

Swisscom TV free for DSL customers

From December, Swisscom DSL customers will get free digital TV: Swisscom TV light offers access to more than 60 TV channels, as well as 22 in HD. The introductory offer is automatically included in DSL monthly subscriptions, giving customers telephony, Internet and TV in a single package. In addition, Swisscom TV start customers will now have access to 110 channels – around 60 channels more than before. Customers with a DSL start or mini subscription will be able to surf the Internet at more than twice the current speed for the same price.

Swisscom TV has been available for less than six years, already has more than 728,000 customers and is continuing to expand on its leading position in the digital television market. Now all Swisscom DSL customers with a monthly subscription can view digital TV for free: the Swisscom TV light introductory offer gives its customers access to more than 60 channels, as well as 22 in HD, with no monthly fee. And with the Swisscom TV app customers can also enjoy their digital entertainment anywhere and at any time on their smartphones and tablets.

This new offer is automatically included for free in all DSL mini, standard and infinity subscriptions. To enjoy Swisscom TV light, all you need is a Swisscom TV Box. This can be ordered from 1 December from any Swisscom Shop or online at swisscom.ch/tv. Pre-orders can be placed from 12 November. Following the launch of Swisscom TV light, Swisscom TV select will no longer be available.

All Swisscom TV start customers will also be able to take advantage of our improved offer from 3 December: they will receive more than 110 channels (instead of the 50 they currently receive), with 27 of those in HD, and can enjoy films and sporting events on demand.

Swisscom increases DSL bandwidths: more than twice the surfing speed for the same price

With Swisscom DSL, customers will benefit from even faster Internet connections: Swisscom will increase the broadband connections for DSL start to 2 Mbps and for DSL mini to 5 Mbps - more than twice the current speeds. The monthly subscription fee remains unchanged. Beginning immediately,



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the upgrade will be gradually rolled out and completed by January 2013. Customers will automatically benefit from the upgrade and will be informed personally about the date on which it will take place. All other DSL subscriptions remain unchanged.

www.swisscom.ch/tv

www.swisscom.ch/dsl

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