

Swisscom and Akamai enter Into a Strategic Partnership

Swiss telecoms provider Swisscom and cloud infrastructure service provider Akamai Technologies, Inc. (NASDAQ AKAM), today announced a strategic partnership focused on the growing content delivery, web application acceleration and cloud security market. This new alliance brings together two leaders in their respective industries to provide solutions that will improve the web and cloud experience for both enterprises and consumers in Switzerland. Under the terms of the agreement, both companies have agreed to invest in joint go-to-market capabilities including sales, customer support and marketing resources to pursue new opportunities in Switzerland.

With over 6.2 million mobile customers, 791,000 Swisscom TV customers and around 1.7 million broadband connections (retail), Swisscom has a significant presence throughout Switzerland and offers a full range of products and services for mobile, landline and [IP](#)-based voice and data communications. Under the terms of the agreement, Swisscom will act as a preferred 'go to' market partner for Akamai in Switzerland, reselling and integrating the complete Akamai services portfolio into its solutions to create value-added services for its customers.

Urs Schaeppi, CEO Swisscom (Switzerland), explained, "This strategic partnership is very interesting for us. With this collaboration, we combine innovative Akamai services with our strong brand, deep customer understanding and local support. The new services will address the growing expectations of enterprise customers for high-performing delivery of digital content, video and cloud applications. It will support the explosive growth in devices, content and traffic, all while helping to defend customers against an increasing flood of security attacks. This not only enables an optimum online experience for internet users but also supports our corporate promise to be a trustworthy partner in the digital world."

Commenting on the alliance, Mark Vargo, Senior Vice President and General Manager EMEA, Akamai, said, "The partnership will ensure a first-class level of service quality delivered to Swisscom customers. The integration of Akamai solutions into Broadcast, Hosting or Cloud Services from Swisscom will

create performance, cost and security benefits for business to business customers as well as for end users. Two premier brands have joined forces to create new solutions sets and service offerings to help enterprises to better face the challenges of an exponential growing hyper connected world.”

Berne / Cambridge, MA, 14 March 2013

About Akamai

Akamai® is the leading cloud platform for helping enterprises provide secure, high-performing user experiences on any device anywhere. At the core of the Company’s solutions is the Akamai Intelligent Platform™ providing extensive reach, coupled with first-class reliability, security, visibility and expertise. Akamai removes the complexities of connecting the increasingly mobile world, supporting 24/7 consumer demand, and enabling enterprises to securely leverage the cloud. To learn more about how Akamai is accelerating the pace of innovation in a hyperconnected world, please visit www.akamai.com, or blogs.akamai.com, and follow @Akamai on Twitter.

About Swisscom

Swisscom is Switzerland's leading telecoms provider, with around 6.2 million mobile customers, 791,000 Swisscom TV customers and 1.7 million broadband connections (retail). In 2012 the company's 19,514-strong workforce (FTEs) generated revenue of CHF 11.384 billion. Swisscom is active throughout Switzerland, delivering services and products for mobile, fixed and IP-based voice and data communications. Huge investments in network infrastructure will ensure this remains the case in the future. With the Italian provider Fastweb, Swisscom is present in one of Europe’s most attractive broadband markets. Swisscom is also active in IT infrastructure outsourcing and the management of communications infrastructures.

Akamai Statement Under the Private Securities Litigation Reform Act

This release contains information about future expectations, plans and prospects of Akamai's management that constitute forward-looking statements for purposes of the safe harbor provisions under The Private Securities Litigation Reform Act of 1995. Actual results may differ materially from

those indicated by these forward-looking statements as a result of various important factors including, but not limited to, the effects of any attempts to intentionally disrupt our services or network by hackers or others, failure of Akamai services to operate as expected, unexpected termination of Akamai's relationship with its partners, failure of Akamai's network infrastructure, and other factors that are discussed in Akamai's Annual Report on Form 10-K, quarterly reports on Form 10-Q, and other documents periodically filed with the SEC.