

Q1 2019 results

Analyst and investor presentation 02 May 2019





Agenda

IntroductionLouis Schmid, IR1. HighlightsUrs Schaeppi, CEO2. Business reviewUrs Schaeppi, CEO

3. Financial results Mario Rossi, CFO

Q&A all

Appendix



Q1 in a nutshell

Consistent execution along strategic priorities and targets





5G

Acquisition of **45% spectrum** for a reasonable price



Swisscom TV
continues to grow; new
functions and version for
hotels/homes



Leading in different tests for best **mobile network** in Switzerland

mobile

Postpaid growth thanks to Coop Mobile being on Swisscom's network now



Telecoms Act

Revision concluded No change of access regulation



Fastweb with resilient performance



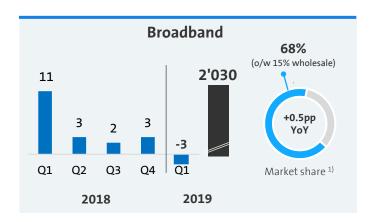
Successful refinancing of CHF 200mn (coupon 0.5% p.a., duration 10Y)

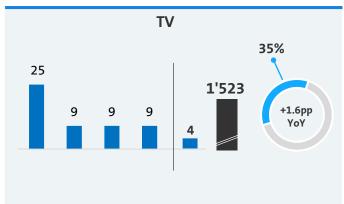


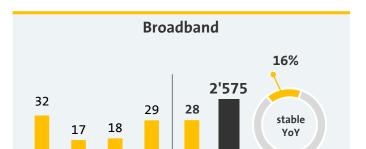
Q1 market (share) performance

Overall stable market position in Switzerland despite higher promotional dynamics. Non-stop subs growth in Italy

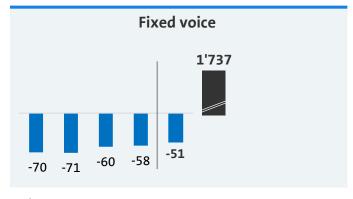
Swisscom Switzerland (RGUs in k)

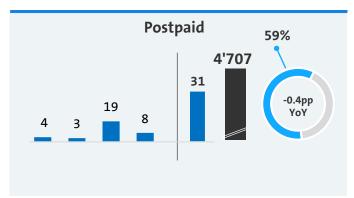


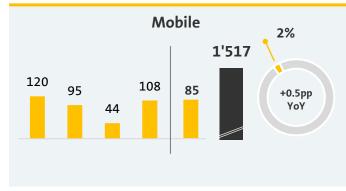




Fastweb (RGUs in k)





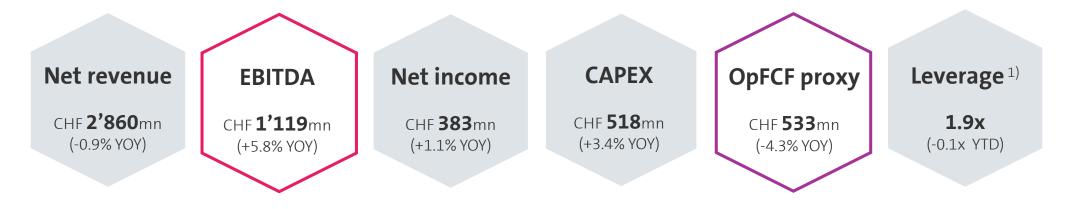


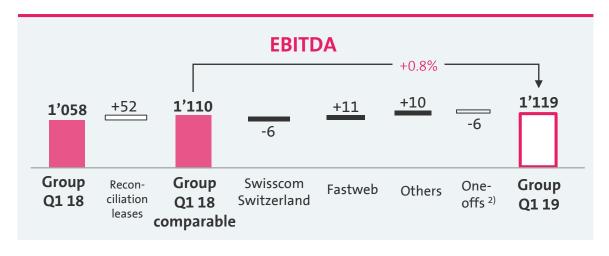
1) as per 31.12.2018

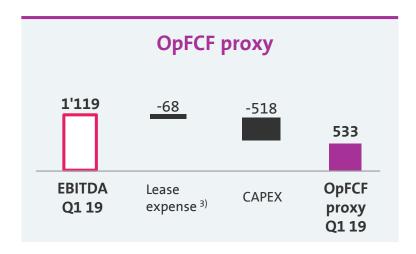


Q1 financial performance

Robust start to the year reiterating FY guidance







¹⁾ including IFRS16 effects, 2) consists of FX impact of CHF -6mn, 3) consists of depreciation right of use assets and interest expense leases



Operational priorities 2019

Unchanged emphasis YOY

Swisscom's focus



Strengthen technology leadership

Push bandwidth rollout in fixed (FTTS) and wireless (5G)



Balance value management in B2C

- Increase FM penetration and maximise customers' lifetime value
- Lever 2nd/3rd brands and defend leading market shares
- Improve fixed voice line trend



Drive B2B transformation further

- Manage All IP and pricing impact sustainably
- Generate growth from IoT, Security and Cloud



Operational excellence crucial

- Improve efficiency further
- Realise annual cost savings of CHF 100mn



Fastweb with consistent execution

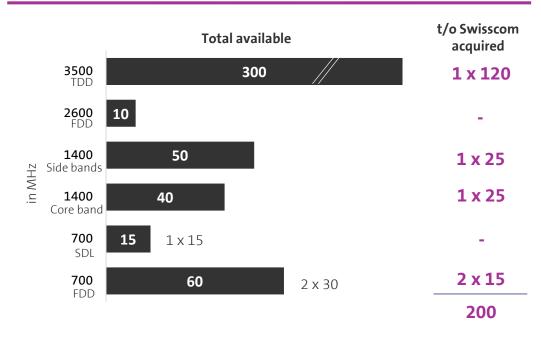
- Benefit from more Consumer rationality
- Maximise positive momentum in B2B



Best 5G ingredients secured to entail technical progress ...

