

Green ICT: Swisscom is one of the most sustainable telecoms companies in Europe

According to the Verdantix report, Swisscom is one of the five most sustainable telecoms companies in Europe. This is due to a systematically anchored sustainability strategy and a broad range of offerings in the green ICT area. Swisscom already uses renewable resources to cover its entire energy requirements and has also set ambitious sustainability goals for the years to come.

Swisscom is one of the top five most sustainable telecoms companies in Europe. This has been confirmed by the independent analyst firm Verdantix. For the study, the company compared 18 European telecoms providers on the basis of 50 different criteria. Companies can reduce their CO₂ emissions by employing modern ICT solutions for home offices or video conferencing, obtaining their IT services from energy-efficient data centres or using intelligent building management systems.

Of all the companies analysed, Swisscom offers its customers one of the broadest ranges of green ICT solutions. The Verdantix study also gives a positive rating to the Green ICT Check developed in collaboration with myclimate and WWF. This tool enables businesses to check their CO₂ consumption in just a few steps and calculate their potential cost savings in the areas of energy and transportation. The evaluations are free of charge and non-binding, "Swisscom is convinced that ICT plays a key role in sustainable development. The current Verdantix rating motivates us to continue following the path we have set toward being a sustainability leader," says Urs Schaeppi, Head of Swisscom Corporate Business.

Swisscom has had a systematic environmental management system in place since 1998. The company already uses renewable resources to cover its entire energy requirements and has also set ambitious sustainability goals for the years to come. By 2015, Swisscom aims to boost its energy efficiency by another 20% compared to 1 January 2010 and cut its CO₂ emissions by another 10%. The greatest potential for savings lies in the "Mistral" telephone exchange cooling system developed by Swisscom, the construction of new, more efficient data centres and the replacement

of old network equipment. The company also aims to achieve annual revenue growth of 10% in its green ICT offerings.

About Verdantix

Verdantix is an independent analyst firm that provides analyses to companies on the topics of climate change, sustainability and energy. More information is available at www.verdantix.com.

For further information visit:

www.swisscom.ch/greenict

Berne, 14 June 2011 / 14:00