

Swisscom opens business park in Zurich

Swisscom's new P51 business park in West Zurich will be officially opened today. The move into the new business park strengthens Swisscom's commitment to Zurich. In total, the premises at Pfingstweidstrasse 51 have room for almost 1700 employees. Today's unveiling of the "Five Colours and One Painter" video installation by Swiss artist Christoph Rütimann marked the official opening of the building.

The new Fifty-One office building officially opens its doors today in the urban development area of City West in Zurich. The building was designed and constructed by Rast Architekten of Berne in 2010 and 2011, and was purchased in 2012. Swisscom decided to build and move into new premises because several of its existing locations in and around Zurich could no longer keep pace with modern working methods. The new building, which has room for almost 1700 employees, meets all these demands thanks to a modern spatial concept, energy efficiency measures in place and not least on account of its excellent connections to local public transport.

The infrastructure in Zurich West is also constantly being expanded, which will make the area increasingly attractive for employees. In all therefore, Swisscom employs some 4000 people in Zurich, including 135 trainees undergoing vocational training in computing, telematics, mediamatics, business studies, retail trade and customer relations. Swisscom IT Services has relocated all of its workforce in the greater Zurich area (approx. 1000 people) into the new P51 business park. This now enables them to work more efficiently.

Reverse glass painting, performance art and video

A video installation by the Swiss artist Christoph Rütimann in the lobby of the "Fifty-One" building on Pfingstweidstrasse 51 in Zurich West will undoubtedly attract the attention of employees and visitors alike. The installation shows an artist incessantly making five colours appear and disappear on five monitors sunk into the wall. Every monitor is initially assigned a colour and every colour a certain



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timeframe. Over time, a gradually changing overall image develops on the five monitors. This image is the product of tension, order and time.

Experienced specialists at the P51 business park are constantly starting and ending projects and then creating room for new projects, which they in turn also begin and end. These projects are always similar, and many steps are repeated, but they are never completely identical. Rütimann's installation changes just like these projects because it too is based on repetition and change.

Christoph Rütimann (*1955) lives and works with his wife Zsuzsanna Gahse in Müllheim, canton of Thurgau. Further information about the artwork and the painter can be found [here](#).

Berne, 20 November 2012

For further information, please visit:

www.swisscom.ch