



Swisscom TV: Enjoy the French Open in 3D for the first time and three new HD channels

Whether it's Roger Federer, Rafael Nadal or Novak Djokovic – thanks to the fact that Eurosport will be broadcasting this year's French Open in 3D, Swisscom TV customers will be able to watch their tennis idols on TV as if they themselves were actually live at Roland Garros. Swisscom TV plus customers will also receive three new channels in high-definition quality (HD) from 4 May.

This year for the first time, tennis fans can follow the French Open in 3D. Between 22 May and 5 June, all games on the centre court will be broadcast in 3D. Swisscom is providing Eurosport's 3D experience to its TV customers free of charge. Customers will need a 3D-compatible television and HD-enabled Internet access. Those Swisscom TV customers who can receive programmes in HD will also be able to receive them in 3D. A recent customer survey revealed that around 30,000 Swisscom TV customers already have a 3D-compatible television.

New channels in HD quality

Swisscom is continuously expanding its portfolio of channels. The two French channels TF1 and M6 as well as the British channel BBC One are now also available in HD free of charge as part of the Swisscom TV plus basic offering, taking Swisscom's total offering to 14 channels in HD quality. Swisscom TV plus and Swisscom TV basic customers can order the HD packages "HD Deutsch+" or "HD Français+" in addition to the basic offering. These each include nine additional channels in high-definition quality. Customers can check whether their connection is HD- and therefore 3D-compatible online at www.swisscom.ch/checker.

Innovation driver in TV

The provision of three-dimensional transmissions from Eurosport underlines Swisscom's role as an innovative provider in the area of digital TV. In addition to attractive content, Swisscom TV customers benefit from the latest technical developments and as a result enjoy maximum viewing pleasure.



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