

Innovative fibre-optic technologies for the whole of Switzerland

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Carsten Schlöter
CEO



swisscom



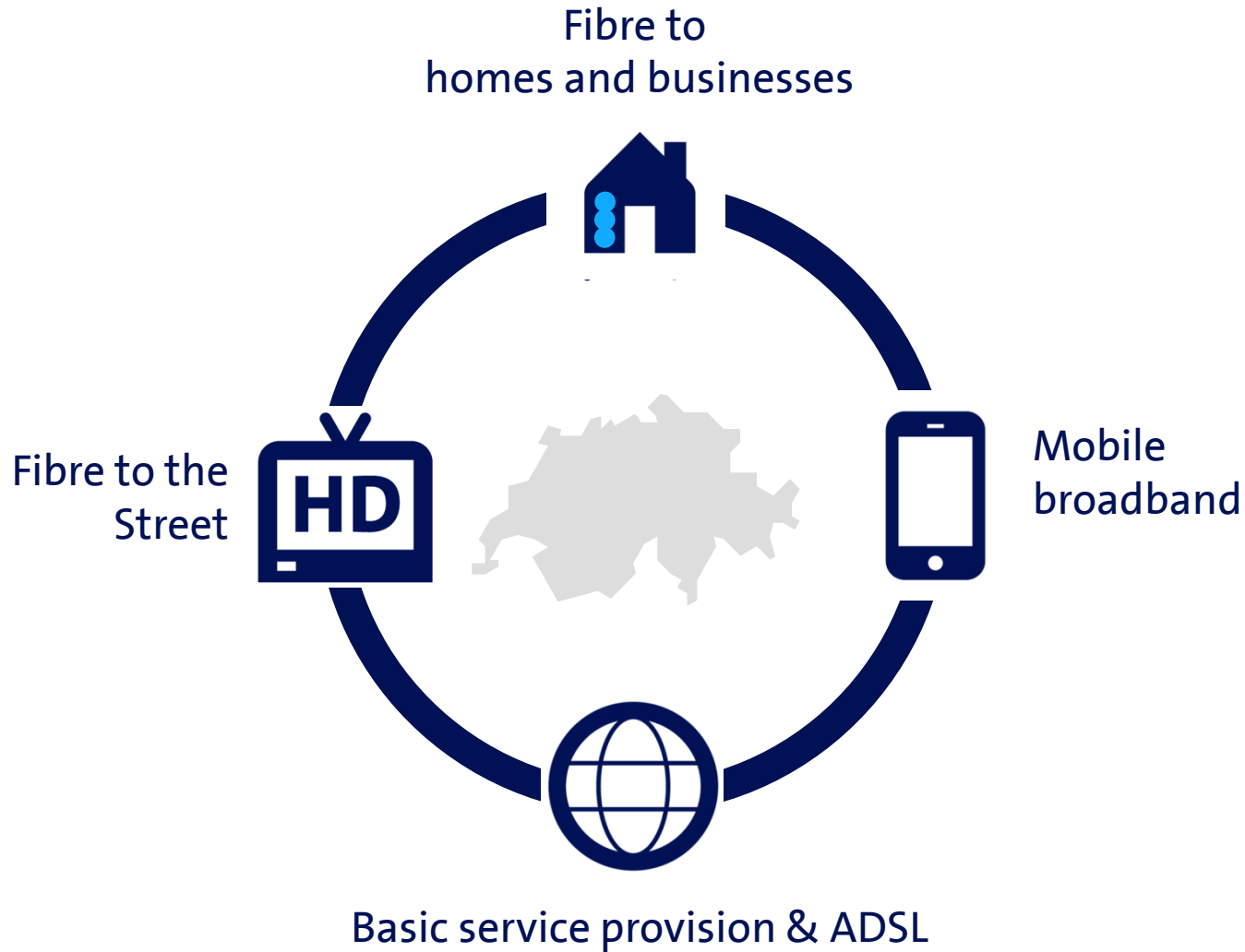
Agenda



- > Swisscom's optimised network strategy
- > Questions and Answers
- > Showcase in Riggisberg

Broadband

Today Swisscom meets the whole of Switzerland's needs using a mix of technologies



