

Swisscom launches mobile office for SMEs

Swisscom is now offering small and medium-sized enterprises (SMEs) BlackBerry® Hosted and Express Office, a comprehensive solution package designed to make mobile working easier and help businesses save both time and money.

The mobile office is just as important for SMEs as for larger businesses. With BlackBerry® Hosted and Express Office you have access to all your e-mails, appointments, addresses and tasks whenever and wherever you need them – either on a BlackBerry® mobile or a Mobile Assistant device, the business mobile from Swisscom. Thanks to push technology, the data is displayed immediately on the end devices. Neither service requires you to operate your own mail server. Operation, maintenance and ongoing data backup is handled by Swisscom, so there is no need for additional investment in IT. The function is available with both POP3 e-mail accounts (@bluewin.ch) and the customer's own e-mail accounts (@companydomain).

BlackBerry® Hosted is available from CHF 82.90 per month. This proven solution trusted by many banks and government agencies is ideal for businesspeople who frequently travel abroad. A special service package including international data volumes is available for this very purpose. Express Office is the straightforward, reliable solution from a single source. Express Office costs CHF 36 per month. Both variants come with the complete solution including Hosted Exchange and data volume.

www.swisscom-fixnet.ch/kmu

Berne, 16 October 2007

Functions	Express Office	BlackBerry® Hosted
E-mail	Push mail (sent instantaneously to mobile)	Push mail (sent instantaneously to mobile)
Mobile company addresses	Yes	Yes
Mobile calendar	Yes	Yes
Mobile tasks	Yes	Yes
Daily data backup	Yes	Yes
Seamless encryption of e-mail traffic	Yes	Yes
Virus and spam filter	Yes	Yes
Elements		
Requirement	Hosted Exchange	Hosted Exchange
Device	Mobile Assistant	BlackBerry® mobile
Data package	Recommendation: 25 MB data package – approx. 100 e-mails per day	Recommendation: 10 MB data package – approx. 100 e-mails per day (compressed)
Prices		
E-mail, appointment and address solution (Hosted Exchange Professional)	CHF 14 per domain with Bluewin e-mail address CHF 20 per e-mail address with own domain	CHF 14 per domain with Bluewin e-mail address. CHF 20 per e-mail address with own domain
Device	Mobile Assistant retail price	BlackBerry® retail price
Data package in Switzerland	CHF 16 for 50 MB	CHF 54 (10 MB package)
Data package international (per month)	Not available – volume-based	CHF 82 (includes 10 MB domestic traffic and 3 MB international traffic – approx. 3000 e-mails within Switzerland and 900 e-mails abroad)
Licence (per month)	None	CHF 8.90
Mobile phone subscription	Swisscom mobile phone subscription	Swisscom mobile phone subscription