

Bundled offering for business customers: Swisscom adds mobile subscription to combined fixed network and Internet package

Swisscom is now offering SMEs a new bundled offering for their day-to-day business communication and cooperation needs: SME Office mobile combines fixed network telephony and Internet with a mobile phone line, all from a single source. Depending on the mobile subscription, business customers benefit from free mobile calls to the Swisscom fixed network or even to all Swiss networks, giving them better cost transparency. When combined with the flat-rate Business One mobile subscription, customers even save on the CHF 40 basic charge.

More than 3,600 of Swisscom's SME customers are already enjoying the benefits of SME Office, the attractive package that combines fixed network telephony and fast Internet. The addition of the NATEL Office and NATEL Business One mobile subscriptions to create SME Office mobile means that day-to-day business communication needs are now covered in a single bundle. The SMS messages, inclusive data and free mobile-to-Combox calls already included in the NATEL Office subscriptions make communication costs more transparent and easier to budget. Business customers can combine up to two mobile subscriptions in the overall package, guaranteeing even more reliable communication both in the office and when on the move.

Three options for differing communication needs

There are three options for expanding the SME Office package through the addition of a mobile subscription, depending on the company's communication needs: If business customers combine their SME Office package with NATEL Office standard, they can also make free calls from their mobile to the Swisscom fixed network.

Business customers who do a lot of work while on the move and make intensive use of mobile services should add NATEL Office advanced to their SME Office package. They will then have free calls from their mobile to Swisscom's fixed and mobile networks.

Businesspeople who are almost always travelling and also want to remain online at all times should combine SME Office with NATEL Business One. Not only will all mobile calls to all Swiss networks be free of charge, the data used will also be included. In addition, the standard mobile subscription charge (CHF 169) for NATEL Business One will be reduced by CHF 40 per month.

Overview of SME Office mobile packages: www.swisscom.ch/sme-office.

Berne, 31 August 2011 / 14:00