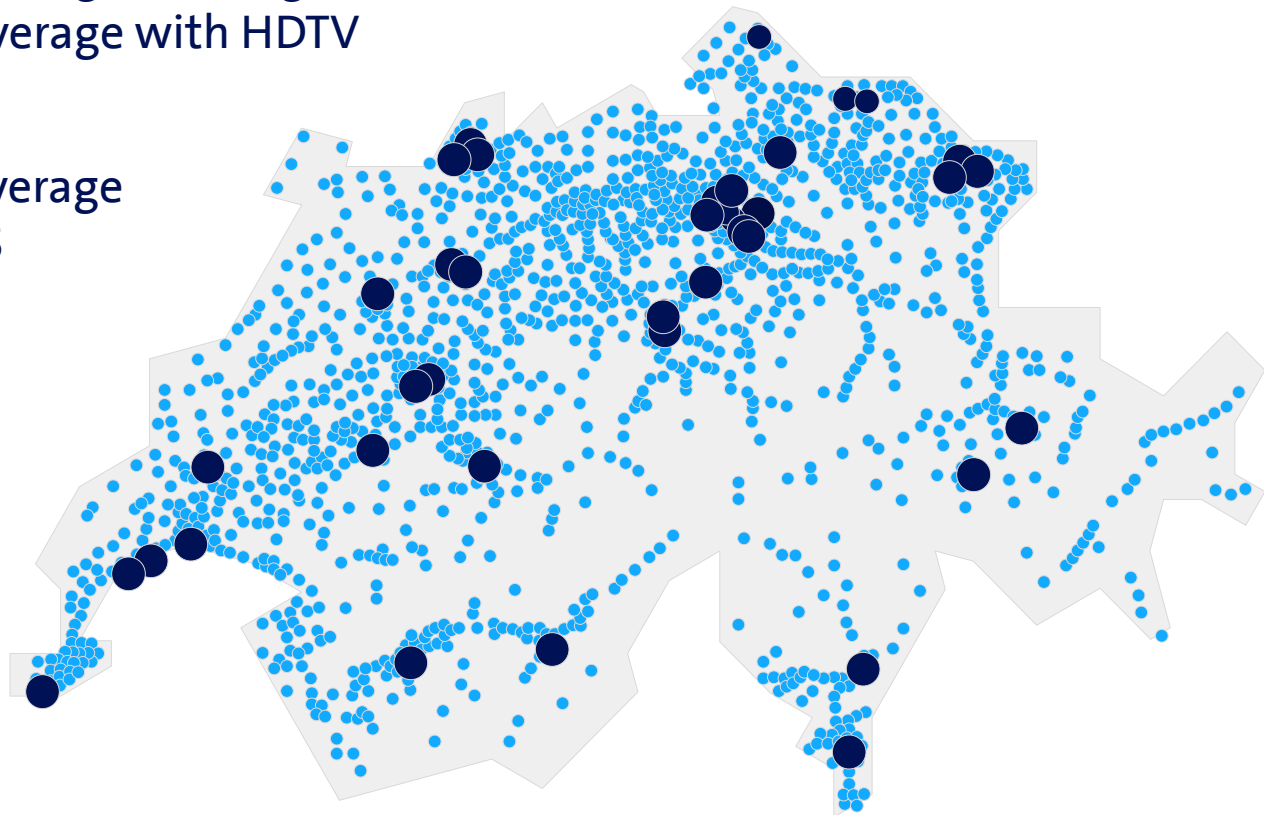
Global frontrunner

Already 90% coverage with digital TV and high-speed Internet. FTTH is a generation project

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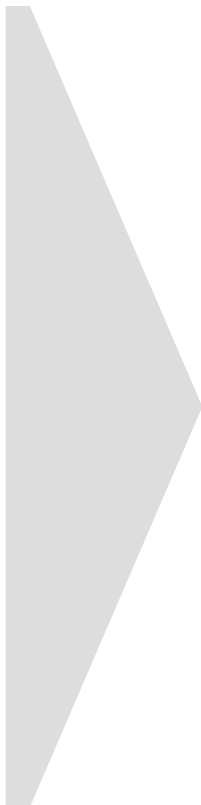
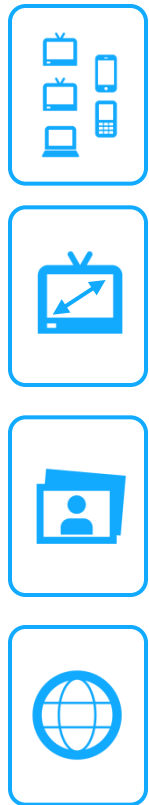
- FTTC/VDSL:
90% coverage with digital TV
80% coverage with HDTV

