

Swisscom Business Award finalists have been announced

Every year, successful ICT projects in the business environment are distinguished with the Swisscom Business Award. The six finalists in the two categories "Mobility" and "Efficient collaboration" have now been nominated for this year's awards. The winners will be chosen at the Swiss dialogue Arena in September.

The panel of experts had many high-quality projects to choose from again this year. Over 50 award candidates were entered in both categories for the third Swisscom Business Award. A panel of experts from the fields of business and science have now nominated three finalists in each category. The finalists in the category "Mobility" are Center for Young Professionals in Banking (CYP), Mobility International AG and Galliker Transport AG. Touring Club Schweiz (TCS), Nord Stream AG and FMH, the Swiss Medical Association, have been nominated in the second category "Efficient collaboration".

The final projects were nominated on the basis of the verifiable business advantages they bring the company, environmentable sustainability as well as the complexity and implementation of the technologies used. Swisscom Business Award finalists have a chance to win prizes worth over CHF 100,000. Winners will be revealed and prizes awarded at the fifth Swiss dialogue Arena on 6 September 2012 in the Hallenstadion in Zurich.

Further information on the Award, the nominees and the expert panel is available at:

www.swisscom.ch/award.

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