

Swisscom ranks among the most sustainable telecoms companies

According to the Dow Jones Sustainability Europe Index, Swisscom is one of the five most sustainable telecoms companies in Europe. It owes this achievement to a successful sustainability strategy and above all its strong commitment to supply chain sustainability and the promotion of easy access to telecommunications for all sections of the population. Swisscom has also set itself ambitious sustainability goals for the years to come.

The Dow Jones Sustainability Index compares the sustainability performance of over 3200 companies worldwide. According to the study, Swisscom is one of Europe's five most sustainable telecoms companies and has recently joined the Dow Jones Sustainability Europe Index. Swisscom has managed to improve on the good results achieved in the last few years, most notably in the sustainability of its supply chain and the promotion of easy access to telecommunications for all sections of the population. Supply chain risks are now systematically evaluated and partner companies monitored in order to ensure human rights and ecological criteria are respected. In addition, Swisscom further expanded its offerings in the field of media competence last year, leading to a steady increase in the number of people participating in its media courses.

"Swisscom's good ranking in the Dow Jones Sustainability Index is proof that it is on the right track and can differentiate itself successfully on the market", says Kathrin Amacker, Head of Group Communications and responsible for sustainability management at Swisscom. The company has set itself ambitious sustainability goals for the coming years as well. By 2015, Swisscom aims to boost energy efficiency by a further 20% compared with the beginning of 2010, reduce CO2 emissions by a further 10%, expand its portfolio of climate-friendly products and services and further increase media competence.

For further information, please visit:

www.sustainability-indexes.com

www.swisscom.ch/responsibility

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