... allowing industry and society to benefit

Auction 2019: 445 MHz new spectrum allocated



Targets met

- Reasonable price: CHF 196mn
- Better allocation than peers: Swisscom with 45% share
- License in force until April 2034 (15 years)

5G application areas

- **1** Enhanced mobile broadband
 - 10x more bandwidth
 - 100 Mbps «everywhere»



- Massive IoT
 - Lower IoT cost
 - Deep indoor coverage



- Ultra-reliable and low-latency communication
 - Low latency
 - Robust and reliable connection



- 4 Fixed wireless access
 - Higher capacity
 - Guaranteed speed



TDD: Time Division Duplex, FDD: Frequency Division Duplex, SDL: Supplementary Download Link



Next inOne mobile generation successfully launched

Pleasant market demand with KPIs being in line with own expectations

New Swisscom core offering in wireless







Key features

- Unlimited roaming in Europe
- Improved perception of price/value ratio
- Additional product flexibility
- Extra options available
- 5G ready



Appealing market response

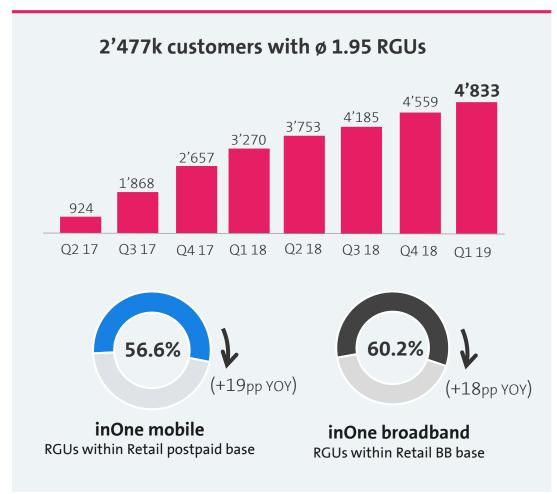
- Positive shop feedbacks from customers
- >250k subs on new price plans
- inOne mobile go with >85% share
- Evolution of ARPU and SAC/SRC compensation according to plan



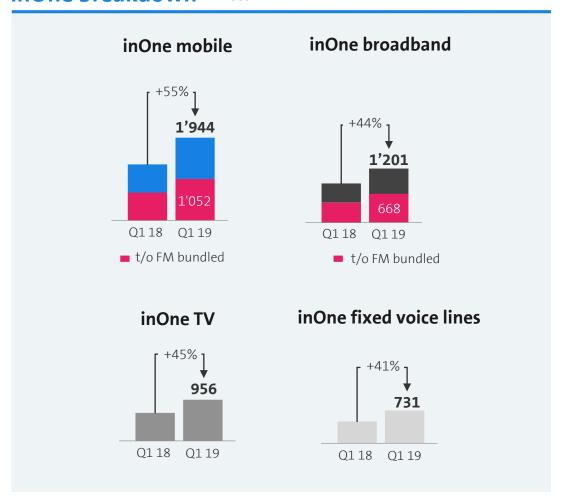
inOne with ongoing interest driving convergence penetration up

Core brand of Swisscom a success story thanks to simplicity, freedom of choice and constant value enrichment

inOne evolution RGUsink



inOne breakdown RGUs in k

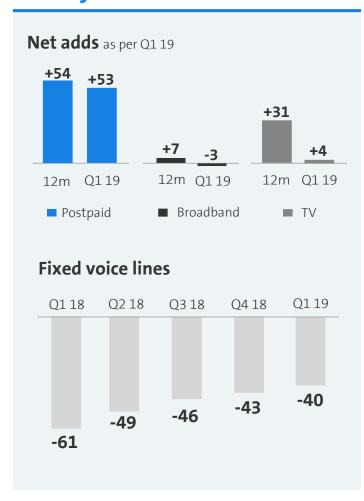




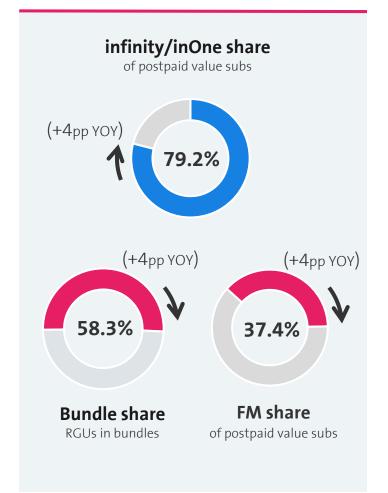
Solid position in a competitive B2C environment thanks to attractive (FM) bundles

Postpaid rising thanks to Coop Mobile. Higher FM share leading to low(er) full-churn level and growing customer value

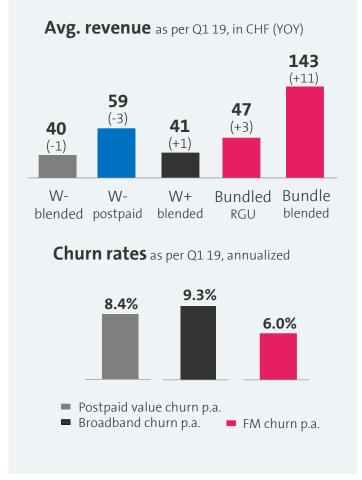
RGU dynamics in k



Penetration ratios



ARPUs and churn rates





B2B with expected pricing pressure in Telco and lighter progress in ICT

Fixed telephony market rapidly changing with legacy services being offset by IP and new revenue streams

Connectivity business

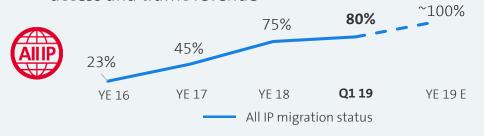
Wireless

- Ongoing migration to all-inclusive models: access revenue with 76% share (+10pp YOY)
- **Competition** and **RFPs** explain ARPU pressure
- Q1 net adds impacted by M2M migration



Wireline

- Solid revenue evolution from business networks
- Price pressure and All IP migration impacting access and traffic revenue



Solutions business

ICT leadership in Switzerland

Leading thanks to unique capabilities and portfolio

Industry Solutions



Banking, Health, Insurance



Cloud and **Data Centre**



Cloud, DC Services



Business Applications



SAP and ENT Platforms



Work Smart



Workplace, UCC



Digital Solutions



Customer Dedicated Solutions



Security



Network and Data Security



- **Q1** progress **light** due to banking and pricing pressure in workplace and UCC business
- H2 perspective unchanged positive



Continuous cost focus

Next steps initialised to achieve cost savings of CHF 100 million p.a. in 2019 and 2020

Cost approach in general

- No low-hanging fruits anymore
- Early initialisation of initiatives key for successful evolution
- Long-term sustainability of business and quality of customer experience essential

Cost base decreasing

- Indirect cost decreased by CHF -31mn YTD
- Confident to achieve FY cost saving target of CHF -100mn



New strategic project initialised

- Improve customer experience by integrating customer field service within construction unit cablex
- Realise extra customer benefits and efficiency gains from 2020 onwards

Manpower and resource planning

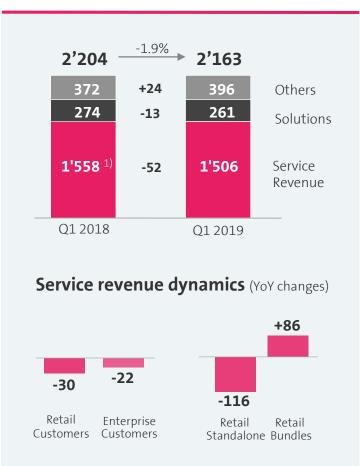
- Pro-active vacancy management and efficiency gains lead to naturally lower number of workforce
- Swisscom Switzerland¹⁾ with -674 FTEs YOY and -108 FTEs YTD



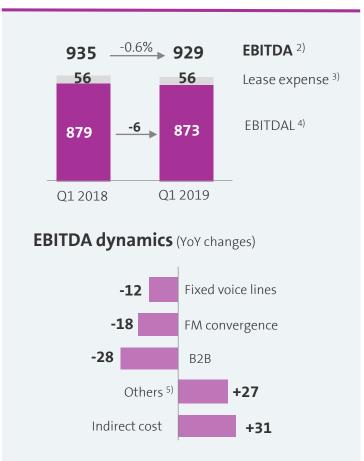
Financial performance of Swisscom Switzerland

Cost savings compensating top-line pressure. OpFCF proxy down as prior year CAPEX impacted by some delay.

