



Efficient video surveillance solutions for public safety

The state-of-the-art, scalable video systems from Swisscom Broadcast make it easy for you to increase the safety of inhabitants, land and property. They help to prevent assault, criminal damage, theft and other safety-related incidents. In the event of a crime, the stored CCTV data facilitates swift investigation by the public authorities. This also helps the public feel safer.

Your benefits at a glance

- > **Ideal for prevention and investigation**
Public institutions and property managers that use video surveillance see a vast reduction in vandalism and public nuisance. The costs associated with loss events are also drastically reduced. In the event of an incident, the police and public authorities can quickly and easily view the stored CCTV data for use in their investigations.
- > **Cameras that can do more**
Video cameras are an integral part of a video surveillance solution – so we use the latest technologies that deliver razor-sharp images day or night and transmit the data to screens in real time. The system immediately identifies intruders and can reliably distinguish people from objects.
- > **Custom solution – modular and flexible**
The scope of application for video surveillance is as diverse as your needs. CCTV systems monitor pedestrian zones, underpasses, car parks, school grounds or sports complexes. Select the basic equipment and extend it as required – at any time. You decide which information you require, for how long and in which quality, maintaining complete control over costs.
- > **Personal service – for all your requirements**
The infrastructure, including cameras and software, can be hired from us. We take care of installation, maintenance and support, guaranteeing up-to-date hardware and software at all times. We'll have your solution up and running in no time. We tailor our service precisely to your needs.

What our intelligent video systems offer

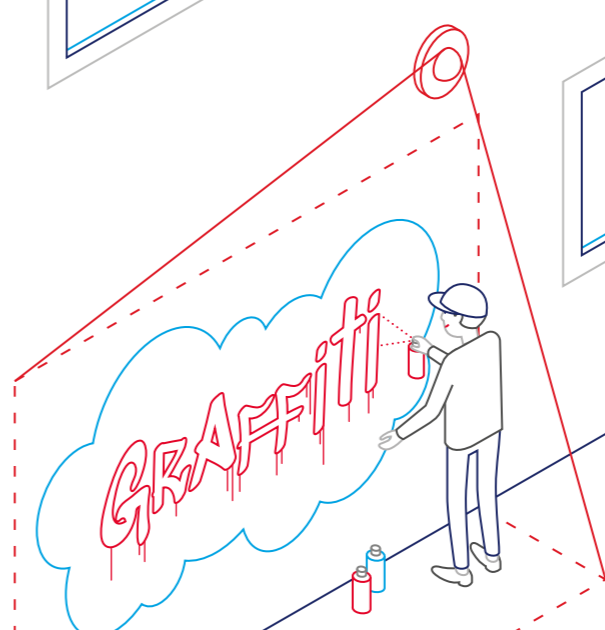
Detection and alerts

Intelligent video systems are able to interact with an alarm control centre, permitting targeted monitoring and alert reception on mobile devices any time, any place. The system immediately identifies intruders and can reliably distinguish people from objects. Alerts are raised in real time.



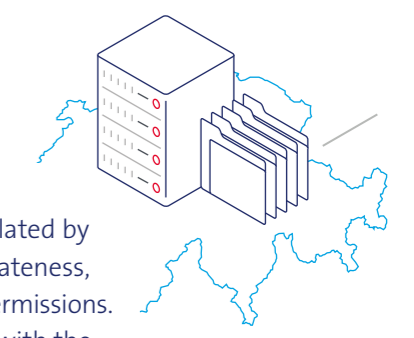
Use of data for police investigations

Stored CCTV data can be accessed at any time to support the police in a criminal investigation. Only authorised people have access to the data in compliance with the Swiss Data Protection Act.