- FTTH:
30% coverage
by 2015

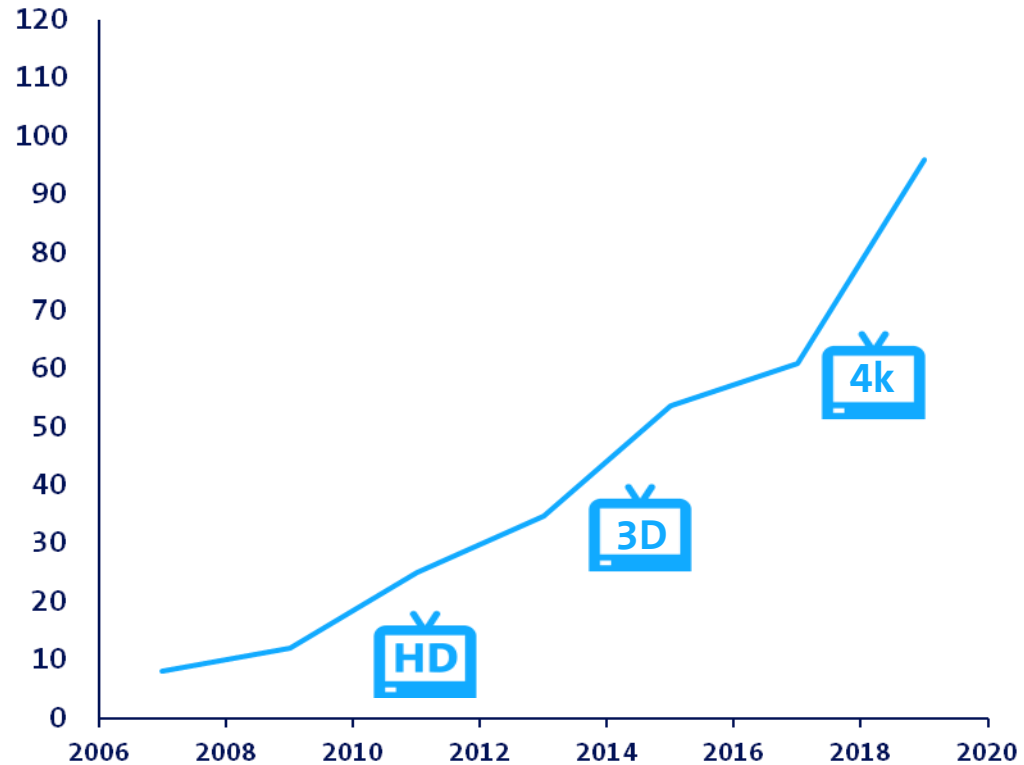


Increasing bandwidth requirements

Parallel use of devices, better image quality and bandwidth-hungry services



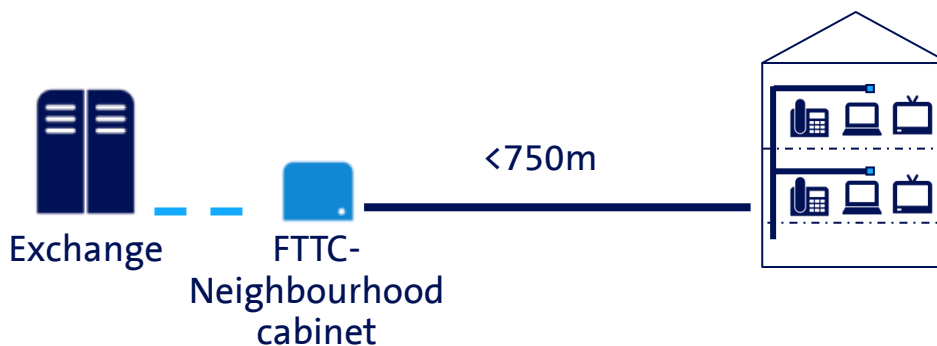
**Bandwidth
in Mbps**



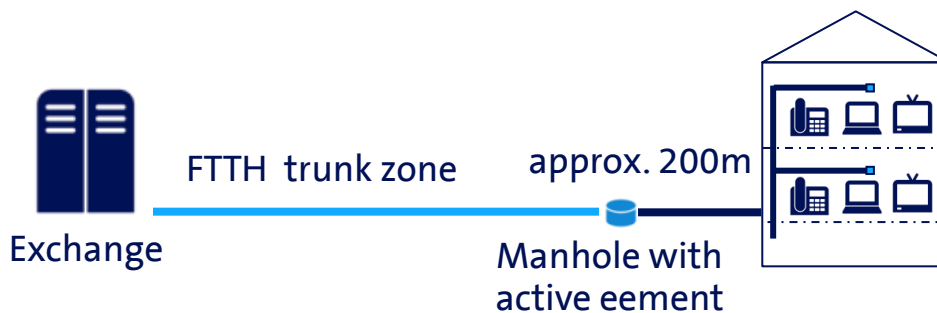
Innovative fibre-optic technology

Fibre to the Street (FTTS)