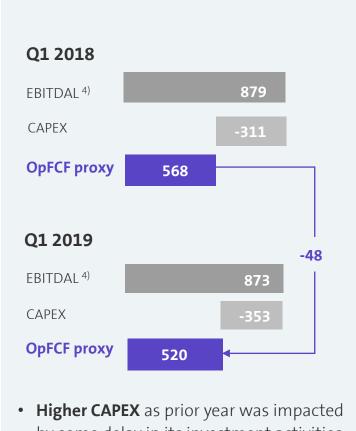
Net revenue in CHF mn



EBITDA in CHF mn



OpFCF proxy in CHF mn



by some delay in its investment activities

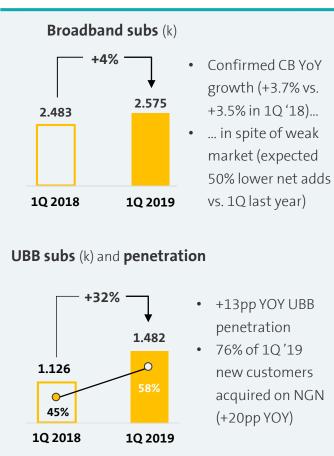
¹⁾ one-time customer-fidelity effects impacting Retail Customers with CHF-9mn and Enterprise Customers with CHF -2mn, 2) reported EBITDA, 3) consists of depreciation right of use assets and interest expense leases, 4) EBITDA minus lease expense, 5) t/o CHF +21mn SAC/SRC (primarily W-) and CHF +12mn wholesale services (primarily inbound roaming, MVNO and seasonal effects)



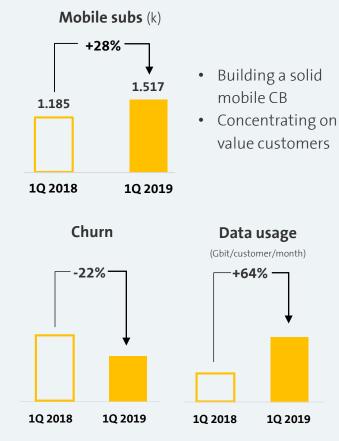
Consumer performance of Fastweb

Resilient growth



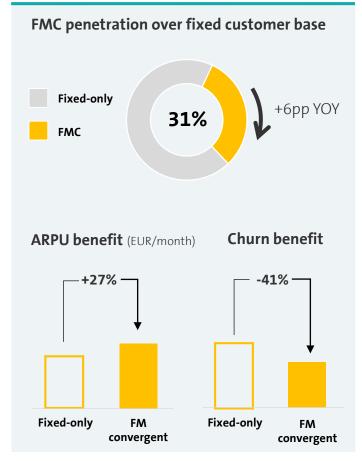


Mobile Mobile su



FM convergence





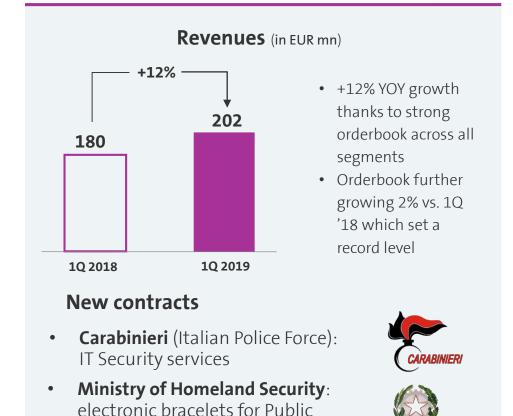


B2B performance of Fastweb

Healthy growth in Enterprise, Wholesale reduction mainly related to infrastructure projects

Enterprise HIII









- **Core services:** revenues stable and order book 2019 growing +29% YOY
- Non-core services: double-digit reduction due to progressive phase out of low-margin infra projects

2 Business review

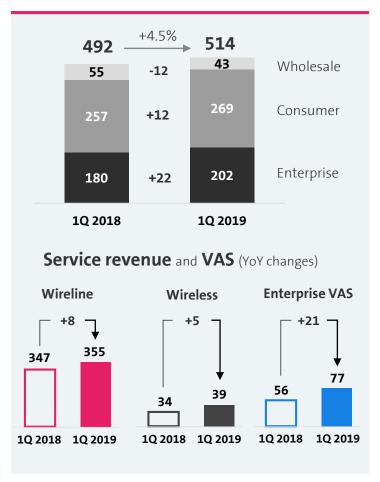
Security purpose



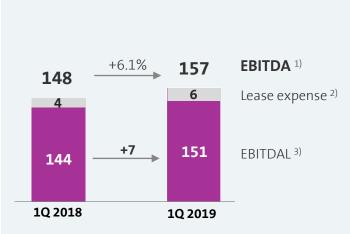
Financial performance of Fastweb

Solid performance in line with FY guidance

Net revenue in EUR mn

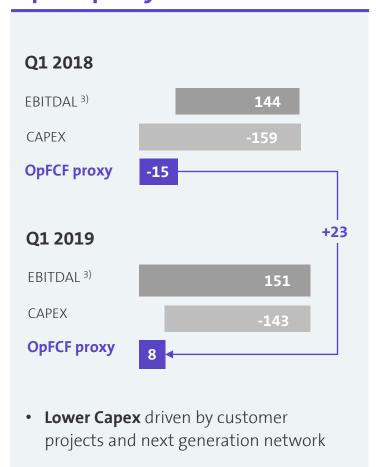


EBITDA in EUR mn



- EBITDA after lease +5% YOY growth, in line with prior year and FY 2019 guidance
- YoY increase due to Consumer recurring margin growth and lower commercial costs