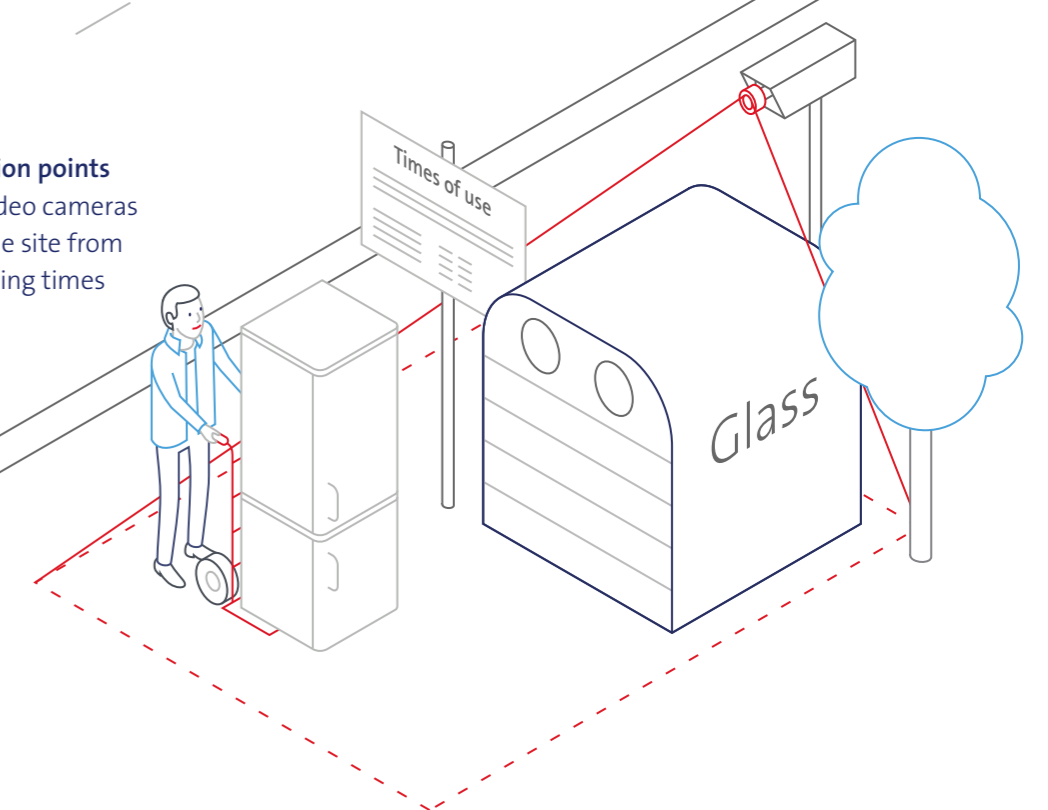
Data security and legal principles

In Switzerland, video surveillance is regulated by law. This raises issues related to appropriateness, possible alternatives, data storage and permissions. We guarantee data security and comply with the data protection regulations. The video recordings are stored for a selected period at your premises or a Swisscom Data Center in Switzerland.



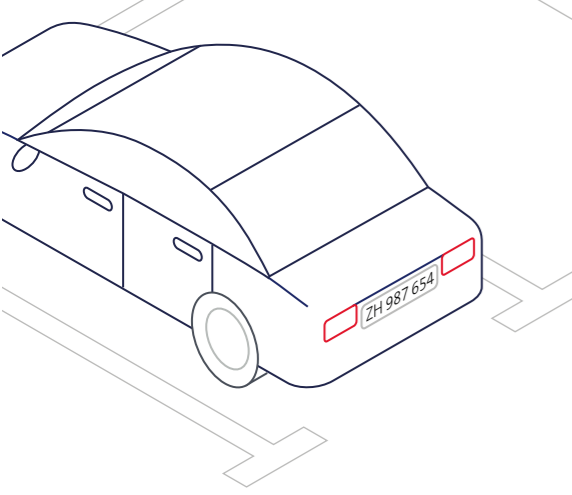
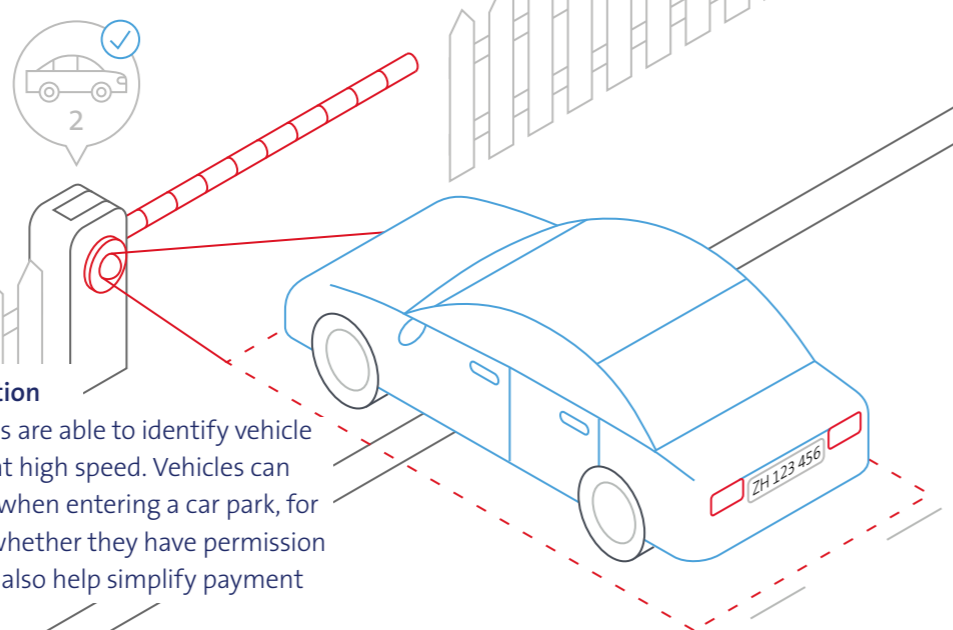
Monitoring of recycling collection points

This is another area in which video cameras do useful work: They protect the site from trespassers outside of the opening times and from unlawful fly-tipping.



License plate recognition

Modern video cameras are able to identify vehicle license plates – even at high speed. Vehicles can therefore be checked when entering a car park, for example, to confirm whether they have permission to enter. The cameras also help simplify payment processes.



Video surveillance solution for the MITTIM office and apartment building in Uster

Swisscom Broadcast designed a new video surveillance solution for the MITTIM office and apartment building in Uster. Eight state-of-the-art video cameras monitor different zones, helping to prevent vandalism. In the event of an incident, authorised police employees can use the stored CCTV data for their investigative work. Thanks to the exceptional HD image quality, individuals can be easily recognised, resulting in much higher prosecution rates. This also helps visitors feel safer.

The new cost-efficient video surveillance solution was up and running in just six weeks. The system is easy to operate and can be extended at any time as required.



Peace of mind thanks to operating model

The client opted for an individual operating model, which guarantees clear, budgetable operation and service costs and none of the high initial costs associated with a client-owned system. Swisscom Broadcast is responsible for smooth operation as well as all service, maintenance and update activities, and guarantees 24/7 availability for the customer.

Your contact person

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