Since 2006: Fibre to the Cabinet (FTTC)

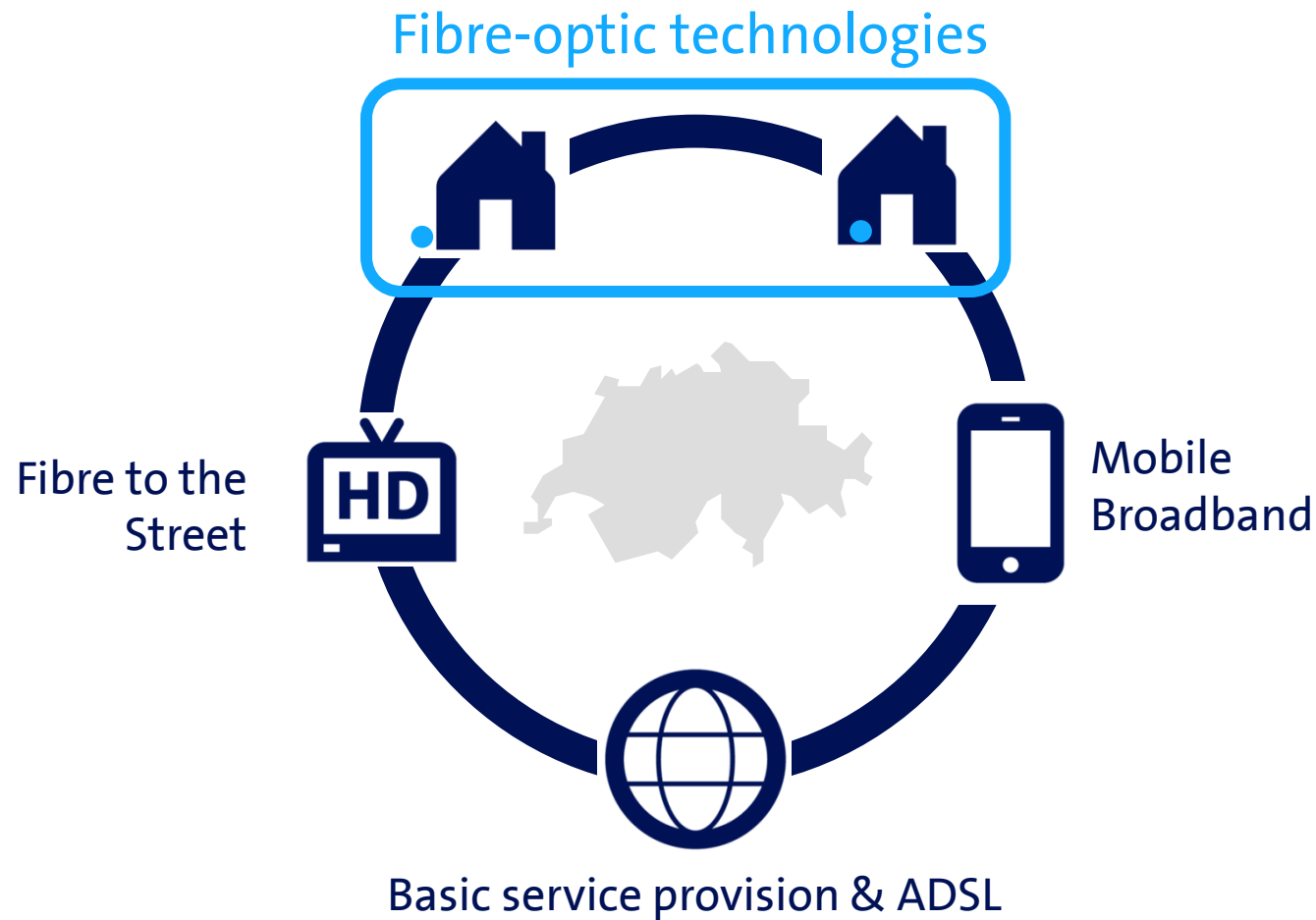


From 2013: Fibre to the Street (FTTS)