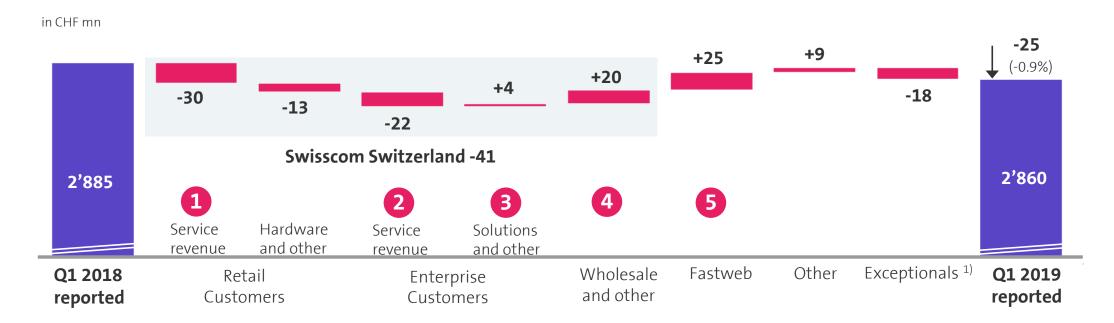
OpFCF proxy in EUR mn





Revenue breakdown by segments

Divergent top-line evolutions (with Switzerland down and Italy up) being in line with expectations



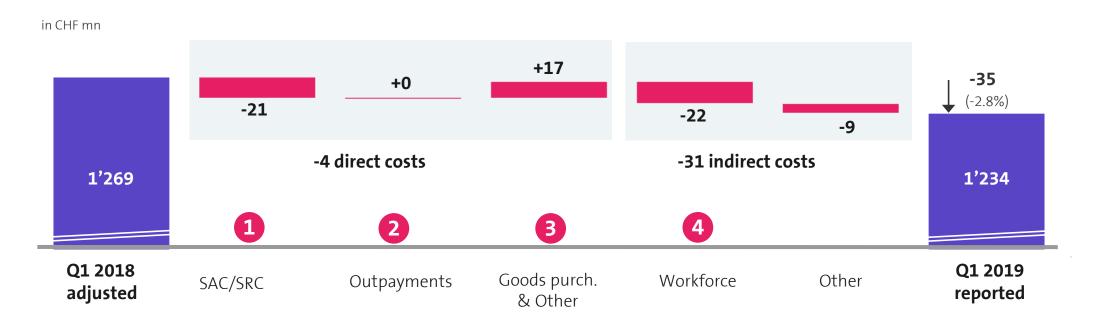
- 1 S Decrease of voice access lines
 - TV, BB and wireless RGUs affected by market saturation
 - W- revenue impacted by roaming and convergence
- Price pressure in wireless
 - Fixed with All IP impacts and increased market intensity
- Solutions with light Q1 contribution (due to banking, workplace and UCC) overcompensated with higher hardware sales
- Increase primarily driven by higher UBB / MVNO services, inbound roaming and seasonal effects
- **5** Consumer and Enterprise with positive evolution

¹⁾ Consists of currency impacts (CHF -18mn)



OPEX of Swisscom Switzerland

Operational excellence initiatives with expected impacts lowering OPEX on a recurring basis

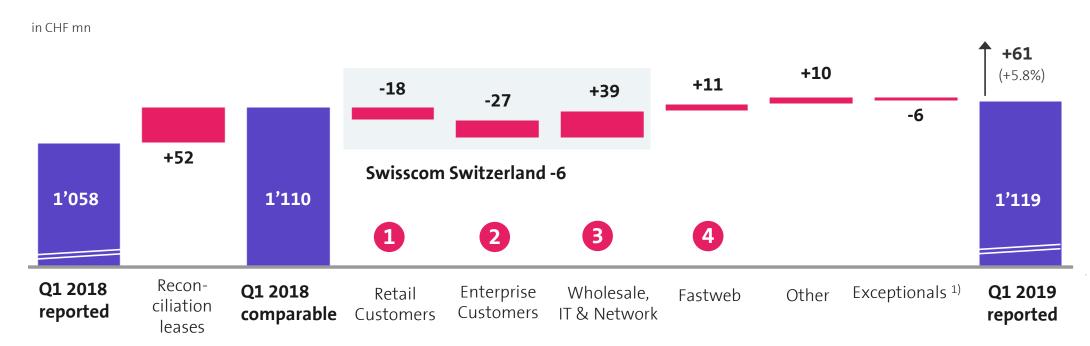


- 1 Lower retention and acquisition cost primarily for wireless
- Higher roaming outpayments (volume driven) are compensated by lower outpayments for mobile termination (lower rates)
- Increase driven by higher hardware sales in customer projects
- Operational excellence leads to a FTE reduction at Swisscom Switzerland of -674 YoY (o/w -108 in Q1 2019)



EBITDA breakdown by segments

Cost saving initiatives partly compensate top-line erosion in Switzerland. Fastweb up YOY



- 1 Lower costs partly compensate lower service revenue
- Price pressure and structural effects in the connectivity business, Solutions business with lower volume also impacting contribution margin
- Increase is supported by lower cost for support functions and higher revenue for wholesale services
- 4 Increase driven by revenue growth in the Consumer segment

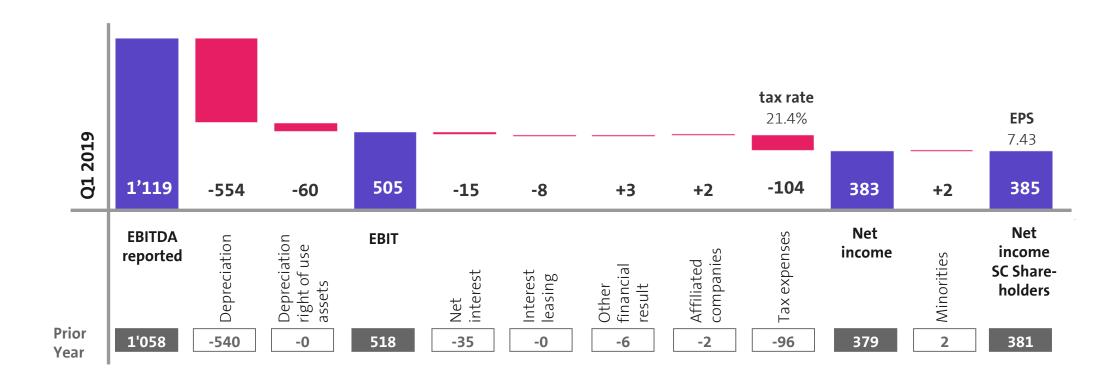
¹⁾ Consists of currency impacts (CHF -6mn)



Net income

Earnings per share of Q1 2019 up +1% YOY to CHF 7.43

in CHF mn

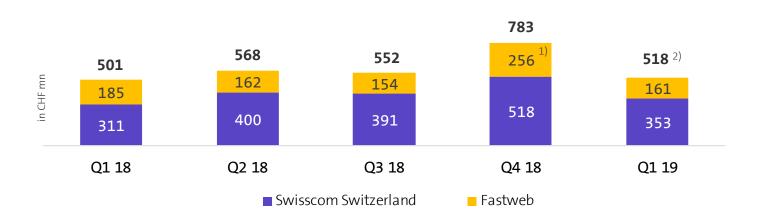


• Further optimised debt portfolio led to lower net interest expenses

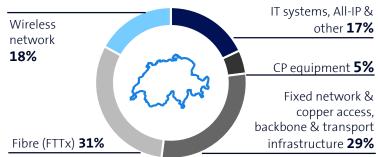


Capital expenditures

On track for FY 2019 estimate of around CHF 2.3 billion.



