

Swisscom again tops sustainability ratings

Swisscom has once again scored top marks in three of the most important sustainability ratings and as a result is now listed in the telecoms sector of the Dow Jones Sustainability World Index (DJSI). That puts Swisscom among the top ten telecoms companies worldwide to be represented in the global index. It has also been accepted for the first time as a member of the two leader indices CDP (Carbon Disclosure Project Index) and the STOXX Global ESG Leaders Index. Swisscom achieved the highest score in the CDP Index of all participating telecoms companies worldwide.

Swisscom has been heavily committed to sustainability for many years. For example, back in 1998 it became the world's first telecoms company to introduce an ISO 14001 certified environmental management system. Today sustainability (ecological, social and economic) is an integral part of the corporate strategy, a commitment that has paid off: this year saw Swisscom further improving its score in the key ratings. In the Carbon Disclosure Project (CDP) Index, among the Global 500, Swisscom achieved the best results of all participating telecoms companies worldwide. In the Dow Jones Sustainability Index, Swisscom has progressed from the European index to the worldwide index, positioning it among the top ten telecoms companies worldwide in the area of sustainability.

The Dow Jones Sustainability, CDP and STOXX Global ESG Leaders indices are among the most important and prestigious when it comes to rating corporate sustainability performance. Numerous economic, social and ecological criteria are analysed and assessed. Swisscom has made progress most notably in the areas of climate protection (by offering climate-friendly products and services), energy efficiency, customer satisfaction, compliance and supplier standards. Swisscom's commitment to systematically evaluating its suppliers in terms of ecological and social criteria, improving energy efficiency in operations, expanding its engagement in the field of renewable energies and further developing compliance management have paid off in particular. Swisscom also scored top marks in the area of health and safety in the workplace, corporate governance, youth media protection and sponsorship in culture and sport. Another factor making a positive contribution to the result is the

fact that the full sustainability report in the annual report is audited externally and complies with highest transparency standards.

Further information:

<http://www.swisscom.ch/en/ghq/responsibility.html>

Dow Jones Sustainability Index: http://www.emarsys.net/custloads/125736536/md_579514.pdf

CDP: <https://www.cdproject.net/en-US/Results/Pages/CDP-2013-performance-scores.aspx>

STOXX: http://www.stoxx.com//indices/component_information.html?isin=CH0008742519

Berne, 11 October 2013