Optimised network strategy

Using a new technology mix, we will address customers' multimedia services needs



Optimised network strategy

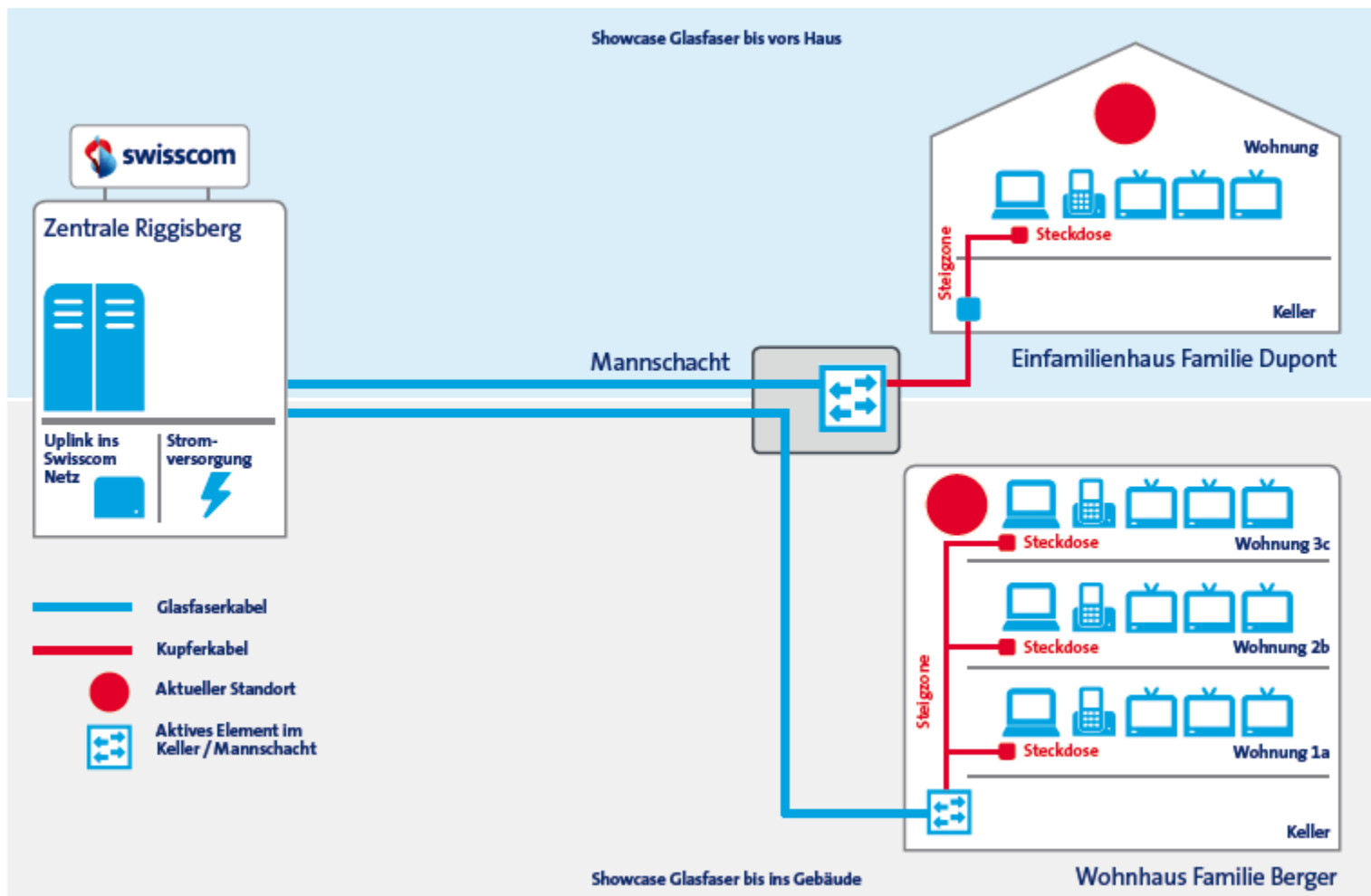
Swisscom will make ultra high-speed Internet generally available

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- In addition to FTTH Swisscom will also focus on Fibre to the Street, FTTS
- FTTS will make ultra high-speed Internet will more widely available – also outside urban centres
- Telecom service providers will receive attractive reseller offers on the new technologies
- FTTS will intensify infrastructure competition with cable network operators
- Fibre-optic hybrid technologies will enable bandwidths of 400 Mbps or more in future

Guided tour

Experience Fibre to the Street at first hand



Questions

and Answers



Thank
You!