Swisscom Switzerland Q1 2019



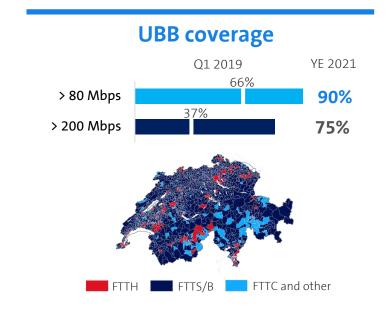
Key CAPEX considerations

- Sustainable investing key to cement customer experiences at outstanding levels
- Future 5G investments with current CAPEX envelope covered
- New spectrum cost of CHF 196mn not included

Best mobile network

- 4G with 99% coverage
- 4G+ with 95% with speeds up to 300
 Mbps & 72% with up to 500 Mbps



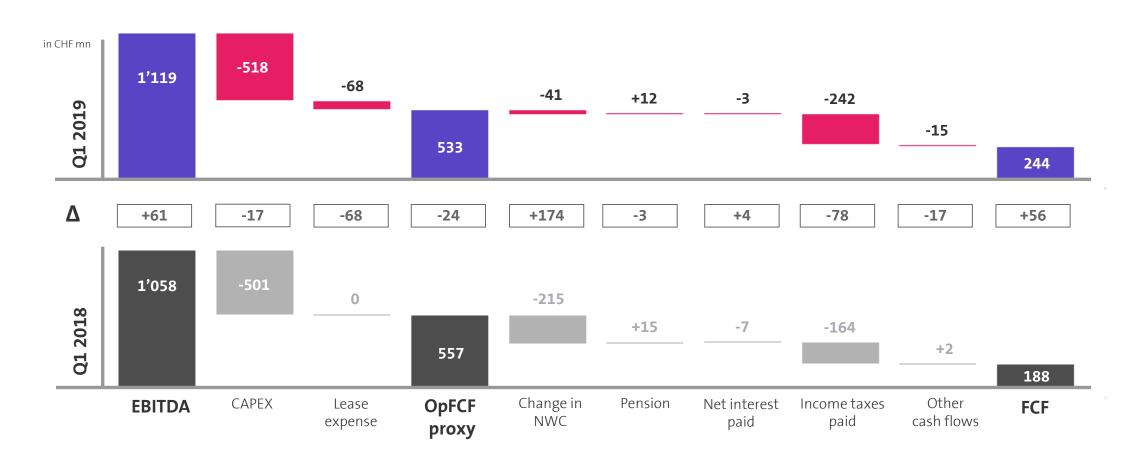


²¹



Free cash flow

Increase in free cash flow due to positive development of net working capital



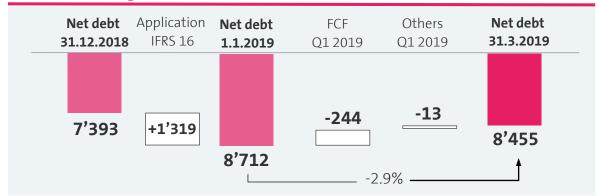
- OpFCF proxy YOY slightly lighter due to EBITDAL (CHF -7mn) and CAPEX (CHF -17mn)
- FCF in 2019 YOY up by CHF +56mn thanks to primarily improved NWC development



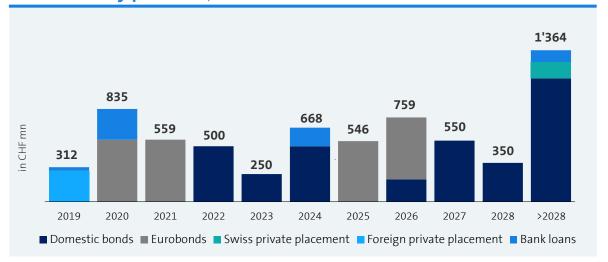
Sound financial position allowing further investments

Successful domestic bond transaction

Net debt change in Q1 2019



Debt maturity profile as per Q1 2019



^{*} excl. short-term money market borrowings

CHF 200mn bond issuance

- 0.5% coupon
- 2029 maturity

Debt KPI's

- Ø interest rate of 1.0%
- Ø duration of5.6 years

Leverage

- 1.9x reported
- 1.7x IFRS16 adjusted

Debt mix

- fix 77%
- floating 23%

Credit ratings

- Moody's A2
- Standard & Poor's A



Guidance FY 2019

Unchanged

in bn	Swisscom Group without Fastweb	Fastweb ¹⁾	Swisscom Group
Revenue	CHF ~9.0	EUR >2.1	CHF ~11.4
EBITDA ²⁾	CHF < 3.6	EUR >0.7	CHF >4.3
CAPEX 3)	CHF ~1.6	EUR ~0.6	CHF ~2.3

¹⁾ for consolidation purposes: 1.13 CHF/EUR,

Upon meeting its targets, Swisscom plans to propose again a dividend of CHF 22/share (payable in 2020)

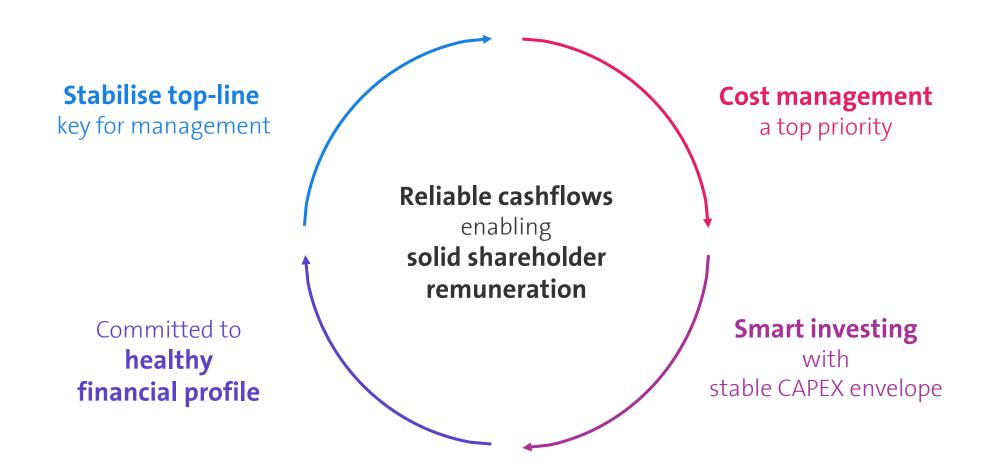
²⁾ including IFRS16 impact of CHF ~200mn (t/o Fastweb with CHF ~20mn),

