apply for different projects that last between one day and six months. This gives apprentices access to a range of topics and teams and encourages independence.

Figures at a glance

This summer a total of 224 apprentices completed their apprenticeships with Swisscom, including 24 with a distinction. That represents a completion rate of 95%. Around half of the graduates find employment with Swisscom.

Across Switzerland, Swisscom trains 910 apprentices in the seven vocational areas of Information Technology, IMD, Mediamatics, Commercial Apprenticeships, Customer Service Specialists, ICT Specialists. In addition, 51 apprentices are trained by the subsidiary cablex. There, 14 apprentices will



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start their careers as Electricians, Assembly Electricians and Network Electricians in the field of telecommunications this summer.

www.swisscom.ch/nextgeneration

All set for ICT Skills 2018

If you are good, you want to compete against the best. ICT Skills will take place from 12 - 16 September in Bern. Sixteen apprentices from Swisscom are taking part and demonstrating their skills. The professional association ICT-Berufsbildung Schweiz along with four partners, Credit Suisse, Post, SBB and Swisscom, are bringing the digital world of work to life and putting information technology and mediamatics jobs in the spotlight.

SwissSkills2018 <https://www.swiss-skills.ch/2018/>

ICT Skills 2018 <https://www.ict-berufsbildung.ch/themen/news/detail/n-n/swisskills2018-starke-partner-machen-digitale-berufswelten-erlebbar/>

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