³⁾ excluding extra cost of CHF 196mn for additional (5G) spectrum in Switzerland



Delivering maximum value generation

Approach OPEX and CAPEX efficiently to deliver dividend promise while keeping current leverage level





Questions & Answers



Appendix



Key financials

Reported and underlying revenue and EBITDA

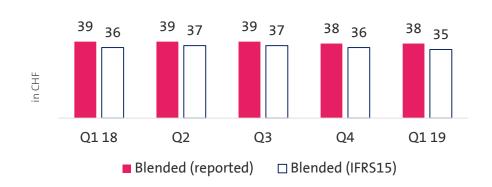
in CHF mn		201	L8		2019				Change Q/Q			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Revenue, reported	2'885	2'920	2'884	3'025	2'860				-25			
Currency effect					18				+18			
Revenue, underlying change									-7			
EBITDA, reported	1'058	1'185	1'088	982	1'119				+61			
Reconciliation leases	52	47	51	57					-52			
EBITDA, comparable	1'110	1'132	1'139	1'039	1'119				+9			
Currency effect					6				+6			
EBITDA, underlying change									+15			



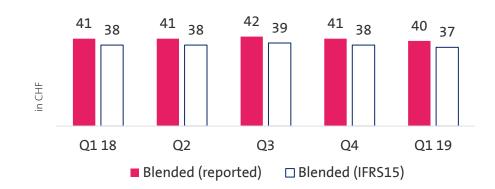
Swisscom Switzerland

Wireless ARPU and IFRS15 adjustments

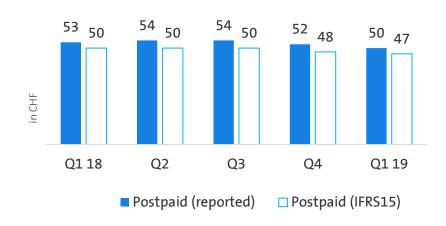
Swisscom Switzerland



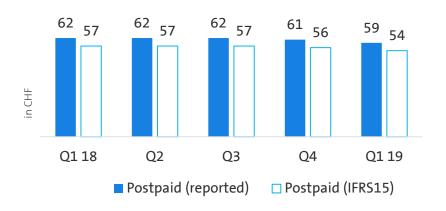
Retail Customers



Swisscom Switzerland



Retail Customers

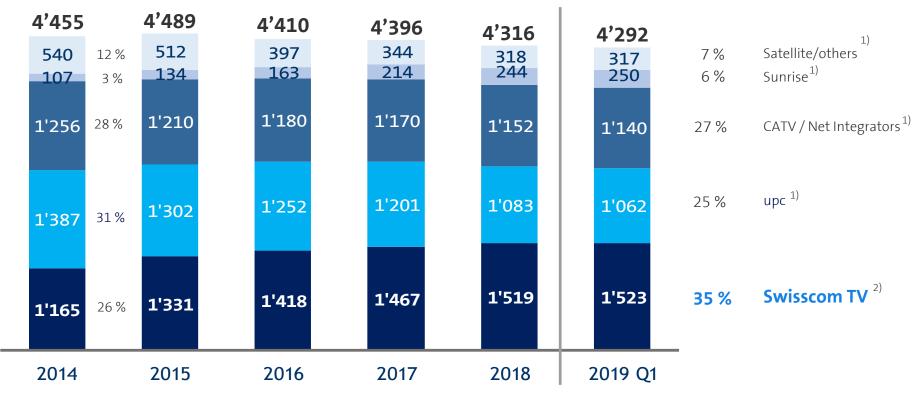




TV market in Switzerland

Swisscom #1 with 35% market share (+9pp since YE 2014)

Market subscriptions in k



¹⁾ Estimates for O1 2019

²⁾ Figures in 2016 and 2017 exclude non-active TV light customers



Segment reporting as per 31.03.2019

Net revenue decreased driven by a lower service revenue.

Service revenue decreased (-2.3%) due to higher discount volumes (inOne), a decrease in access lines and lower roaming revenue.

Contribution margin 2 decreased by 2.0%. Lower Service revenue was partly compensated by lower SAC/SRC and lower indirect cost (mostly workforce).

	31.03.2019	YoY
Net revenue in MCHF 1)	1'434	-2.8%
Direct costs in MCHF	-307	-4.7%
Indirect costs in MCHF 2)	-243	-3.6%
Contribution margin 2 in MCHF	884	-2.0%
Contribution margin 2 in %	61.6%	
Depreciation & amortisation in MCHF	-28	-26.3%
Lease expense in MCHF	-13	-7.1%
Segment result in MCHF	843	-0.8%
CAPEX in MCHF	-6	-33.3%
FTE's	5'201	-5.9%
Broadband lines in '000 ³⁾	1'995	0.4%
Voice lines in '000 ³⁾	1'601	-10.0%
Wireless customers Prepaid in '000	1'671	-7.4%
Wireless customers Postpaid in '000 ³⁾	3'435	1.6%
Blended wireless ARPU in CHF	40	-2.4%
TV subs in '000 ³⁾	1'523	2.1%

¹⁾ incl. intersegment revenues

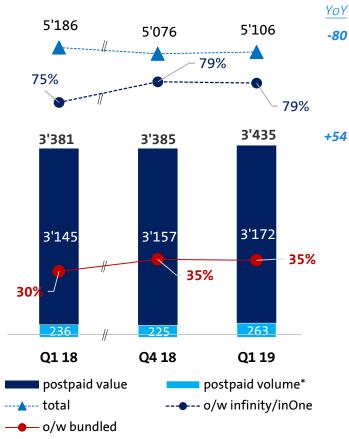
²⁾ incl. capitalised costs and other income

³⁾ sum of single play and bundles



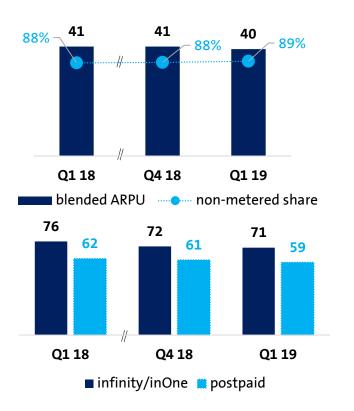
Wireless performance

Subscriptions (in k)

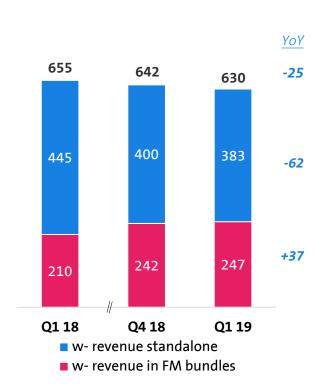


* consists of data and multi SIM cards

ARPU (in CHF)



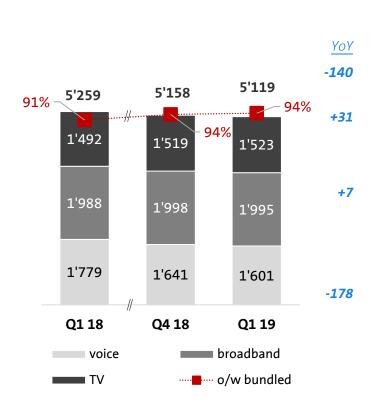
Service Revenue (in CHF mn)



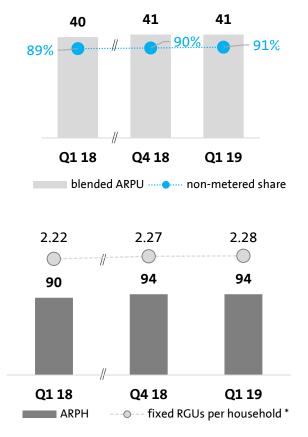


Wireline performance

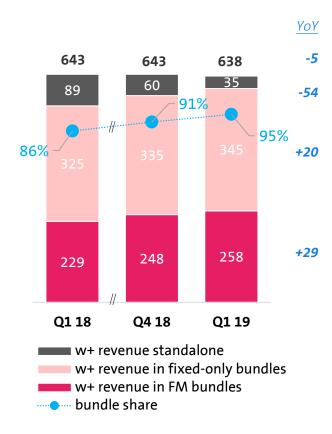
Subscriptions (in k)



ARPU and **ARPH** (in CHF)



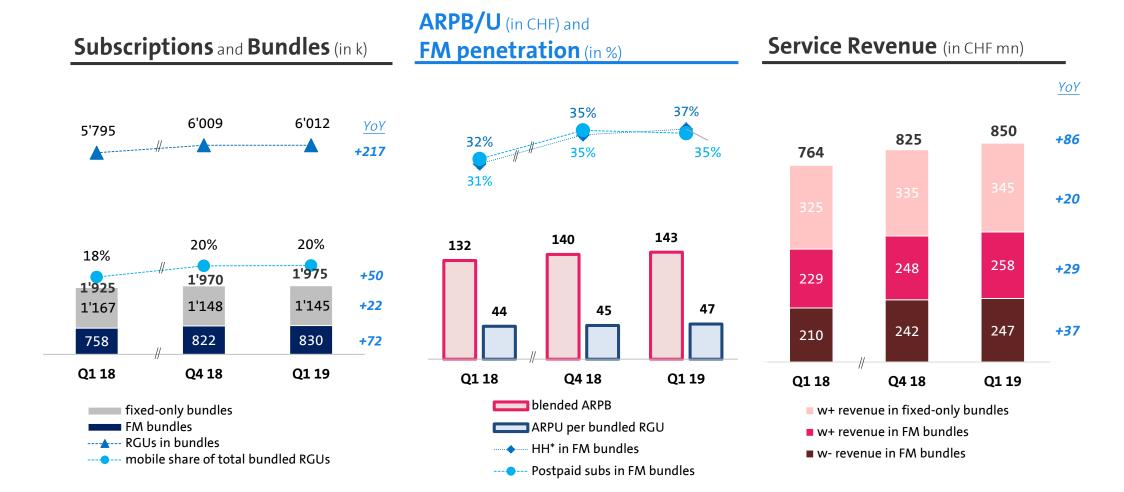
Service Revenue (in CHF mn)



^{*} HH = total broadband subscriptions + [total 1P voice subs – total 1P broadband subs]



Performance of fixed and FM bundles



^{*} HH = total broadband subscriptions + [total 1P voice subs – total 1P broadband subs]



Enterprise Customers

Segment reporting as per 31.03.2019

Net revenue down -2.8%, decrease in service revenue (-8.5%) due to price erosion and lower volume.

Solutions revenue down 4.9%, as volumes in workplace & UCC and banking decreased. Hardware sales partly compensate.

Contribution margin 2 decreased by 13.0%, driven by the revenue decrease.

Lower costs partly compensate.

	31.03.2019	YoY
Net revenue in MCHF 1)	593	-2.8%
Direct costs in MCHF	-203	8.6%
Indirect costs in MCHF 2)	-209	-2.8%
Contribution margin 2 in MCHF	181	-13.0%
Contribution margin 2 in %	30.5%	
Depreciation & amortisation in MCHF	-17	-5.6%
Lease expense in MCHF	-7	-12.5%
Segment result in MCHF	157	-13.7%
CAPEX in MCHF	-9	12.5%
FTE's	4'458	-2.0%
Broadband lines in '000	35	-5.4%
Voice lines in '000	136	-31.3%
Wireless customers in '000	1'272	0.6%
Blended wireless ARPU in CHF	26	-13.3%

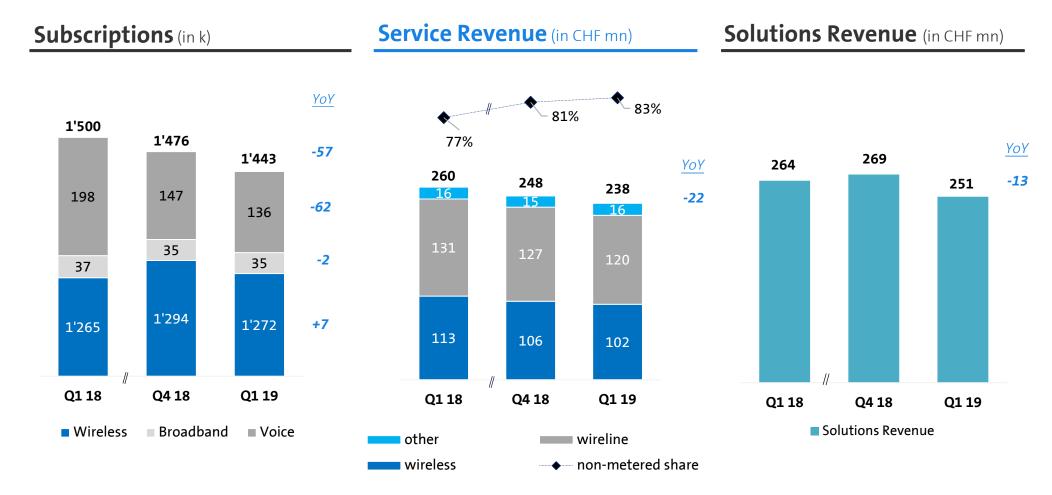
¹⁾ incl. intersegment revenues

²⁾ incl. capitalised costs and other income



Enterprise Customers

Subs and revenue performance



^{*} Consists of revenues from vertical businesses, digital solutions, cloud and network services and other solutions



Wholesale

Segment reporting as per 31.03.2019

Revenue from external customers up by 12.1%. Revenue for wholesale connectivity services as well as revenue for inbound roaming increased.

Contribution margin 2 increased driven by the revenue increase.

	31.03.2019	YoY
External revenue in MCHF	158	12.1%
Intersegment revenue in MCHF	63	1.6%
Net revenue in MCHF	221	8.9%
Direct costs in MCHF	-87	-3.3%
Indirect costs in MCHF 1)	-4	0.0%
Contribution margin 2 in MCHF	130	19.3%
Contribution margin 2 in %	58.8%	
Depreciation & amortisation in MCHF	-	
Lease expense in MCHF	-	
Segment result in MCHF	130	19.3%
CAPEX in MCHF	-	
FTE's	86	1.2%
Full access lines in '000	83	-17.0%
BB (wholesale) lines in '000	492	9.6%

¹⁾ incl. capitalised costs and other income



IT, Network and Infrastructure

Segment reporting as per 31.03.2019

Contribution margin 2 improved by 6.7% driven by lower workforce expenses and lower IT-cost.

Headcount decreased by 5.3%.

	31.03.2019	YoY
Net revenue in MCHF	23	15.0%
Direct costs in MCHF	-3	0.0%
Workforce expenses in MCHF	-210	-4.1%
Maintenance in MCHF	-42	0.0%
IT expenses in MCHF	-40	-11.1%
Other OPEX in MCHF	-112	-0.9%
Indirect costs in MCHF	-404	-3.6%
Capitalised costs and other		
income in MCHF	119	0.8%
Contribution margin 2 in MCHF	-265	-6.7%
Depreciation & amortisation in MCHF	-336	7.3%
Lease expense in MCHF	-36	5.9%
Segment result in MCHF	-637	1.0%
CAPEX in MCHF	-339	15.3%
FTE's	4'595	-5.3%



Fastweb

Segment reporting as per 31.03.2019

Consumer revenue up by 4.7% YoY driven by the increase in customer base.

Enterprise revenue up by 12.2% driven by higher revenues with public administrations.

EBITDA up by 6.1% YoY driven by the revenue increase.

	31.03.2019	YoY
Consumer revenue in MEUR	269	4.7%
Enterprise revenue in MEUR	202	12.2%
Wholesale revenue in MEUR 1)	43	-21.8%
Net revenue in MEUR 1)	514	4.5%
OPEX in MEUR ²⁾	-357	3.8%
EBITDA in MEUR	157	6.1%
EBITDA margin in %	30.5%	
Depreciation& amortisation in MEUR	-139	9.4%
Lease expense in MEUR	-7	75.0%
Segment result in MEUR	11	-35.3%
CAPEX in MEUR	-143	-10.1%
FTE's	2'458	-2.1%
BB customers in '000	2'575	3.7%
Wireless customers in '000	1'517	28.0%
In consolidated Swisscom accounts		
EBITDA in MCHF	177	2.9%
CAPEX in MCHF	-161	-13.0%

¹⁾ incl. revenues to Swisscom companies

²⁾ incl. capitalised costs and other income



Other

Segment reporting as per 31.03.2019

Net revenue up by 8.7% YoY due to higher revenue at Cablex for construction services, revenue up for external customers as well as for the internal customer Swisscom Switzerland.

FTE up by 6.3% YoY driven by the headcount increase at Cablex.

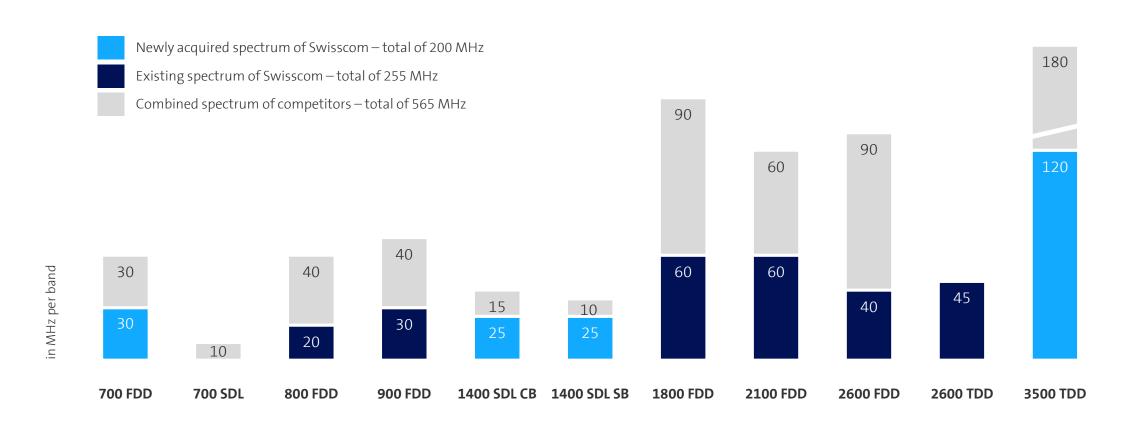
	31.03.2019	YoY
External revenue in MCHF	138	8.7%
Net revenue in MCHF 1)	225	13.6%
OPEX in MCHF ²⁾	-175	11.5%
EBITDA in MCHF	50	22.0%
EBITDA margin in %	22.2%	
Depreciation & amortisation in MCHF	-18	20.0%
Lease expense in MCHF	-3	0.0%
Segment result in MCHF	29	26.1%
CAPEX in MCHF	-8	0.0%
FTE's	2'699	6.3%

¹⁾ incl. intersegment revenues

²⁾ incl. capitalised costs and other income



Spectrum overview in Switzerland



FDD: Frequency Division Duplex, SDL: Supplementary Downlink, CB: Core band, SB: Side band, TDD: Time Division Duplex



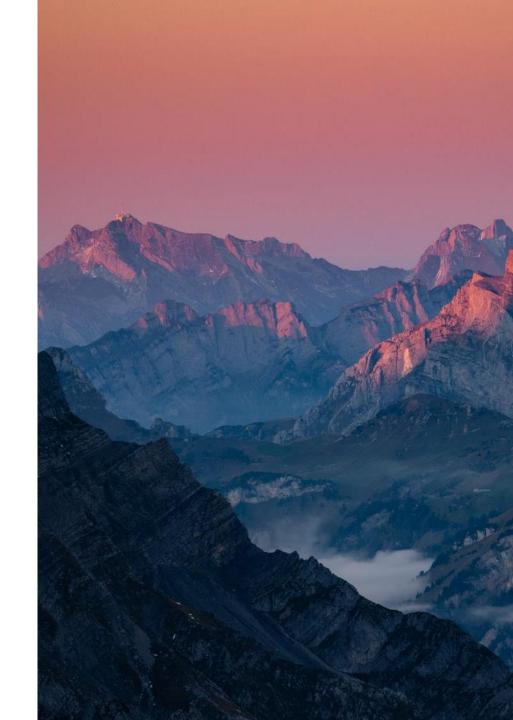
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